

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Trade Shows in India 2014

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Promotion Opportunities

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Report Highlights:

This report gives a list of food and beverage and agricultural shows held annually in India.

The Indian trade show industry holds a large number of food shows dedicated to various aspects of the food and agriculture sectors.

Indian Food and Agriculture Shows

While India is a small market for imported food products, there are a surprising number of food-related trade shows. Indian food shows have traditionally showcased Indian exporters or focused on food processing technologies. However, over the past few years, several shows have attracted foreign exporters and local importers, making the shows a potentially useful vehicle for foreign exporters seeking to identify a distributor, introduce a new product or get a feel for the market in general.

Indian importers are increasingly traveling to major international trade shows such as Anuga, SIAL and Gulfood. These shows often present good opportunities to meet Indian firms that import and distribute foreign food products. Local shows in India also provide a good opportunity to identify a potential distributor, but given the absence of a large national show, importers may only meet importers from a particular city or region. One of the best reasons to come to a show in India is to gain a greater understanding of the nature of the local market. Consequently, combining a local retail tour and participation at a trade show is one way to get the most out of a visit to India. The U.S. Department of Agriculture (USDA) currently endorses the Annapoorna show held each September in Mumbai and participated with a USDA booth at the Food & Grocery Forum and the Food Hospitality World Show in January this year. In addition, the Office of Agricultural Affairs regularly visits shows to assess the potential for future endorsements.

India has long held shows focused on agricultural technology and inputs; some of these shows attract hundreds of thousands of farmers. This list includes some farm and technology oriented trade shows.

This list is not exhaustive and inclusion in this report should not be considered recognition of the quality of a particular show. The trade show industry in India is relatively new and experienced trade show visitors should be prepared for relatively small shows in facilities that are still striving to improve. Dates are subject to change and travelers should check with the show organizers before making travel arrangements.

AAHAR International Food Fair 2014

March 10 – 14, 2014, Pragati Maidan, New Delhi

www.aaharinternationalfair.com

Organized by the government-run Indian Trade Promotion Organization, AAHAR caters to the processed food and hospitality sector including machinery & technology. This is India's oldest food show.

India International Tea & Coffee Expo

March 14 – 16, Milan Mela Convention Center, Kolkatta

www.teacoffeeexpo.in

Organized by West Bengal Trade Show Organization, the show focuses on specialty teas and gourmet coffee.

Private Label India 2014

March 26 – 28, 2014, Bombay Exhibition Centre, Mumbai

www.privatelabelindia-expo.com

Organized by Channel Exhibitions, this show will highlight the private label and contract manufacturing sector. The show focuses on food and beverages, cleaning and hygiene, health and beauty, natural and organic products, home and kitchenware, baby products, pharmaceuticals, stationery, home improvements, plastic and paper goods.

APRIL 2014

Fresh Produce India

April 24 – 26, 2014, Hyatt Regency Hotel, Pune

www.freshproduceindia.com

Organized by ASIAFRUIT, the event highlights the fresh produce industry of India. The event also hosts a conference and tour of the fresh produce market.

MAY 2014

India Shopping Center Forum

May 7 – 8, 2014, Renaissance Hotel, Mumbai

www.indiashoppingcentreforum.com

Organized by Images Group, the event focuses on the developing shopping malls sector of India highlighting growth in the retail space of all sectors.

JUNE 2014

Food Hospitality World 2014

June 12 – 14, 2014, KTPO, Whitefield, Bangalore

www.fhwexpo.com

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry.

JULY 2014

Agritex Hyderabad

July 7 - 9, 2014, HITEX Exhibition Center, Hyderabad

www.agritex.co.in

Organized by [Hyderabad Trade Fair Expositions Limited](#), the main objective of the show is to introduce farmers to new developments in agricultural technology.

Agri Intex 2014

July 18 – 21, 2014, CODISSIA Trade Fair Complex, Coimbatore

www.agriintex.codissia.com

Organized by Codissia, Agri Intex highlights the latest agricultural technologies and market trends showcasing organic agriculture products, seeds, fertilizers, biotechnology tools, dairy farming products, livestock and other related items.

Food & Technology Expo 2014

International Horticulture Expo

July 25 - 27, 2014, Pragati Maidan, New Delhi

www.foodandtechnologyexpo.com

Organized by NNS Events & Exhibitions the show focuses on food processing equipment in addition to processed and organic foods.

AUGUST 2014

India Foodex 2014

August 22 – 24, 2014, Gayathri Vihar Palace Ground, Bangalore

www.indiafoodex.com

Organized by Media Today India Foodex focuses on food products, food processing, grain milling & packaging technology.

Dairytech, Agritech, Grintech, Foodex, International Poultry and Livestock Expo India 2014

August 22 – 24, 2014, Palace Grounds, Bangalore

www.dairytechindia.in

www.agritechindia.com

www.graintechindia.com

www.indiafoodex.com

<http://mediatoday.in/iplexpo/index.html>

These concurrent shows focus on processing and production technology for a range of agricultural sectors.

AAHAR: The International Food Fair Chennai

August 23 – 25, 2014, Chennai Trade Centre, Tamil Nadu

www.aaharchennai.com

This is the southern version of the AAHAR show that is held in March in Delhi. The show is organized by the government-run India Trade Promotion Organization.

SEPTEMBER 2014

Indian Bakery Expo

September 4 – 6, 2014, Chennai Trade Center, Chennai

www.indiabakeryexpo.com

Organized by Tamil Nadu Bakers Federation, the show focuses on the bakery industry in Southern India.

