

Voluntary Report – Voluntary - Public Distribution

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Report Number: CH2021-0088

Report Name: China Notifies Draft Labeling for Infants and Young Children

Country: China - People's Republic of

Post: Beijing

Report Category: Agricultural Situation, Dairy and Products, FAIRS Subject Report

Prepared By: FAS Staff

Approved By: Alexandra Baych

Report Highlights:

On July 28, 2021, the State Administration for Market Regulation (SAMR) published a notice soliciting comments on "Further Regulating the Labeling and Marking of Infant and Young Children Formula Milk Powder Products (Draft for Solicitation of Comments)". The deadline for comments, suggestions and feedback is August 28, 2021. The following report contains an unofficial translation of the notice.

- Begin unofficial translation -

Notice by the State Administration for Market Regulation (SAMR) Publicly Soliciting Comments on the "Announcement by SAMR on Further Regulating the Labeling and Marking of Infant and Young Children Formula Milk Powder Products (Draft for Solicitation of Comments)"

In order to further standardize the labeling and marking of infant and young children formula milk powder products, SAMR urges enterprises to implement their main responsibilities, and protect the legitimate rights and interests of consumers, SAMR has organized the drafting of the "Announcement of SAMR on Further Regulating the Labeling and Marking of Infant and Young Children Formula Milk Powder Products (Draft for Solicitation of Comments)". Public comments are being solicited. The public can put forward opinions and suggestions through the following channels and methods:

1. Log onto SAMR's website (URL: <http://www.samr.gov.cn>) and submit comments via the "survey collection" in the "interaction" section in the homepage.
2. Send comments and suggestions via e-mail to: tsspsypzcc@samr.gov.cn , with the subject of the e-mail titled: "Public Solicitation of Comments on the Announcement of Further Regulating the Labeling and Marking of Infant and Young Children Formula Milk Powder Products".
3. Mailing address: No. 1, Beiluyuan, Zhanlan Road, Xicheng District, Beijing, Special Food Department of the State Administration for Market Regulation (Postal Code 100037), and the title: "Public Solicitation of Comments on the Announcement of Further Regulating the Labeling and Marking of Infant and Young Children Formula Milk Powder Products" should be marked on the envelope.

The deadline for comments, suggestions and feedback is August 28, 2021.

State Administration for Market Regulation

July 28, 2021

Appendix:

Announcement by SAMR on Further Regulating the Labeling and Marking of Infant and Young Children Formula Milk Powder Products (Draft for Solicitation of Comments)

In order to further standardize the labeling and marking of infant and young children formula milk powder products, SAMR urges enterprises to implement their main responsibilities, and protect the legitimate rights and interests of consumers, in accordance with the provisions of the Food Safety Law of the People's Republic of China and the Consumer Rights Protection Law of the People's Republic of China, the relevant matters are as follows:

1. The product label for infant formula milk powder shall comply with the relevant provisions of the food safety laws, regulations, standards and product formula registration. The content of the label shall be accurate, clear and easy to distinguish, and shall not contain false, exaggerated, misleading or absolute language.
2. Milk powders suitable for infants and young children aged 0-6 months are not allowed to claim (nutritional) content and function. Infant formula milk powders suitable for infants and young children over 6 months shall not make claims for its essential ingredients (nutritional) content and function, and their optional ingredients can be claimed as (nutritional) content and function permitted by the national food safety standards in text form on the non-main display area.
3. The main display area of the product label should be marked with the product name, net content (specification), and registration number. This display area can only contain symbols that meet requirements. It can also be marked with a registered trademark on the corners of the main display area. No other content should be marked (in the main display area).
4. If the product name contains certain animal origin products, the raw milk, milk powder, whey powder and other milk protein materials should all come from the same animal species. Where the milk protein raw materials used have two or more animal origins, the proportions of raw materials from various animal origins shall be indicated in the ingredient list.
5. The compound ingredients in the ingredient list of the product label shall be marked in strict accordance with requirements under the national food safety standards. If an ingredient is a compound ingredient composed of two or more other ingredients (excluding compound food additives), the name of the compound ingredient should be indicated in the ingredient list, and the original ingredients of the compound ingredient shall be added in parentheses in descending order according to the amount.
6. The recommended consumption on the product label should be scientifically based, the wording used should be precise, and the words "must" and "strict" should be avoided.

7. Industry associations and other social organizations are encouraged to provide industry guidance, self-discipline, standardize product labeling and standardize publicity claims. If any organization or individual finds violations of this Announcement or violations of other food safety standards or regulations, or violations of consumer interests, please call "12315" to make a complaint and report.

If the product label is inconsistent with the above requirements, the manufacturer shall complete the product label change within 6 months from the date of this announcement. After the change, the use of the original label shall be stopped. Products previously produced can be sold until the end of the warranty period.

State Administration for Market Regulation

Date: XXXX, 2021

- End unofficial translation

Attachments:

No Attachments.