

APEDA'S REPORT ON PARTICIPATION IN THE WORLD FOOD MOSCOW 2012 HELD AT EXPO CENTRE, PRASNAYA KRASNAYA , MOSCOW DURING 17TH – 20TH SEPTEMBER, 2012

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- 1 The Event** : World Food Moscow, 2012
- 2 Place and Venue** : Expo Centre, Presnaya, Krasnaya , Moscow
- 3 Date of the event** : 17th-20th September, 2012

4 General description about the event/trade fair: World Food Moscow is an annual feature and has been an annual feature for the last two decades. Considered as an important food event in Russia and Eastern Europe which has helped the development of agricultural sector and promotion of high quality food products in the Russian market.. The ITE Group is the organizer of the event.

The exhibition encompasses product sectors such as confectionery, grocery products, meat and poultry, dairy, canned foods, fruits and vegetables, tea and coffee, frozen and convenience foods, oils, fats & sauces, fish and seafood, drinks .

Spanning over 8 pavilions , the country wise participation was as follows :

Country	Participants	Country	Participants	Country	Participants
Algeria	1	Argentina	25	Australia	2
Austrtia	2	Azerbaijan	1	Bangladesh	1
Belarus	9	Belgium	13	Brazil	14
Bulgaria	5	Canada	21	Chile	7
China	209	Colombia	5	Cyprus	7
Czech Rep	7	Denmark	1	Ecuador	7
Egypt	32	Estonia	7	Finland	2
France	12	Germany	33	Greece	16
Hong Kong	2	Hungary	2	India	24
Indonesia	10	Iran	18	Ireland	1
Israel	3	Italy	58	Japan	1
Jordan	7	Kazakhstan	6	Korea Rep	21
Latvia	19	Lithuania	5	Macedonia	12
Malaysia	1	Mexico	1	Moldova	3
Morocco	5	Netherland	7	Norway	7
Oman	2	Pakistan	23	Peru	2
Poland	16	Portugal	9	Romania	3
Russia	553	Serbia	28	Singapore	2
Spain	30	Sri Lanka	10	Taiwan	28
TGajikistan	1	Thailand	24	Tunisia	4
Turkey	44	Ukraine	9	UAE	1
UK	10	USA	14	Uruguay	2
Uzbekistan	1	Vietnam	1		

Thus there were 1163 exhibitors from 68 countries. The break up of product wise exhibitors was as under :

Product	Exhibitors	Product	Exhibitors	Product	Exhibitors
Tea/Coffee	226	Cocoa	24	Drinks/juices	150
Wine/Alc Bev	57	Cereals/Legumes	59	Pasta	33
Salt	10	Flour	22	Sugars/sweeteners	23
Spices/seasonings	54	Snacks/chip[s	62	Dried seafood snacks	28
Sunflower seeds	31	Honey	16	Nuts/dried fruits	131
Flakes/museli/porridge	15	Conf/bakery	106	Sweets/candies	109
Fruit pastes	75	Halva/oriental sweets	34	Bread/bakery	32
Cakes/pastries	97	Desserts	17	Christian gifts	35
Canned meat	41	Canned milk products	16	Canned fish	71
Canned f&v	164	Canned olives	40	Ketchups/sauces	58
Olive/vegetable oils	82	Fats/margarines	9	Myonaise	20
Milk	21	Dairy products	46	Cheese	25
Butter Spreads	19	Ice cream	8	Eggs	7
Frozen ready meals	32	Frozen F&V	66	Chilled frozen meat	94
Chilled/frozen poultry	32	Sausages/meat Delicatessen	43	Meat bye products	54
Chilled & live fish	17	Frozen fruits	104	Fish products	79
Seafood`	116	Caviar	28	Pres fish	21
Fresh F&V	263	Berries	60	Mushrooms	59
Baby & diet food	23	Organic & bio products	50	Halal food products	53
Kosher food products	26	Pvt label	132	Ingredients for food processing	56
Retail equipment	4	Food processing equipment	19	Packaging equipment	27
Labelling	12	Specialised trade media	86	Trade promotion organizations	24
Banking services	3	Freight, storage and logistics	36		

