



Voluntary Report – Voluntary - Public Distribution **Date:** December 03, 2025

Report Number: GH2025-0045

Report Name: Ghana FDA's Import Labeling and Registration Requirements for Wine and Alcoholic Sprits - Products Containing Alcohol

Country: Ghana

Post: Accra

Report Category: FAIRS Subject Report, Wine

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Report Highlights:

Ghana's market for wine and alcoholic spirits is evolving. Over the course of 2024/25, there have been several product innovation and regulatory rulings. The country, and its beverage industry continues to grow notwithstanding the macroeconomic challenges of high inflation and currency revaluation. By some estimates, Ghana's wine market in 2025, is pegged at over \$350 million, while for spirits it is placed around some \$430 million. This GAIN-GHANA FAIRS Subject report focuses on the Ghana FDA's labeling and registration requirements and procedures for the import of wine and alcoholic spirits (and products containing alcohol, such as, ready-to-drink beverages).

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INTRODUCTION

Ghana's market for wine and alcoholic spirits (and products containing alcohol, such as, ready-to-drink beverages) is evolving. Over the course of 2024/25, FAS Accra (Post) has observed product innovation and regulatory rulings impacting the Ghanaian marketplace for wine and alcoholic spirits. The country, and its beverage industry continues to grow notwithstanding the macroeconomic challenges of high inflation and currency revaluation. By some estimates, Ghana's wine market in 2025, is reportedly being pegged at over \$350 million, while for spirits alone the number circulating places it around the \$430 million mark.

The Ghana Food and Drugs Authority (Ghana FDA) (i.e., the Authority), is the Ghanaian national regulatory authority responsible for all food and beverage products, including wines and alcoholic spirits and ready-to-drink beverages (RTDs) within the Republic of Ghana. The Authority's mandate derives from the Public Health Act 851 (2012). The Ghana FDA's authorization extends to the inspection, registration, and distribution of both locally manufactured and imported food and agricultural products, (including that of wines and alcoholic spirits); it is intended to safeguard public health and safety. The Authority ensures that food and beverage products meet established safety and quality standards.

Ghana's food laws and regulations impact all stages of the food supply chain, including production, processing, packaging, labeling, and distribution. The Ghana FDA requires the registration, certification, and labeling of all food and beverage products, including wines and alcoholic spirits imported, advertised, sold, or distributed within the country.

BACKGROUND

The Ghana Food and Drugs Authority, is the national regulatory authority for all food and beverage products, including wines and alcoholic spirits. The Ghana FDA enforces national standards as set by the Ghana Standards Authority. The Ghana FDA ensures that locally manufactured and imported food

¹ Ghana Food and Drugs Authority, located at: https://fdaghana.gov.gh/.

² Ghana Food and Drugs Authority, "Public Health Act 851 (2012)," located at: https://fdaghana.gov.gh/laws/. For Ghana's General Labeling Rules (1992), see: <a href="https://www.fao.org/faolex/results/details/en/c/LEX-FAOC017279/#:~:text=Ghana-Ghana%20Standards%20Board%20(Food%2C%20Drugs%20and%20other%20Goods)%20General,with%20provisions%20 of%20regulation%201.

and beverage products meet Ghanaian national standards.³ The Ghana Standards Authority itself is an agency under the oversight of the Ministry of Trade, Agribusiness and Industry (MoTAI). It is responsible for developing and promoting national standards, that make certain that goods meet acceptable quality, as well as to facilitate trade within Ghana.

THE GHANA FOOD AND DRUGS AUTHORITY – ITS REGULATORY SCOPE

The Ghana FDA exercises comprehensive authority over all manner of alcoholic beverages (including wines and spirits) and non-alcoholic beverages. Specifically, for wines and alcoholic spirits (i.e., for imports and or for locally manufactured products), the Authority requires product registration; maintains labeling requirements; exerts import/export controls; places and enforces advertising restrictions; as well as conducts post-market surveillance.

- **Product Registration:** All wines and alcoholic spirits (and products containing alcohol, such as, ready-to-drink beverages), whether imported or domestically manufactured, must be registered with the Ghana FDA prior to sale within Ghana.
- Labeling Requirements: The Ghana FDA requires that wines and alcoholic spirits follow labeling rules, including mandatory health warnings, such as, "Drink Responsibly," Not for sale to persons under 18 years of age," Not recommended for pregnant women."
- Import/Export Controls: The Ghana FDA Center for Import and Export Control (CIEC), operates at all of Ghana's ports-of-entry. It inspects goods, as well as issues import permits to ensure compliance with Ghanaian national standards.⁴
- Restrictions on Advertisement: The Ghana FDA regulates advertisement of alcoholic manufactures, including wines and alcoholic spirits, to reduce exposure to minors. Restrictions include a ban on the participation of celebrities in alcohol advertising, as well as time restrictions on the airing of television and radio commercials.⁵ (See, GAIN-GHANA | GH2025-0010 | Ghana FDA Rolls Out Draft Guidelines for the Advertisement of Regulated Products When Will It Notify the WTO).⁶
- **Post-Market Surveillance:** The Ghana FDA inspects retail points to ensure that labeling regulations are followed. It enforces the removal from market of unregistered products.

