


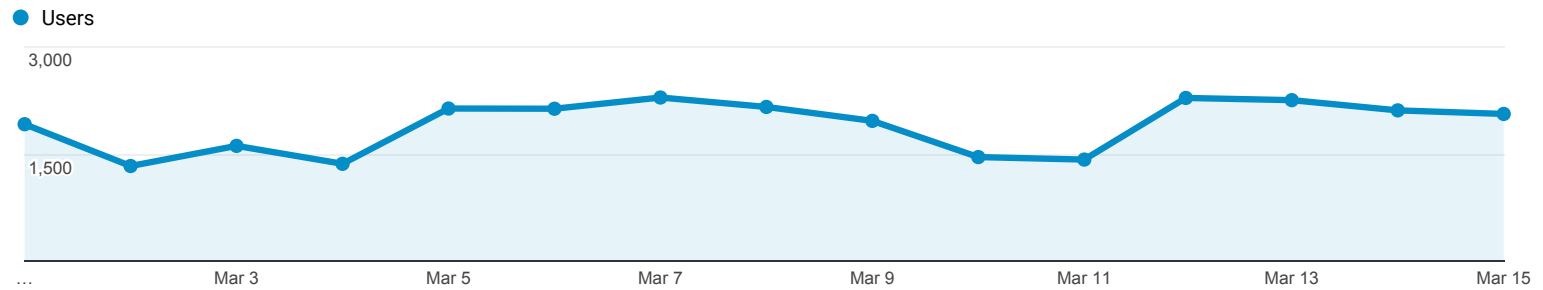
New vs Returning

 All Users
 100.00% Users

Mar 1, 2018 - Mar 15, 2018

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	24,140 <small>% of Total: 100.00% (24,140)</small>	21,314 <small>% of Total: 100.11% (21,291)</small>	33,541 <small>% of Total: 100.00% (33,541)</small>	7.14% <small>Avg for View: 7.14% (0.00%)</small>	6.56 <small>Avg for View: 6.56 (0.00%)</small>	00:03:27 <small>Avg for View: 00:03:27 (0.00%)</small>	0.00% <small>Avg for View: 0.00% (0.00%)</small>	0 <small>% of Total: 0.00% (0)</small>	₹0.00 <small>% of Total: 0.00% (₹0.00)</small>
1. New Visitor	21,098 <small>(77.17%)</small>	21,314 <small>(100.00%)</small>	21,314 <small>(63.55%)</small>	8.26%	4.97	00:02:24	0.00%	0 <small>(0.00%)</small>	₹0.00 <small>(0.00%)</small>
2. Returning Visitor	6,240 <small>(22.83%)</small>	0 <small>(0.00%)</small>	12,227 <small>(36.45%)</small>	5.18%	9.34	00:05:18	0.00%	0 <small>(0.00%)</small>	₹0.00 <small>(0.00%)</small>

Rows 1 - 2 of 2