The categorization of the Pavillions dedicated for the event was as follows :

- Pavilion 1 : Meat , Dairy and Poultry, frozen and convenience foods
- Pavillion 2 : Fruits and Vegetables , tea and coffee , drinks
- Pavillion 3 : Fish and seafood
- Pavillion 7 : Grocery products , canned foods,
- Pavillion 8 : Grocery products, oils, fats and sauces
- Pavillion forum : Confectionery

5. APEDA stand details viz area, location etc: APEDA had taken a stand space of 54 Sq Mtr at the event with bare space . The stand location was Pavilion 7 , Hall No 5 Stand No I 122. The pavilion was a country pavilion where various other country stands like Mexico, Argentina.

6. Design and construction: APEDA got the stand designed professionally through the organizer's official agency, ITE Group. The stand was closed from three sides. A store room on the hind side on right hand corner was created to store samples and prepared biryani prior to taste sampling. An Arc was provided to beautify the stand and an India identity was provided on top of the stand.



A PANAROMIC VIEW OF THE APEDA STAND






A VIEW OF THE APEDA SDTAND WITH BASMATI BIRYANI SERVING ON

7. Details of participants :

Sn	Name of the person	Company Name	Products displayed along with quantity
1	Mr Danesh Jayantilal Shah/ Mr Jital Shah/ 	Sanghar Exports (A Govt. of India Recognized Trading House) 7322/A, Leela Chambers, Pune-Satara Road, Pune 411037,India T: 91-20-24229093 F:24229049/71 Skype:sangharexports www.sanghargroup.com	Dehydrated onion products
2	Mr Priyank Agarwal (in the middle) 	G Square International Mob: +91 96380 29723 Ph: +91-79-4002 4031 Fax: +91-79- 4002 9424 E-mail: info@gsquareinternational.com Web: www.gsquareinternational.com	Dehydrated while onion flakes, powder, granules, minced and chopped; red onion flakes, and powder, dehydrated garlic flakes, powder and granules; dehydrated lemon powder, tomato powder, chilli powder, ginger powder, coriander powder, dehydrated potato flakes, tamarind powder, turmeric powder and cumin-coriander powder.
3	Mr Rajendrakumr Babazdin Sharma 	Khushi Foods Pvt Ltd 310, Dheeraj Avenue Nr JMC House Ambavadi Ahmedabad 380006 Gujarat	White onion powder, white onion minced, white onion chopped, red onion flakes, red onion powder, garlic flakes, tomato powder and lemon powder, Garlic magic

4	Mr V. Varadaraju.	Rajshree Commercial and Industrial Company Pvt. Limited, Sy No. 231, Hulugondanahalli Village, Harohalli Hobli, Kanakapura Taluk, Ramanagar District 562112. Tel: 00-91-80-27832307 Fax: 00-91-80-27833298 Mob: 094 482 87310 Email: rcicpl144@yahoo.co.in	Gherkins and ready to eat products of MTR
5	Mr A Kulshrestha 	Mother Dairy Ph +31 10 8412950 Fax +31 10 8403661 Mobile +31651896950 Skype: A.Kulshrestha	Gherkins, Totapuri Mango Pulp and Totapuri Mango juice concentrate in Aseptcic Juices
6	Mr Jitendra Patel	LT Foods Moscow Office 0079637505806, 0079672821423, 0079257712520	Basmati Rice
7	Mr Ravi Gupta 	Director SAAR Enterprises 176 Dayanand Vihar New Delhi 110092 Tel: 00-91-11-43581210 Fax: 00-91-11-22166165 Email:" info@saarenterprises.com Mobile: +91-9650819966	Basmati rice
8	Mr Jitendra Kumar Jain/Mr Madhurnath Phillippe 	Fouressagro Exports 20, Ekambareswarar Agrapharam, Chennai-600 003 (INDIA) Tel: +91-44-43233060, Fax: +91-44-25207353 www.4sindia.com 4sagro@gmail.com	Gherkins