³ Ghana Standards Authority, located at: https://www.gsa.gov.gh/.

⁴ Ghana Food and Drugs Authority - Center for Import and Export Control, located at: https://fdaghana.gov.gh/corporate-profile/centre-for-import-and-export-control/.

⁵ Earlier in June 2024, Ghana's Supreme Court upheld the Ghana Food and Drugs Authority's ban on celebrity endorsement of alcoholic products. The 2015 directive, was introduced earlier to curb alcohol abuse, but had face protracted legal challenges from celebrities that sought to reverse the policy. The court's decision forces brands to adopt alternative promotional campaigns with celebrity partnerships now off the table.

⁶ U.S. Department of Agriculture (USDA)/Foreign Agricultural Service (FAS) Accra, "GAIN-GHANA | GH2025-0010 | Ghana FDA Rolls Out Draft Guidelines for the Advertisement of Regulated Products – When Will It Notify the WTO," located at:

https://apps.fas.usda.gov/newgainapi/Report/DownloadReportByFileName?fileName=Ghana%20FDA%20Rolls%20Out %20Draft%20Guidelines%20for%20the%20Advertisement%20of%20Regulated%20Products%20-%20When%20Will%20It%20Notify%20the%20WTO Accra Ghana GH2025-0010.

To register imported wine and alcoholic spirits (and RTBs) with the Ghana FDA, a business must be registered as an importer with the Ghana Registrar General's Department and the Authority.⁷

Product Registration Requirements: Pre-shipment registration for imported products is required prior to the consignment's dispatch. Only an incorporated importing company, that is registered with the Ghana Registrar General's Department and the Ghana FDA as such, is authorized to register food products and beverage products, including wines and alcoholic spirits (and products containing alcohol, such as, RTDs); individuals on their own behalf are not authorized registrants.⁸ An interested foreign company (e.g., United States), intent on exporting to the Ghanaian market, needs to engage its local importing partner to register its products. The importer of record is to write an application letter to the Ghana FDA Chief Executive Officer, completing the Application for the Registration of Imported Food Products.⁹

The presentation of following documentation is required:

- A copy of Business Registration Certificate.
- Certificates of analysis, manufacture, and free sale from the country-of-origin, and a copy of the English-language product label; by product and variant, as well as samples for analysis.¹⁰
- Payment of the annual importer registration fee.
- Sanitary-Phytosanitary (SPS) Certificate (where applicable).

The Ghana FDA, to facilitate product registration for wines and alcoholic spirits (products containing alcohol, also referred to by Ghana FDA as hard liquors), requires the submission of product samples.¹¹ For testing purposes, the number of product units required for the sampling of wines and alcoholic spirits will be determined based on the liquids size of the packaging (by volume).

Table 1: Ghana, Sample Schedule, Ghana Food and Drugs Authority (FDA)

Liquids Size of Packaging	Quantity of Sample(S)
750ML-2L	4
>2L-10L	2
>10L	1

Note: ML = Milliliters; L = Liters.

Source: Ghana Food and Drugs Authority (FDA); FAS Accra office research.

The Ghana FDA recognizes and accepts U.S.-issued certificate of analysis, that meet Ghanaian requirements; checking for alcohol volume, levels of methanol, and particulate matter. FAS Accra sources clarify that the processing time for registration potentially can take upwards of one-to-two months. On the Ghana FDA web portal, a <u>fees and charges schedule</u> is available (it is reviewed and

⁷ Ghana Registrar General's Department, located at: https://www.rgd.gov.gh/.

⁸ The Ghana Food and Drugs Authority's, "Guidelines for Registration as an Importer of Food," are located at: https://fdaghana.gov.gh/guidelines-for-registration-as-an-importer-of-food/.

⁹ Ghana Food and Drugs Authority, "Imported Food Product Registration Form," located at: https://fdaghana.gov.gh/imported-food-product-application-form/.

¹⁰ For sampling and registration procedures, see Ghana Food and Drugs Authority, "<u>Registration Requirements for Imported Pre-Packaged Foods</u>," located at: https://fdaghana.gov.gh/registration-requirements-imported-food-products/.

