

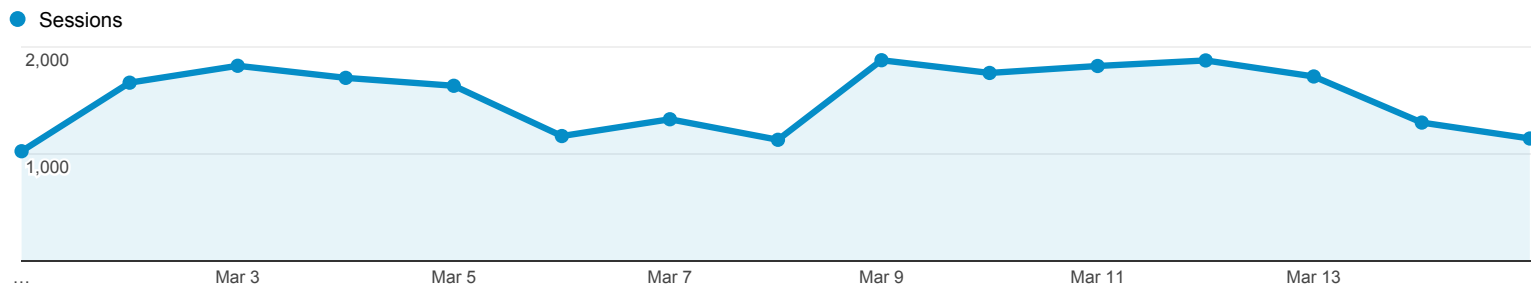
Mar 1, 2015 - Mar 15, 2015

All Traffic

All Sessions 100.00%

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	22,946 % of Total: 100.00% (22,946)	65.55% Avg for View: 65.45% (0.16%)	15,042 % of Total: 100.16% (15,018)	57.93% Avg for View: 57.93% (0.00%)	4.01 Avg for View: 4.01 (0.00%)	00:04:04 Avg for View: 00:04:04 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	Rs.0.00 % of Total: 0.00% (Rs.0.00)
1. google.co.in / referral	6,763 (29.47%)	73.52%	4,972 (33.05%)	74.06%	2.41	00:02:26	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
2. google / organic	6,088 (26.53%)	64.96%	3,955 (26.29%)	67.02%	3.07	00:03:00	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
3. apeda.gov.in / referral	4,890 (21.31%)	50.59%	2,474 (16.45%)	23.03%	7.52	00:07:39	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
4. (direct) / (none)	2,890 (12.59%)	67.30%	1,945 (12.93%)	54.22%	4.75	00:05:04	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
5. google.com / referral	376 (1.64%)	78.72%	296 (1.97%)	77.93%	1.81	00:01:44	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
6. mahaagri.gov.in / referral	133 (0.58%)	79.70%	106 (0.70%)	3.76%	4.83	00:03:08	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
7. yahoo / organic	126 (0.55%)	48.41%	61 (0.41%)	50.00%	5.06	00:06:12	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
8. bing / organic	119 (0.52%)	77.31%	92 (0.61%)	65.55%	3.13	00:02:43	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
9. r.search.yahoo.com / (not set)	89 (0.39%)	77.53%	69 (0.46%)	68.54%	2.25	00:02:08	0.00%	0 (0.00%)	Rs.0.00 (0.00%)
10. ask / organic	84 (0.37%)	51.19%	43 (0.29%)	50.00%	5.00	00:06:23	0.00%	0 (0.00%)	Rs.0.00 (0.00%)

Rows 1 - 10 of 186