9	<p>Mr Jogindar Paul Chadha/Mr Yogesh Garg</p> 	<p>Senior General Manager International Marketing Sunstar Overseas Limited 9811086415 Email : jc@sunstarmail.com, sunstaroverseas@gmail.com</p>	Basmati Rice
10	<p>Mr Rakesh Anand Export Manager</p> 	<p>Neeraj International Lalco Building 3rd floor, 117/119 Kazi Syed Streert Mumbai</p>	Pomegranate, Walnuts,
11	<p>Dr JP Gupta Chairman & Managing Director</p> 	<p>Niravana Biosys Pvt Ltd B-140 DDA shed, First Floor Okhla Phase I, New Delhi 110020 Tel: 00-91-11-46573940 Fax: 00-91-11-46573940 Mob : + 91 9810141635 jp@nirvanabiosys.com</p>	LUCA brand Mango and Litchi wines

The APEDA stand also had nsamples from following companies :

Sn	Company Name	Products displayed along with quantity
1	Kohinoor Foods	Ready to eat products like Butter chicken, Paneer Tikka biryani, Madras curry, Tastic simply delicious, Rajma Masala, Mixed vegetable curry, dal tadka, spinach potato, dal makhani, paneer butter masala, korma cooking sauce, seasonal vegetables, chana masala, kadi pakora, yellow dal with peas pulao, kashmiri rajma wityh steam rice, ginger paste, garlic paste etc.
2.	Shimla Hills	Pink guava pulp, Totapuri mango pulp and Alphonso mango pulp
3.	Surya Agro Foods	Biscuits, cookies, fruit beverages and fruit nectars.

M/s BRB Exports engaged in Honey exports were interested in participating in the event but since Honey samples were not permitted into Russia they had to cancel their visit .

8. Performance of vendor /organizer of the event: The event is organized by ITE Group which is an event management company based in London. They also have offices in China, Poland, Turkey, Dubai, Germany. They have been successfully organizing this event for the last two decades. This year's event was also well organized. The efforts of the organizers are supported by Ministry of Agriculture of the Russian Federation , the State Duma Committees on Agricultural Policy and Natural Resources use and on Agrarian issues, the Association of Trade Unions of the Agro-Industrial Complex of Russia, the Chamber of Commerce and Industry of the Russian Federation and the Moscow City and Regional Governments . The activity is also sponsored by a host of Russian and International agencies/companies. The event is well participated by various countries and the performance of organizers was very good . The logistics support from the organizers and their agencies was very well organized. Our sample cargo was delivered well in time. However, due to late approval of the fair and our confirmation to the organizers the construction of our Stand and its decoration got a little delayed.

9. Visitors details: Apart from the 36 serious business interests listed under the Enquiries generated section of the report, there were around 800 visitors who showed up at the APEDA stand . They showed very keen interest in the Basmati rice biryani preparations . Many of the visitors also appreciated the products on display and had discussions with both APEDA officials and the exporters.

10. Performance of forwarding and clearing agency: The sample cargo of APEDA products was shipped through APEDA's empanelled agency Destination Cargo Services Pvt Ltd who did well in coordinating the activity with the local clearing agency of the Organizers and regularly remained in touch with any details and clarifications sought in regard to despatch and clearance of samples. The performance of GTE Group the cargo handling and clearing agency of the Organizers was very good and they delivered the samples of APEDA at the Stand much ahead of the anticipated time. However, one difficulty that was faced by us was that after having despatched the samples of rice (which was in different pack sizes e.g. 25 Kg vacuum packed for Basmati biryani taste sampling purposes, 250 g pouches of Sunstar Overseas , 1 Kg and 5 Kg packs) , the clearing agency did not release the 5 Kg packs of Sunstar Overseas on the ground that large size packs are not permitted. Wine , Honey and raisin samples were also not accepted and these were not despatched by APEDA.

