

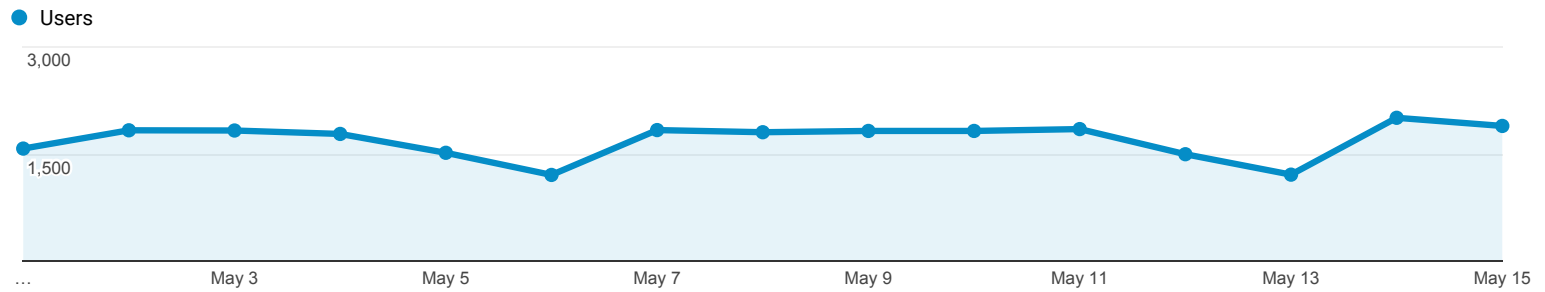
New vs Returning

 All Users
 100.00% Users

May 1, 2018 - May 15, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	21,951 % of Total: 100.00% (21,951)	18,944 % of Total: 100.13% (18,919)	30,016 % of Total: 100.00% (30,016)	8.41% Avg for View: 8.41% (0.00%)	6.66 Avg for View: 6.66 (0.00%)	00:03:24 Avg for View: 00:03:24 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. New Visitor	18,887 (77.17%)	18,944 (100.00%)	18,944 (63.11%)	9.86%	4.72	00:02:14	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. Returning Visitor	5,587 (22.83%)	0 (0.00%)	11,072 (36.89%)	5.92%	9.98	00:05:25	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 2 of 2