



Voluntary Report - Voluntary - Public Distribution

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Report Name: Canada Promotes Front of Pack Nutrition Label Ahead of Implementation Deadline

Country: Canada

Post: Ottawa

Report Category: FAIRS Subject Report

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Report Highlights:

To raise awareness and promote compliance in the business community ahead of the January 1, 2026, implementation deadline, Health Canada launched an information campaign for the upcoming front-of-package nutrition labeling (FOPNL) requirement for foods high in sugar, sodium, and/or saturated fats.

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY Canadian authorities launched an <u>awareness campaign</u> for consumers and businesses, in order to familiarize them with the front-of-package (FOP) nutrition <u>symbol</u> and its <u>regulatory requirements</u>, in preparation for the **coming into force date of January 1, 2026**. As a reminder, the FOP nutrition symbol will be required on foods that are high in one or more of the following nutrients: saturated fat, sugars or sodium.

Stakeholders are presented with a range of <u>awareness messages</u> and <u>social media content</u> which they are encouraged to share with consumers to increase familiarity with how product packages will look after January 2026.

Resources regarding the FOP nutrition labeling requirements can be found at <u>this</u> Health Canada (HC) website, and include a <u>compliance guide</u> for the food industry. Additionally, HC has developed a <u>Nutrition Labelling Online Course</u> to increase public understanding of nutrition labeling information.

Attachments:

No Attachments.