11. Special campaign undertaken during the exhibition: During the event, APEDA organized Basmati rice biryani taste sampling . Through the help of Embassy of India , Moscow we had identified Fusion Plaza as the Indian Restaurant for preparing and serving the basmati preparations. The restaurant is located within the premises of Hotel Crown Plaza which is in close proximity of the venue of the event – Expo Centre, Presnaya, Krasnaya. APEDA had carried rice from India and the restaurant use ingredients to cook chicken, lamb and vegetable biryani which was timely delivered at 0930 hrs on each day of the event at APEDA Stand . One staff of the restaurant was also hired for serving the biryani at our stand. The exercise was very well received and

attracted a large rush of people who appreciated the biryani and many were keen to know the details of the sources in Moscow where the Basmati rice could be bought . Such interested people were connected to the rice exporters who were present at our stand.



VISITORS ENJOYING THE BASMATI BIRYANI PREPARATIONS



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12. Involvement/Support of Embassy: The Embassy of India in Moscow was very supportive in successful participation of APEDA in the World Food Moscow, 2012. The Embassy provided all support in arranging accommodation for the APEDA staff , identification of the Indian restaurant and other attendant activities in regard to the Basmati biryani taste sampling exercise.

The Embassy of India also took an excellent initiative of organizing a Buyer-Seller meeting in the Embassy on 18th September, 2012 during 5-7 PM. The APEDA officials along with ITPO Official-Mrs Sangeeta Sharma and participating exporters were invited. Mr Sandeep Arya addressed the participants at the BSM Chairman, ITPO Mrs Rita Menon addressed the gathering and recounted the reason for conducting this BSM to facilitate one-to-one interactions for better understanding of the various facets of trade between the two countries. Several Russian importers were also present. The issue about sample clearance was raised by APEDA and exporters for which clarifications were provided by the Custom authority present . The issue of market access of bovine meat was also raised by APEDA.

The BSM was followed by High Tea.

One of the APEDA exporters – Mr Priyank Agarwal of G Square International lost his passport the day he arrived in Moscow . We requested the Embassy for help and wholehearted support was provided by Mr Sandeep Arya and his team and the exporter was issued passport within two days .

Another Exporter- M/s Khushi Foods discussed the issue concerning the outstanding payment of around Rs 30 lakhs from one importer in Russia . The Embassy assured all assistance in this case.

APEDA also discussed the issue concerning the Phytosanitary issue of SKM Products about which Embassy assured all assistance.

13. Important visitors/dignitaries visited (their comments , if any): Mr Sandeep Arya, Deputy Chief of Mission , Mr Dilbagh Singh , First Secretary (Commerce) and Mr Ashish Sharma, Third Secretary visited APEDA stand during the course of the event. Mr Sandeep Arya and Mr Ashish Sharma visited the stand on the first day and had detailed interaction with the APEDA officers and the individual exporters present at the stand . They keenly sought details of the products display and also any issues that the exporters face in the export activity to the Russian Federation. Mr Dilbagh Singh visited on the third day . Mrs Rita Menon, Chairperson ITPO also visited the APEDA stand and deliberated with APEDA officials as also the exporters. She was also accompanied by Mrs Sangeeta Sharma.



CHAIRPERSON ITPO AT APEDA STAND

14. Important export details of targeted country and market analysis: The Russian market is a difficult market and adherence to the import requirements has to be strictly complied with by the exporters ; The details of exports of APEDA monitored products to Russia during the last three years, as per data available from DGCIS , are given below:

