

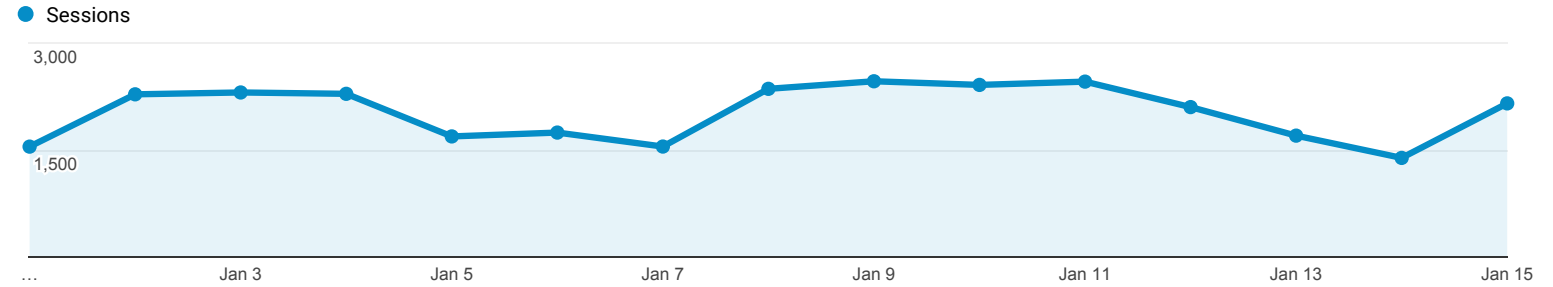
New vs Returning

All Users
 100.00% Sessions

Jan 1, 2018 - Jan 15, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	30,511 % of Total: 100.00% (30,511)	63.23% Avg for View: 63.13% (0.15%)	19,291 % of Total: 100.15% (19,262)	7.23% Avg for View: 7.23% (0.00%)	6.58 Avg for View: 6.58 (0.00%)	00:03:24 Avg for View: 00:03:24 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. New Visitor	19,291 (63.23%)	100.00%	19,291 (100.00%)	8.80%	5.12	00:02:28	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. Returning Visitor	11,220 (36.77%)	0.00%	0 (0.00%)	4.55%	9.09	00:05:02	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 2 of 2