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Country: China - People's Republic of

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Report Highlights:

Trade shows in China offer U.S. exporters valuable opportunities to connect with Chinese buyers. This report highlights vetted 2026 trade shows in China, including three USDA-endorsed trade shows, helping exporters showcase products and navigate market opportunities effectively.

Trade shows and conferences in China are one of the best ways to directly connect with importers, traders, and distributors. Given the cultural importance of personal relationships, we strongly recommend interested exporters attend shows in person. However, as many cities across China are vying for the commercial prestige that comes from hosting major trade shows, it may be difficult to identify the best shows for specific product categories.

The goal of this report is to introduce U.S. exporters of farm, fishery and forest products to the major trade shows taking place throughout China in 2026, which the four ATO offices have vetted. Exporters are encouraged to conduct their own research to verify costs, travel obligations, and logistics prior to registration. In order to make that work easier, at the end of this report FAS has provided the contact information for all four U.S. Agricultural Trade Offices (ATO) in China.

In addition to the many trade shows across China, there are three USDA-endorsed trade shows including: Food and Hotel China, Food Ingredients China, and SIAL Shanghai. USDA-endorsed trade shows typically provide the best international exposure and marketing opportunities for U.S. exporters. At USDA-endorsed shows and other major shows, FAS China works with show organizers and industry partners to establish a USA Pavilion to showcase the variety and quality of made-in-the USA products to potential buyers. FAS China also provides participating exhibitors with marketing and promotional services, market intelligence, logistical support, and on-site assistance.

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Food and Agricultural Trade Shows and Conferences in China

Category	Date	Event	Chinese	Location	Type	Sponsor/Host	Website
*The exact date is not set/publicly announced but the show historically has been held during the provided month.							
Cotton, Wool, Leather	March 11- 13, 2026	Intertextile Shanghai Apparel Fabrics – Spring Edition	中国国际纺织 面料及辅料博 览会 (春夏展)	Shanghai National Exhibition and Convention Center (NECC)	International	Private - Messe Frankfurt (HK) Ltd	https://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/shanghai/en.html
Cotton, Wool, Leather, Wood	March 15- 17, 2026	Shenzhen Creative Week Furniture Show	深圳时尚家居 设计周-深圳家 具展览会	Shenzhen Convention and Exhibition Center	International	Association - Shenzhen Furniture Association	https://www.szcreativeweek.cn/
Food Ingredients	March 17- 19, 2026	Food Ingredients China 2026 [USDA- endorsed show]	第二十九届中 国国际食品添 加剂和配料展 览会	Shanghai National Exhibition and Convention Center (NECC)	International	Association - China Food Additives & Ingredients Association	https://www.cfaa.cn/lxweb/toIndex.action?type=fic.en
Alcohol	March 18- 20, 2026	2026 Beijing International Craft Brewing Exhibition	2026 北京国际 精酿工坊啤酒 展览会	Beijing Estrong International Exhibition & Convention Center	National	Private - Beijing Brew	https://www.bjbrew.com

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Pet Food	March 19-22, 2026	Pet Fair Beijing	京宠展	Beijing, China International Exhibition Center, Shunyi New Hall	National	Private - Beijing Wanyao Lanneret International Exhibition Co., Ltd	http://www.cps-e-expo.com/
Alcohol	Pre show: March 22-25, 2026	2026 China Food and Drinks Fair (CFDF) [Tangjiuhui]	全国糖酒商品交易会	Chengdu, Sichuan Province	National	SOE - China National Sugar and Alcohol Group Corporation	http://www.qgtjh.org.cn/
Wood Products	March 28-31, 2026	Interzum Guangzhou (CIFM)	中国广州国际家具生产设备及配料展览会	Guangzhou Canton Import & Export Fair Complex,	International	Private - Koelnmesse Co. Ltd.	http://www.interzum-guangzhou.com/
Food Ingredients	March 28-31, 2026	Liangzhilong Food Ingredients Show	良之隆中国食材电商节	Wuhan International Convention Center	National	Private - Wuhan Liangzhilong Food Ingredients Co., Ltd.	https://www.chinascj.com/
HRI	March 30-April 2, 2026	HOTELEX Shanghai 2026	第三十四届上海国际酒店及餐饮业博览会	Shanghai National Exhibition and Convention Center (NECC)	International	Private – SinoExpo Informa Markets	https://www.hotelex.cn/shanghai