Product	2009-10		2010-11		2011-12	
	Qty	Value	Qty	Value	Qty	Value
GUARGUM	6,101	3,915	14,046	11,823	10896	30018
DRIED AND PRESERVED VEGETABLES	13,176	5,465	13,477	5,962	0	7217
OTHER PROCESSED FRUITS AND VEGETABLES	33,691	8,281	24,869	5,422	0	10544
OTHER FRESH VEGETABLES	124	29	16,156	3,050	0	2528
FRESH GRAPES	746	598	2,548	1,935		
GROUND NUTS	169	85	2,755	1,467	10165	6908
MANGO PULP	446	170	1,274	525		
CEREAL PREPARATIONS	6	3	150	461		
JAGGERY AND CONFECTIONERY	100	179	948	333		
OTHER FRESH FRUITS	584	555	187	280	0	4959
WALNUTS	33	48	72	271		
FRESH ONIONS	167	37	355	73		
MISCELLANEOUS PREPARATIONS	17	8	194	59	0	1778
BASMATI RICE	149	112	138	56	337	173
FLORICULTURE	92	106	20	28	0	85
OTHER CEREALS	0	0	24	10	460	276
DAIRY PRODUCTS	16	19	20	8	0	3
FRUIT AND VEGETABLE SEEDS	0	0	0	4	6	132
ALCOHOLIC BEVERAGES	0	0	0	0	0	13
MILLED PRODUCTS	0	0	0	0		
PULSES	0	0	0	0	104	66
COCOA PRODUCTS	4	23	0	0		
FRESH MANGOES	3	1	0	0		
SHEEP / GOAT MEAT	268	288	0	0		
NON BASMATI RICE	15	12	0	0	9490	2174
Total	55,904	19,935	77,234	31,768	31458	66872

Source: DGCIS

Though there is keen interest for import of several products in Russia but it transpired that the better option of successful business is by having a local distributor .

15. Publicity and advertisement: The event is publicised by the organizers. But immediately after receipt of approval for APEDA's participation in the event, a notice was hosted on APEDA website for general information of exporters with the objective of mobilizing participation . The notice was also emailed to exporters . As a consequence 15 exporters confirmed their participation . Ultimately 11 exporters participated .

16. Feedback of participants : The first hand feedback of some of the exporters present at APEDA stand was recorded in the visitor's book and the same is reproduced in as-it-is form below :

16.1 Mr V Vardaraju , MD,Rajshree Commercial : "I have set up the Gherkin processing industry in the year 2008 and with the great support of APEDA, I got a good exposure in Russian market in the year 2011 where APEDA supported me with a stall and was able to set direct customer (as we did business through Agents with a bad experience). I really thank APEDA for endeavouring great support to the food processing industry duly upgrading the quantum of exports from India. Thanks once again APEDA"

16.2 Dr JP Gupta, Nirvana Biosys: " APEDA provided an excellent opportunity to participate in food fair. Support of APEDA staff has been worth appreciation. They went out of the way to promote business. AT Embassy of India, International duty free order was placed by Indian Embassy., Lychee and Mango wines won international award in wine competition with a certificate and medal"

16.3 Mr Rajendra Sharma, Khushi Foods Ltd : "Khushi Foods Ltd is already supplying dehydrated vegetables in the Russian market since last three years. Last year also we came with APEDA and got some good enquiries and we did good business in Russia. This time in 2012, also it is good . Apart from APEDA part, Mr Vinod and Ms Sudhanshu doing very well and helping every exporter and I hope this time we get good business. About 10-15 enquiries were received and out of them 4-5 are very good and genuine companies. I hope in near future we get good business from them. I also request Mr Chairman or Director to please allow all exporters to put their name in back side of the table because it is very difficult for our buyers to search the individual companies. So we request you to please look into this matter and also give the name of exhibitor (exporter) in fair booklet. Onion pakoda magic and all our products are ready to cook and with our garlic magic you can make garlic bread at home in just a minute and this product was very much liked by Russians also and we well as Indians"

16.4 Mr Ravi Gupta, SSAR Foods :"It was a good opportunity to review and understand the market and meet some buyers . However, the stall layout, space and location needs to be improved a lot. The country's representation must be with more louder"

16.5 Mr A Kulshrestha , Mother Dairy:" APEDA help and support is always excellent . AK Foods International represent Mother Dairy for this market. As AK Food is having office in Rotterdam and keeps stocks , chances are better. I met some good buyers at the APEDA booth and outside . We hope to start business in Gherkins and Fruit pulps. May be this time due to location of booth visitors were less as compared to last year. We should plan now for the next year and I will come "

16.6 Mr Priyank Agarwal, G Square International : "G Square deals in dried vegetables and we already have some customers here and APEDA provided us an opportunity to meet all of them. We have some good prospects too and I am sure by visiting this fair we will convert them into business. Next year we again would like to participate here jointly

with APEDA. We are expecting to have a bit more space to show our products in fairs . Overall it was great!”

