

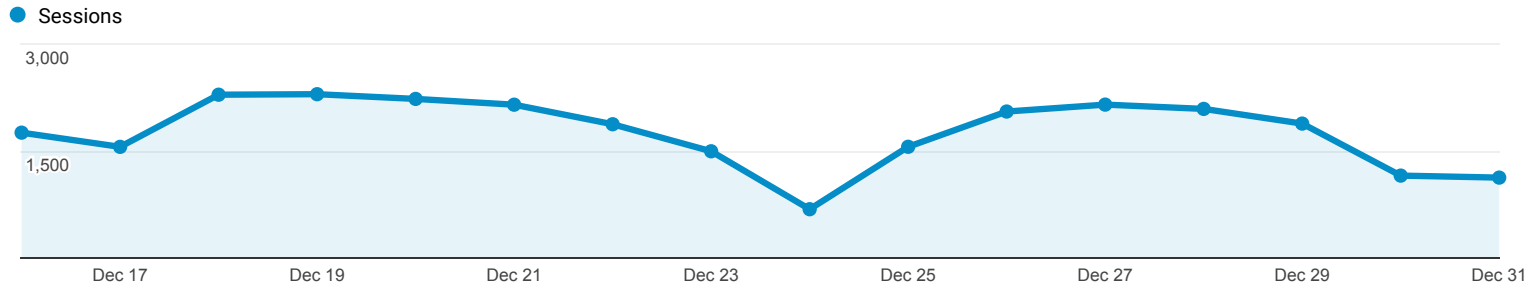
All Traffic

All Users
 100.00% Sessions

Dec 16, 2017 - Dec 31, 2017

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	28,352 % of Total: 100.00% (28,352)	64.10% Avg for View: 64.01% (0.13%)	18,173 % of Total: 100.13% (18,149)	7.64% Avg for View: 7.64% (0.00%)	6.40 Avg for View: 6.40 (0.00%)	00:03:19 Avg for View: 00:03:19 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. google / organic	16,594 (58.53%)	67.30%	11,168 (61.45%)	1.77%	5.32	00:02:50	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. apeda.gov.in / referral	5,121 (18.06%)	39.86%	2,041 (11.23%)	6.56%	12.43	00:05:58	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. (direct) / (none)	4,380 (15.45%)	76.69%	3,359 (18.48%)	11.69%	4.52	00:02:25	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. google.co.in / referral	1,062 (3.75%)	86.63%	920 (5.06%)	72.50%	2.28	00:01:46	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. agriexchange.apeda.gov.in / referral	163 (0.57%)	0.00%	0 (0.00%)	2.45%	14.46	00:08:00	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. bing / organic	161 (0.57%)	71.43%	115 (0.63%)	2.48%	5.50	00:03:00	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. googleweblight.com / referral	96 (0.34%)	68.75%	66 (0.36%)	8.33%	5.12	00:03:11	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. com.google.android.googlequicksearchbox / referral	90 (0.32%)	88.89%	80 (0.44%)	80.00%	1.37	00:00:39	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. apeda.in / referral	77 (0.27%)	31.17%	24 (0.13%)	6.49%	9.69	00:03:55	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. yahoo / organic	72 (0.25%)	47.22%	34 (0.19%)	12.50%	4.12	00:02:36	0.00%	0 (0.00%)	₹0.00 (0.00%)

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