



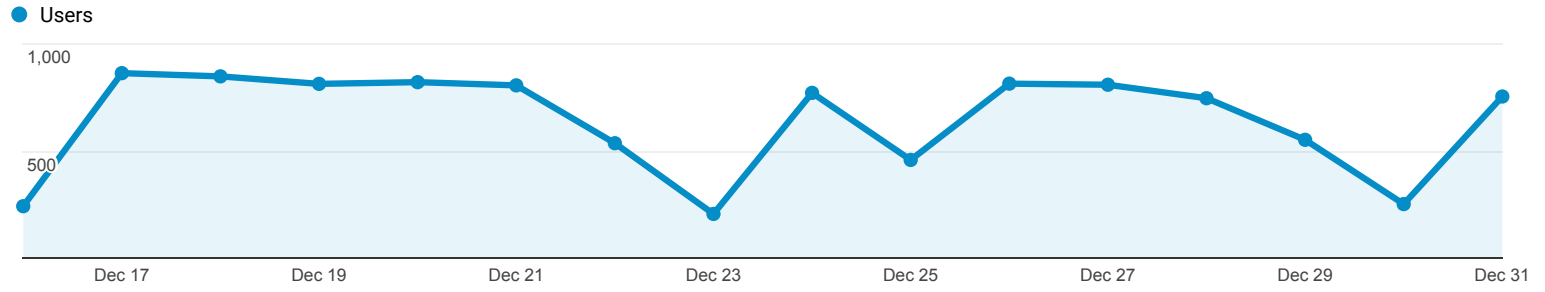
New vs Returning

All Users
100.00% Users

Dec 16, 2018 - Dec 31, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	6,174 % of Total: 100.00% (6,174)	4,002 % of Total: 100.33% (3,989)	15,279 % of Total: 100.00% (15,279)	18.59% Avg for View: 18.59% (0.00%)	11.78 Avg for View: 11.78 (0.00%)	00:12:12 Avg for View: 00:12:12 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	3,989 (55.56%)	4,002 (100.00%)	4,002 (26.19%)	24.49%	7.70	00:08:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	3,190 (44.44%)	0 (0.00%)	11,277 (73.81%)	16.50%	13.23	00:13:33	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2