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Alcohol	April 7-9, 2026	Craft Beer China Conference and Exhibition (CBCE)	2026 亚洲国际精酿啤酒会议暨展览会	Shanghai New International Expo Center (SNIEC)	International	Private – Nuremberg Messe Co. Ltd.	https://www.cbechina.com/
Food & Beverage	April 9-11, 2026	China International Rural Innovation & Development Expo (IRID)	中国国际乡村发展创新博览会	Hefei Binhu International Convention and Exhibition Center	International	Association - China Council for the Promotion of International Trade (CCPIT)	http://en.irid-expo.com/
Horticulture	April 10-12, 2026	Hortiflorexpo IPM 2026	中国国际花卉园艺博览会	Beijing, China International Exhibition Center, Shunyi New Hall	International	Association - China Flower Association	https://hfexpo.net/en/intro
Food & Beverage	April 15 – May 5, 2026	Canton Fair (spring session)	中国进出口商品交易会(春季)	Guangzhou Canton Import & Export Fair Complex	International	PRC - China Foreign Trade Center Ministry of Commerce	https://www.cantonfair.org.cn/en-US
Retail	April 15-17, 2026	China Shop	中国零售博览会	Hangzhou Grand Convention and Exhibition Center	International	Association - China Chain Store & Franchise Association	https://www.chinashop.cc/

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Tree Nuts	April 17-19, 2026	19th China Nuts and Dried Fruit Exhibition	中国坚果果干食品展览会	Hefei Binhu International Convention Center	International	Association - China National Food Industry Association	https://www.chinanutexpo.com/
Feed	April 18-20, 2026	China Feed Industry Expo (CFIE)	2026 中国饲料工业展览会	Nanchang Lvdi International Expo Center	National	Association - China Feed Industry Association	http://www.chinafeed.org.cn/
Food & Beverage	April 27-29, 2026	ANUGA Select China	世界食品 (深圳) 博览会	Shenzhen Convention and Exhibition Center	International	Private - Koelnmesse Co. Ltd.	https://anuga-cn.com/en/
Pet Food	May 7-10, 2026	The One Pet Show (TOPS)	它博会	Shanghai National Exhibition and Convention Center (NECC)	International	Private - TOPS Exhibition Co., Ltd	http://en.theonepetshow.com/
Bakery	May 11-13, 2026	29th China Bakery Exhibition	第 29 届中国国际烘焙展览会	Guangzhou Canton Fair Complex	National	Association - All China Baking Association	http://www.china-baking-expo.com/
Wood Products	May 15-18, 2026	Qingdao International Furniture Fair (QIFF)	青岛国际家具展	Qingdao Hongdao International Convention and	International	Association - Shandong Furniture Industry Association, Shenzhen Furniture	https://www.qif.net/

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				Exhibition Center		Industry Association	
Food & Beverage	May 18-20, 2026	SIAL Shanghai [USDA-endorsed show]	SIAL 西雅国际食品展(上海)	Shanghai New International Expo Center (SNIEC)	International	Private - Comexposium- Sial Exhibition	https://www.sialchina.com/
Livestock Genetics	May 18-20, 2026	The 23rd (2026) China Animal Husbandry (CAHE)	第二十三届 (2026) 中国畜牧业博览会	Chengdu Western China International Expo City	International	Association - China Animal Agriculture Association	https://www.caaa.com.cn/
Bakery	May 20-23, 2026	Bakery China 2025	中国国际烘焙展	Shanghai National Exhibition and Convention Center (NECC)	International	Association - China Association of Bakery and Confectionary Industry	https://www.bakerychina.com/en/
Coffee	May TBD, 2026	China Kunshan International Fair for Coffee Industry	昆山国际咖啡产业博览会	Kunshan Convention and Exhibition Center	International	Association - China National Food Industry Association, Kunshan Municipal People's Government	http://en.coffealink.com.cn/index.html

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Dairy	July 8–10, 2026	China Dairy Expo	中国国际乳业展览会	Nanchang Lvdi International Expo Center	National	Association - China Dairy Committee	http://expo.dac.org.cn/
Pet Food	August 19-23, 2026	Pet Fair Asia	第 28 届亚洲宠物展	Shanghai New International Expo Centre (SNIEC)	International	Private - GLOBUS Events Limited	https://en.petfairasia.com/
Cotton, Wool, Leather	August 25-27, 2026	Intertextile Shanghai Apparel Fabrics – Autumn Edition	中国国际纺织面料及辅料博览会 (秋冬展)	Shanghai National Exhibition and Convention Center (NECC)	International	Private - Messe Frankfurt (HK) Ltd	https://intertextile-shanghai-apparel-fabrics-autumn.hk.messefrankfurt.com/shanghai/en.html
Seafood	August 26-28, 2026	Shanghai International Fisheries and Seafood Expo	第 20 届上海国际渔业博览会	Shanghai New International Expo Center (SNIEC)	International	Private – Shanghai Gehua Exhibition Service Co., Ltd	https://worldseafoodshanghai.com/
Fruit	August 26-28, 2026	China International Fruit Expo 2025 (China Fruit) (Previous name: Shanghai	2026 中国国际水果展	Shanghai New International Expo Center (SNIEC)	International	Private - China Chamber of Commerce of Import & Export of Foodstuffs, Native Produce & Animal	https://en.fruitexpo.cn/

