

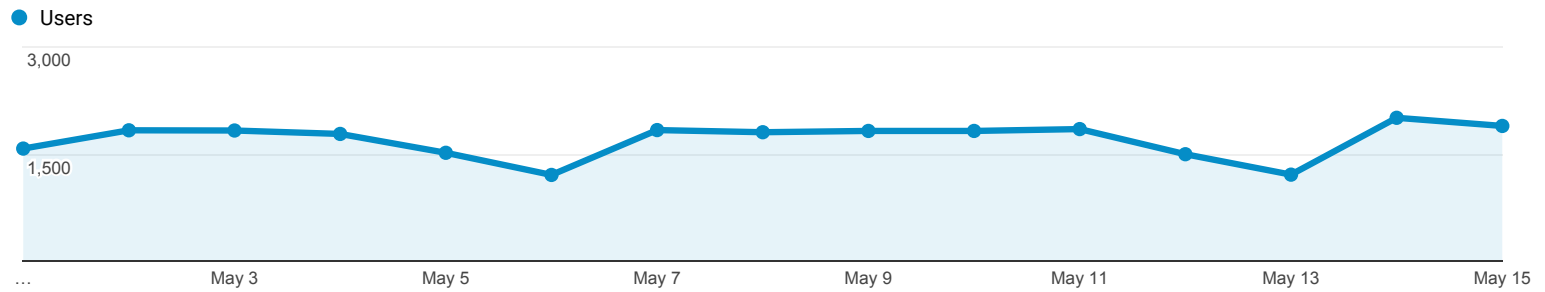
**All Traffic**

All Users  
100.00% Users

May 1, 2018 - May 15, 2018

**Explorer**

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	21,951 % of Total: 100.00% (21,951)	18,944 % of Total: 100.13% (18,919)	30,016 % of Total: 100.00% (30,016)	8.41% Avg for View: 8.41% (0.00%)	6.66 Avg for View: 6.66 (0.00%)	00:03:24 Avg for View: 00:03:24 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. <a href="#">google / organic</a>	<b>13,186</b> (58.46%)	<b>11,366</b> (60.00%)	<b>17,004</b> (56.65%)	1.75%	5.15	00:02:46	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. <a href="#">(direct) / (none)</a>	<b>3,583</b> (15.88%)	<b>3,261</b> (17.21%)	<b>4,413</b> (14.70%)	9.25%	4.40	00:02:14	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. <a href="#">apeda.gov.in / referral</a>	<b>3,286</b> (14.57%)	<b>2,102</b> (11.10%)	<b>5,589</b> (18.62%)	5.90%	14.23	00:06:42	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. <a href="#">google.co.in / referral</a>	<b>916</b> (4.06%)	<b>860</b> (4.54%)	<b>1,076</b> (3.58%)	72.40%	2.26	00:01:48	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. <a href="#">google.com / referral</a>	<b>476</b> (2.11%)	<b>446</b> (2.35%)	<b>561</b> (1.87%)	71.48%	2.04	00:01:48	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. <a href="#">bing / organic</a>	<b>212</b> (0.94%)	<b>193</b> (1.02%)	<b>242</b> (0.81%)	2.07%	3.90	00:02:25	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. <a href="#">com.google.android.googlequicksearchbox / referral</a>	<b>120</b> (0.53%)	<b>114</b> (0.60%)	<b>129</b> (0.43%)	80.62%	1.36	00:00:45	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. <a href="#">t.co / referral</a>	<b>95</b> (0.42%)	<b>90</b> (0.48%)	<b>119</b> (0.40%)	0.00%	9.92	00:05:01	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. <a href="#">yahoo / organic</a>	<b>79</b> (0.35%)	<b>63</b> (0.33%)	<b>92</b> (0.31%)	2.17%	4.66	00:02:13	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. <a href="#">agriexchange.apeda.gov.in / referral</a>	<b>73</b> (0.32%)	<b>2</b> (0.01%)	<b>107</b> (0.36%)	1.87%	18.29	00:09:16	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 10 of 139