World Tea and Coffee Expo 2014

September 11 – 13, 2014, Bombay Exhibition Center, Mumbai

www.worldteacoffeeexpo.com

Organized by Sentinel Exhibitions Asia the show focuses on the tea and coffee industry of India.

India Retail Forum

September 17 – 18, Renaissance Hotel, Mumbai

www.indiaretailforum.in

Organized by the Images Group, this two day event is a knowledge platform for the retail industry which highlights strategic issues related to modern retail in India.

Annapoorna - World of Food India

September 24-26, 2014, Bombay Exhibition Center, Mumbai

www.worldoffoodindia.com

A joint-venture of Koelnmesse and the Federation of Indian Chamber of Commerce and Industry (FICCI), Annapoorna - World of Food India is an international exhibition on food & beverage products in India. This is a USDA endorsed show.

Drink Technology India and International Packtech India

September 25 – 27, 2014, Bombay Exhibition Center, Mumbai

www.drinktechnology-india.com

www.packtech-india.com

Organized by Messe Muenchen International India the show is jointly held with the Republic of Germany. The show focuses on International packaging, beverages and food industries.

Globoil India

September 26 – 28, Renaissance Hotel, Mumbai

www.globoilindia.com

Organized by Teflas, the conference and exhibition focuses on vegetable oil, feed & feed ingredients, oilseeds, oleo chemicals and related industries.

Food Hospitality World

Dates and Venue to be Confirmed, Goa

www.fhwexpo.com

This is the same show which is held in January in Mumbai and Bangalore in June. The show is organized by Global Fairs & Media.

Goa Food & Hospitality Expo 2014

To be confirmed, Taleigao Community Centre, Panaji, Goa

www.goahospitalityexpo.com

Goa Food & Hospitality Expo 2014, organized by Media Promotions, is Goa's largest food and hospitality focused trade show. Products exhibited are confectionery items, milling machines, farm tools, refrigeration and storage units, pollution control equipment, kitchen supplies and hotel accessories including health and fitness products, air conditioning systems, laundry and housekeeping services, tableware, and consultancy services.

OCTOBER 2014

Food Ingredients India

Health Ingredients India

September 29 – October 1, Bombay Exhibition Center, Mumbai

www.foodingredientsglobal.com

Organized by UBM Live, Food Ingredients India is focused on the food ingredients sector. The show also includes a nutraceutical pavilion and a food and pharmaceuticals pavilion.

India Fitness and Wellness Expo

October 9 – 11, Bombay Exhibition Center, Mumbai

www.ifwexpo.com

Organized by PDA-HaB Media & Trade Fairs, the show is a joint venture company between PDA Trade Fairs and Health and Beauty Holding GmbH. The show focuses on areas of fitness, wellness and sports nutrition.

Guar India

October 10 – 11, Jaipur

www.teflas.com/events.html

Organized by Teflas Conferences & Events Private Limited, the two day conference is focused on the guar industry of India.

Baketechn Expo 2014

Food Service Expo 2014

October 30 – November 1, HITECH International Exhibition Center, Hyderabad

www.baketechnexpo.in

Organized by Next Events, Baketechn Expo is in its first edition and focuses on the bakery business running concurrently with the Food Service Expo highlighting the restaurant and catering business.

NOVEMBER 2014

BioFach India 2014

November 13 - 15, Palace Grounds, Bengaluru

www.biofach-india.com

Organized by NurnbergMesse GmbH, BioFach India 2013 is a venue for the organic food and fiber sectors.

Sweet & SnackTec India 2014

November 14 - 16, Bombay Exhibition Center, Mumbai

www.sweetandsnacktecindia.com

Organized by Koelnmesse GmbH, the shows is the only specialized event in India for the snack and confectionery processing industry, covering processing technologies, packaging solutions, ingredients, distribution, refrigeration, and quality management.

Dairy Universe India 2014

November 14 – 16, Bombay Exhibition Centre, Mumbai

www.dairyuniverseindia.com

Organized by Koelnmesse GmbH, and co-located with Sweet & SnackTec, the Dairy Universe India is an international event focused on the dairy processing industry.

DECEMBER 2014

Fine Food India 2014

December 3 – 5, Pragati Maidan, New Delhi

www.finefoodindiaexpo.com

Organized by Diversified Communications India Pvt. Ltd, the show caters to the food, drink, equipment, hospitality and retail technology sectors.

Kisan Expo

December 10 – 14, International Exhibition Centre, Pune

www.kisan.in

Kisan expo focuses on agricultural technologies & innovations in agriculture.

AgriTalk India

December 21 - 24, Shashtri Maidan, Rajkot

www.agritalkindia.com

The fourth edition of AgriTalk India will focus on technological advancements, products, and services in agriculture.

JANUARY 2015

Food & Grocery Forum India 2015

January 14 - 16, Bombay Exhibition Centre, Mumbai

www.foodforumindia.com

Organized by Images Multimedia Pvt. Ltd, Food & Grocery Forum India combines India's leading food conference with a concurrent trade show. USDA participated in the 2014 show.

Food Hospitality World 2015

Dates and Venue to be Confirmed, Mumbai

www.fhwexpo.com

Organized by Global Fairs & Media Pvt Ltd., the show caters to the food, beverage and hospitality industry. USDA participated in the 2014 show.