¹¹ Ghana Food and Drugs Authority, "Sample Schedule," located at: https://fdaghana.gov.gh/sample-schedule-1/.

updated periodically). ¹² (See, <u>GAIN-GHANA | GH2025-0004 | Ghana</u>, <u>Wine Market Overview 2025-Wine Flies When Having Fun with U.S. Wines – 2025; GAIN-GHANA | GH2025-0027 | Ghana</u>, <u>Exporter Guide Annual - 2025; GAIN-GHANA | GH2025-0019 | Ghana</u>, <u>FAIRS Country Report Annual -2025</u>; and <u>GAIN-GHANA | GH2025-0020 | Ghana</u>, <u>FAIRS Export Certificate Report Annual -2025</u>. ¹³

Labeling Requirements: The Ghana Standards Board (Food, Drugs and Other Goods) General Labeling Rules (1992), (L.I. No. 1541), along with the General Labeling Requirements for Pre-Packaged Food (FDA/FID/FERD/GLR-001/2013) regulate the labeling of products to ensure that consumers receive accurate and sufficient information about the products they purchase. ¹⁴ These rules are designed to protect consumers, while still promoting fair trade practices. All products manufactured, imported, and sold in Ghana must comply with labeling rules to be legally marketed and sold in the country. (See, the Ghana FDA's Food Products - Guidelines for the Registration of Food Products). ¹⁵

Labeling Enforcement: The Ghana FDA enforces labeling laws at the port-of-entry, as well at national manufacturing sites. The Authority inspects imported goods at the retail store and outlet level to confirm compliance with Ghanaian labeling regulations. There are no exceptions to the labeling regulations.

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¹² Ghana Food and Drugs Fee and Charges Schedule, located at: https://fdaghana.gov.gh/fees-and-charges/.

¹³ U.S. Department of Agriculture (USDA)/Foreign Agricultural Service (FAS) Accra, "GAIN-GHANA | GH2025-0004 | Ghana Wine Market Overview 2025 - Wine Flies When Having Fun with U.S. Wines – 2025 located at: https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=Ghana%20Wine%20Market%200 verview%202005%20-

^{%20}Wine%20Flies%20When%20Having%20Fun%20with%20US%20Wines%20%20 Accra Ghana GH2025-0004.

⁻ U.S. Department of Agriculture (USDA)/Foreign Agricultural Service (FAS) Accra, "GAIN-GHANA | GH2025-0027 | Ghana, Exporter Guide Annual – 2025," located at:

https://apps.fas.usda.gov/newgainapi/Report/DownloadReportByFileName?fileName=Exporter%20Guide%20Annual_Accra Ghana GH2025-0027.

⁻ U.S. Department of Agriculture (USDA)/Foreign Agricultural Service (FAS) Accra, "GAIN-GHANA | GH2025-0019 | Ghana, FAIRS Country Report Annual-2025," located at:

 $[\]underline{https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=FAIRS\%20Country\%20Report\%20Annual_Accra_Ghana_GH2025-0019.$

⁻ U.S. Department of Agriculture (USDA)/Foreign Agricultural Service (FAS) Acera, "GAIN-GHANA | GH2025-0020 | Ghana, FAIRS Export Certificate Report Annual – 2024," located at:

https://apps.fas.usda.gov/newgainapi/api/Report/DownloadReportByFileName?fileName=FAIRS%20Export%20Certificate%20Report%20Annual Accra Ghana GH2025-0020.

¹⁴ Ghana Standards Authority (Food, Drugs and other Goods) General Labeling Rules (1992) (L.I. No. 1541), located at: https://faolex.fao.org/docs/pdf/gha17279a.pdf. The Ghana Food and Drugs Authority, "General Labeling Requirements for Pre-Packaged Food (FDA/FID/FERD/GLR-001/2013)," are located at: https://fdaghana.gov.gh/general-labelling-requirements/.

¹⁵ Ghana Food and Drugs Authority, "Food Products - Guidelines for the Registration of Food Products," located at: https://fdaghana.gov.gh/imported-products/food-products-guidelines-import/. Ghana uses the Codex Alimentarius (Codex) standards to formulate its labeling requirements. Codex is the collection of internationally recognized standards, codes of practice, guidelines, and other recommendations published by the Food and Agriculture Organization (FAO). Codex standards are located at: https://www.fao.org/input/download/report/487/al91_3e.pdf.

Attachments:

GHANA - PUBLIC-HEALTH-ACT-851 (2012).pdf

GHANA - GUIDELINES-FOR-REGISTRATION-AS-AN-IMPORTER-OF-FOOD.pdf

GHANA - IMPORTED-FOOD-PRODUCT-APPLICATION-FORM.pdf

GHANA - CERT ANALYSIS LABORATORY-REPORTING-FORMAT-1.pdf

GHANA - GENERAL LABELING RULES (1992).pdf

GHANA - GENERAL-LABELLING-REQUIREMENTS-1.pdf

GHANA - IMPORTED-PARAMETERS-REQ-FOR-PRODUCT-REGISTRATION.pdf

GHANA - SAMPLE-SCHEDULE-1 FDA-FER-RQT-06.pdf