



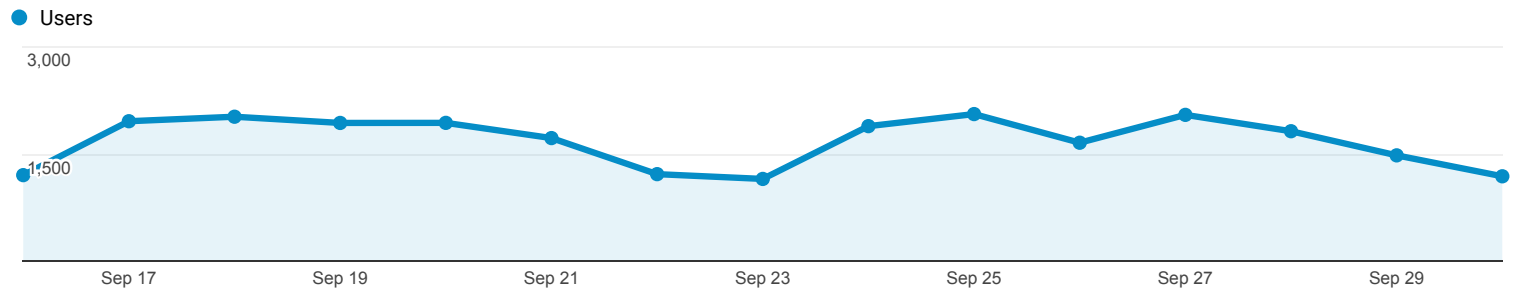
New vs Returning

All Users
 100.00% Users

Sep 16, 2018 - Sep 30, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	21,743 % of Total: 100.00% (21,743)	18,808 % of Total: 100.14% (18,781)	29,484 % of Total: 100.00% (29,484)	8.43% Avg for View: 8.43% (0.00%)	6.68 Avg for View: 6.68 (0.00%)	00:03:15 Avg for View: 00:03:15 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. New Visitor	18,847 (77.26%)	18,808 (100.00%)	18,808 (63.79%)	9.69%	4.89	00:02:14	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. Returning Visitor	5,547 (22.74%)	0 (0.00%)	10,676 (36.21%)	6.21%	9.85	00:05:01	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 2 of 2