17. Enquiries generated: 36 enquiries were generated through APEDA counter while several enquiries were generated by individual exporters through their allocated counters at the APEDA stand. The details of enquiries generated through APEDA stand are given below :

SN	Contact Details	Products/area of interest
1.	Mr Mohamed ABou Eleinin Managing Director Imperial Crops, 3763 Mazgad Al Rahman St, Cairo Egypt Tel: + 2 011 34 553 450/ + 79 169 014 442 Email: abuelanein@mail.ru	Looking for importing Soyabean from India
2.	Mr Mohamed Daoudo President BIG Brands Group Spofka z ograniczona odpowiedzialnoscia Spofka komandytowa Ul. Sokofowska 47 B Sokofow, 05-806 Komorow Poland Tel: +48 797 501 329 Email: Mohamed.daoudo@bb-g.pl Skype: askerdavid	Looking for rice and spices for Romania and Poland
3.	Mr Busarov Alekseyt President Regional Food Company Limited 98 G Hasana POerm Russia Tel: +7 342 2590859 + 7 342 259 4721 Email: obiproduct@mail.ru Busarov.alex@mail.ru Skype : busarovskype Website: www.obiproduct.ru	Interested in importing rice form India
4.	Mr Magnat Kabelev Oleg Director of Deveopment Email:” kobelev@magnat-ek.ru	Interested in Gherkins and cucumbers
5.	Mr Kymemon Gbop Ogeccq Ykpaume Odessa, Ukraine Email: Riusovod@gmail.com	Interested in Juices, Sauces, and Basmati rice`

6.	<p>Mr Alfredo Matilla Export Director Export Division Office RUTINI WINES Montecaseros 2625 Coquimbito (5513) Malpu, Mendoza Argentina</p> <p>Telfax: + 54 261 4972013 Direct: +54 261 4811032 Xtnb 103 Email: amatilla@rutinwines.net Skype: alfredomatilla</p>	<p>Interested in importing white kidney beans (100 MTs to begin with) in packing of 108 pcs of 100 g and 150 pcs of 100 gr and 160-170 pcs of 100gr</p>
7.	<p>Mr Giles Taihardat General Manger International Negotiations CARREFOPUR PO Box NO 22797 Dubai, UAE</p> <p>Tel: +971 4 3127389 Fax: +971 4 3939789 Mob: + 971 56 6036294 Email: gtaihardat@mafcarrefour.com Website: www.carrefourme.com Carrefour Webstore: www.iC4uae.com</p>	<p>Looking for fresh fruits and vegetables, fish, shrimps, rice, pulses and milk products</p>
8.	<p>Mr Anatoliy Vlasenko General Director Cereal Planet 10, Kashtanovaya Str Kharkov 61124 Ukraine</p> <p>Tel: +38057 7758133/34 Fax: +38 057 7758134 Mob: +380503232167</p>	<p>Interested in Rice</p>
9	<p>Mr Milind Pandit CEO, FARM FEAST COM-TRAD SERVICES IONC 205-5200 Dixie Road Mississauga, Ontario L4W 1E4, USA</p> <p>Tel: +905 629 7646 Fax: 905 625 5835 Cell: 647 296 0981 Email: com-trad@rogers.com Website: www.comtradservices.com</p>	<p>Looking for Indian wines</p>