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		International Fruit Expo, SIFE)				By-Products (CFNA)	
Tree Nuts	August TBD, 2026	China International Tree Nuts Conference 2026	2026年中国国际坚果大会	Ningbo, Zhejiang	International	Association - China Chamber of Commerce of Import and Export of Foodstuffs, Native Produce and Animal By-Products (CFNA)	N/A
Cotton, Wool, Leather	September 1-3, 2026	All China Leather Exhibition (ACLE)	中国国际皮革展	Shanghai New International Expo Center (SNIEC)	International	Private - Asia Pacific Leather Fair Ltd.	http://www.aclechina.com/
Food & Beverage	September 3 -5, 2026	SIAL South China	SIAL 西雅国际食品展 (华南)	Guangzhou Poly World Trade Center	International	Private - Comexposium- Sial Exhibition	https://www.sialchina.com/
Wood Products	September 8-11, 2026	Furniture China 2026	中国国际家具展览会	Shanghai New International Expo Center (SNIEC)	International	Association - China Furniture Association	https://www.furniture-china.cn/

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Pet Food	September 10-13, 2026	The 13th TOPS Chengdu Pet Expo	成都宠物博览会	Chengdu New Century Global Center International Exhibition & Convention Center	National	Private - TOPS Exhibition Co., Ltd	http://cdcpae.com/
Meat	September 12-14, 2026	China International Meat Industry Week	中国国际肉类周	Qingdao International Convention and Exhibition Center (Hongdao Hall)	International	Association - China Meat Association	http://en.cimie.com/index.php/Init/detail/id/19.html
HRI	October 13-15, 2026	HOTELEX Shenzhen 2026	2026 深圳国际酒店及餐饮业博览会	Shenzhen International Convention & Exhibition Center	International	Private - SinoExpo Informa Markets	https://www.hotelex.cn/shenzhen
Food & Beverage	October 15– November 4, 2026	Canton Fair (autumn session)	中国进出口商品交易会(秋季)	Guangzhou Canton Import & Export Fair Complex	International	PRC - China Foreign Trade Center, Ministry of Commerce	https://www.cantonfair.org.cn/en-US
Livestock	October 22-24, 2026	The 15th Leman China Swine Conference & World Swine Industry Expo	第十五届李曼中国养猪大会	Zhengzhou Central China International Convention Center	International	University of Minnesota Private - Shixin International Exhibition Group	http://www.lemanchina.com

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Bakery	October 22-24, 2026	Autumn Bakery China 2026	中国国际烘焙展	Wuhan, Hubei Province	International	Association - China Association of Bakery and Confectionary Industry	https://www.bakerychina.com/en/
Seafood	October 28-30, 2026	China Fisheries & Seafood Expo	中国国际渔业博览会	Qingdao Hongdao International Convention and Expo Center,	International	Association - Association for domestic, Private enterprise for overseas exhibitors - China Council for the Promotion of International Trade (CCPIT), Agriculture Sub-Council, and Sea Fare Expositions, Inc.	http://chinaseafodexpo.com/
Food & Beverage	November 5-10, 2026	China International Import Expo	中国国际进口博览会	Shanghai National Convention and Exhibition Center (NECC)	International	PRC -Ministry of Commerce and the Shanghai Municipal Government	https://www.cii.e.org/zbh/en/
HRI	November 10-12, 2026	The 29th FHC Shanghai Global Food Trade Show (Food & Hospitality) [USDA-endorsed show]	第二十九届 FHC 上海环球食品展	Shanghai New International Expo Center (SNIEC)	International	Private - SinoExpo Informa Markets	https://www.fhcchina.com/en

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Cotton, Wool, Leather, Wood	December 4-7, 2026	Guangzhou Design Week	广州设计周	Guangzhou Poly World Trade Center	International	Private - Koelnmesse Co. Ltd.	https://en.gzdesignweek.com/

Attachments:

No Attachments.