

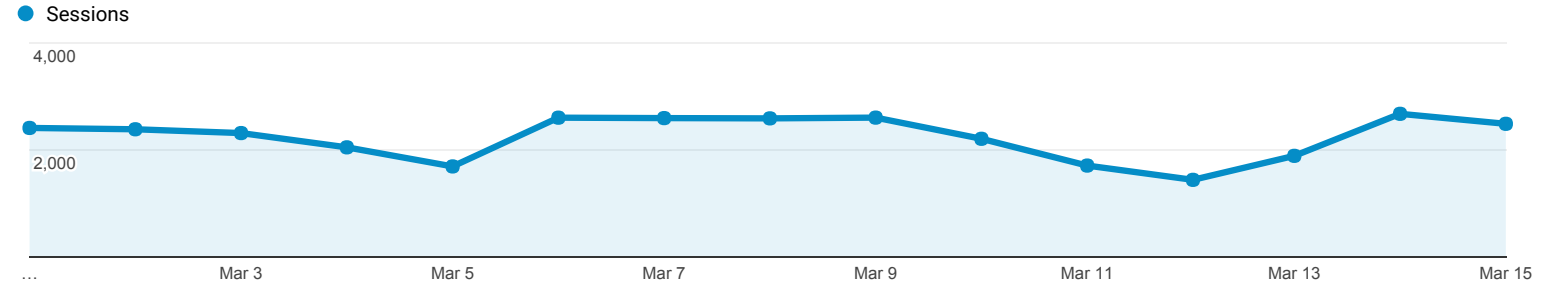
Mar 1, 2017 - Mar 15, 2017

New vs Returning

All Users
 100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	33,560 % of Total: 100.00% (33,560)	64.41% Avg for View: 64.34% (0.11%)	21,616 % of Total: 100.11% (21,593)	4.88% Avg for View: 4.88% (0.00%)	6.51 Avg for View: 6.51 (0.00%)	00:03:35 Avg for View: 00:03:35 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. New Visitor	21,616 (64.41%)	100.00%	21,616 (100.00%)	5.16%	5.22	00:02:36	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. Returning Visitor	11,944 (35.59%)	0.00%	0 (0.00%)	4.37%	8.83	00:05:24	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 2 of 2