	<p>Also: COM-TRAD (USDA) LLC 1485 Almaden Lane Gurnee, IL, USA 60031 Tel: + 847 223 4421</p>	
10.	<p>Ms Vera Bouklakova/Mr Peter Sales Manager REFRESH FRUIT bv ABC Westland 386 2685 DD Poeldijk The Netherlands</p> <p>Tel: +31 174 246 211 Fax: + 31 174 240011 Mob: + 31 620 367 573 Skype : vera.ca.nl</p>	Interested in fruits and vegetables and grapes
11.	<p>Ms Syzonenko Galyna Abt GmbH, Germany Email: galynawehbi@ukr.net abiyadwehbi@hotmail.com</p>	Looking for sunflower oil
12.	<p>Mr Amir Adel Maamoun Sales Manger Montana 20 km Cairo/Alex, Agriculture Road, Kalioub. Egypt</p> <p>Tel: +202 42166912/13/42165245/42165139 Fax: +20242165154 Mob: +2012 23963533 Email: amir@montanaeg.com info@montanaegt.com sales@montanaeg.com Website: www.montanaeg.com</p>	Looking for dried green peas and grozen green peas
13.	<p>Mr Harish Lalwani President Indigo Global sp. Zo.o. Al Krakowska 37, 05-090 Janki, Poland</p> <p>Tel: +48227156392 +48227156535 Fax: +48227156566 Email: harish@indigo.info.pl harish@buddha.info.pl</p> <p>India: 00 91 98 33 080808 Poland +48603080808 Bangladesh+8801771089066</p>	Looking for maize, wheat, barley, Basmati and non basmati rice

14.	<p>Mr Sarvavov Dmitri Yarmarka Tel: +7 8142 592290 Fax: +78142 592294 Email:” dmitrys@tdyarmarkaru Skypoe: yarmarka_dmitrys Website:www.tdyarmarkaru www.fasol.tv</p>	Looking for dried mushrooms
15.	<p>Ms Ignatenko Elena Vladimirovna M/s Frigo Zika Tel: +7495 684 1934 + 7 964 5800033 +38162 1790081 Website: www.frigozikamoscow.ru Email: frigozikamoscow@gmail.com</p>	Looking for spices
16.	<p>Mr Vladimir Belousov Deputy Manager Duzan Belarus 220037, 1-th, Tverdy per, 7, ap, 2 Minsk Belarus Tel:+375 17 2905672/73 Mob: +375 296508759 Email: belousoff@tur.by Duzan2009@mail.ru</p>	Looking for Kohinoor Basmati rice
17.	<p>Mr Satish Warriar Director Zao Meera Overseas 105187 Moscow Ulitsa Fortunatovskaya 33/44 Tel: +7 499 3692602/3690872 Fax” +7 499 3696936 Email: meera@ropnet.ru Website: www.teamate.ru</p>	Looking for IQF pulp and concentrate
18.	<p>Tel: +7495 937 7577 Fax: +7495 937 7544 Email: info@glavproduct.ru Website: www. Glavproduct.ru</p>	Looking for Dried horse raddish graded and in 200 Kg packing
19.	<p>Mr Osipov Igor Email: osipov@packtime.ru</p>	Looking for rice and dry fruits
20.	<p>Mr Bonjur Tel: +7 926 604 6282 Email: azrobert@rambler.ru</p>	Looking for peanut powder, se4sme powder

21.	<p>Mr Falkovskiy Virill Vadimovich General Manager Belarussia, Belaya Rus 119590 Moscow Str,\ MGD Kievskoe, 5</p> <p>Tel: +7915 03939-9 Email: as.opt@mail.ru</p>	Looking for rice, gherkins, tomato
22.	<p>Mr Cherjatnikov Vjacheslav Douskij Privoz</p> <p>Tel: +8 928 161 9365 +7863 299 0507 Email: rubi_2007@mail.ru</p>	Looking for tomatoes, gherkins and cucumbers
23.	<p>Ms Natalia Safinova Head of Import Department Eurovision LLP Enterprise House, 82 Wistchinder Road Cardiff South Wales UK CF1U 3LX UK + 44 7892683571 Fax: +447892683571 Email: safronova@lutik.ru +7915 3956392 Email: safinova@lutik.ru</p>	Looking for gherkins, tomatoes and Basmati rice (Idetails of expoerters)
24.	<p>Mr Vaycheslav M/s Koeri Russia Artem 692770 Zavodskoj Per 13</p> <p>+7423 248 5454 Email: koyori@mail.ru</p>	Looking for Basmati rice
25.	<p>Mr Vladimir Skripka Kuban delicacies Limited 353562 Russia, Krasnodar Region Slavyansk-onb-keban Krasnaya Str 143-B</p> <p>Tel'': +7 86146 2 4626 Email: kubdel_ceo@mail.ru</p>	Looking for rice and spices
26.	<p>Mr Busarov Aleksy President Regional Food Company Limited 98 G Hasana, Perm, Russia Tel: _7342 2590859 Email: oblprod@mail.ru</p>	Looking for Basmati Rice

27.	Mr Sdetsov Alexandr Vladimirov ich Russia , Vladimir +8905 616 4366 email: iman58@mail.ru	Looking for basmati rice , seeking price s
28.	Mr Petrenko Semen Valerevich Manager Russia, Novosibirsk Str NaRIMSKAYA 37 +7 923 244 2101 Email: prod_nk@mail.ru petrenkosemen@gmail.com	Looking for Basmati rice
29.	Mr Braguclab Karikob 362020 nRussia, RSO-A Vladikaukaz , pr Kosta 238/1, apt 128 Tel: +8928 688 2050 +8929 688 9703 Email: trade-co@bk.ru email: vladv.anuk@mail.ru	Looking for rice, gherkins in jar with brands and ready to eat products
30.	Mr iP Grigorev Alexey Tel: + 7916 2870910 Email: naidenovloisi@yandex.ru	Looking for Indian wines only for Russia , payment cash (under 100000 roubles)
31.	Ms Pikulik Elena Ivanovna Manager UREAL 344019 Russia, Rostov-na-Donu Str 14-line, 46/54 Tel: + 7 928 752 4638 Email: pik-ros@mail.ru rostov@yureal.ru	Looking for spices
32.	Mr Alexander Director Russian, Tumen Tel: + 7961 2050125 Email:” alexandr_kare@mail.ru	Looking for Gherkins in jars
33.	Ms Evelina Golman Marketing Manager Caspian LLC Rumyantsevo Business Park Bld 1 Entrance NO 7, Office 611 B Moscow 142784, Russia Tel: + 7495 989 5845/46 Mob : +7916 6308091 Fax: +74959679497 Email: golman@caspianllc.ru	Looking for Basmati rice for Russia and Iran , Pistachio for Russia and Cashew for Russia and Gherkins to Russia

	Sk-yaran@yandex.ru Website": www.caspianyaran.com	
34.	Mr Iqbal Tel: +7495 771 5132 Email: iqbaloo7@mail.ru Website: www.iatrading.ru	Looking for list of Basmati rice and spices exporters
35.	Mr Oleg Platonov Russia , Kostov =na-Dony Email: alikip3@rambler.ru	Looking for Basmati rice and spices
36.	Belorychka Russia Tel: +7831 2952360 +8953 4157430 Email: Belorychka@mail.ru	Looking for gherkins

The exhibition concluded on 20th September, 2012 and the above enquiries were hosted on APEDA website on 24th September, 2012 while these were emailed to participating exporters on 22nd September itself.

18. Recommendations: The World Food Moscow is a major event in Russia and the whole CIS region . This year due to late approval APEDA could not get a stand location of choice and we were given the space in Pavillion 7 Hall 5 which was a little disjointed with the main pavilions which attract direct entry of the visitors. In view of this it is suggested that we need to book space right now for the 2013 edition and a much larger space is required for the same. Many exporters are keen to participate in this event in future. Promotion programs for Indian wines and Basmati and other snack items needs to be carried out regularly and vigorously in the forthcoming editions.

19. Photographs of the event:



















