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Report Highlights:

This report provides background on Hong Kong's hotel, restaurant, and institutional (HRI) food service sector and prospects for U.S. food and beverage products. Hong Kong offers a dynamic and vibrant HRI sector that features world-class hotels, bars, and restaurants offering an array of cuisine types and experiences. In the first eight months of 2025, U.S. exports of consumer-oriented food and beverages to Hong Kong reached \$811.5 million, a year-over-year increase of 3.8 percent. Hong Kong's restaurant receipts in the first two quarters of 2025 totaled \$7.1 billion, on par with the same period in 2024. Hong Kong's growing economy and rebounding tourism sector are expected to support modest growth in the HRI sector in 2026. This report refers to both calendar year 2024 and partial calendar year 2025 data to provide appropriate comparisons and up-to-date market information.

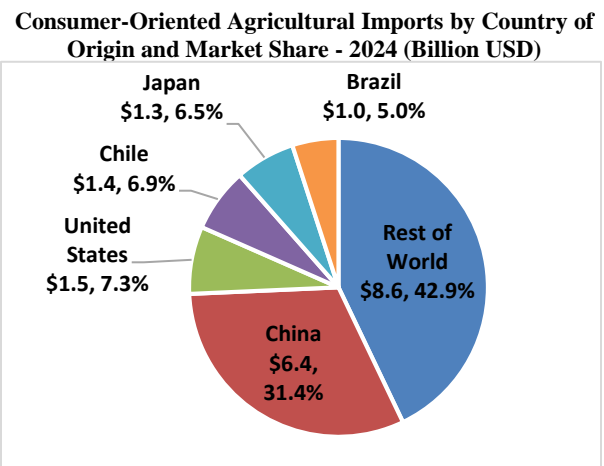
Market Fact Sheet: Hong Kong

Executive Summary

Hong Kong has a population of 7.5 million. In 2024, its per capita GDP was \$54,101, one of the highest in Asia. Hong Kong is a vibrant city and a major gateway to Asia. Consumers are sophisticated and enjoy cosmopolitan food and beverages. Due to limited arable land, around 95 percent of food is imported. In 2024, Hong Kong’s total imports of agricultural and related products dropped 1.02 percent to \$24.1 billion

Imports of Consumer-Oriented Agricultural

Hong Kong imports of consumer-oriented products dropped 1.1 percent to \$20.2 billion in 2024, accounting for 84 percent of all agricultural imports. The top ten imports were seafood, fresh fruit, soup and other food preparations, beef, dairy products, poultry meat, non-alcoholic beverage, bakery products, pork and wine. China, the United States, Chile, Japan and Brazil were the top five suppliers.



Food Retail Industry

In 2024, Hong Kong’s retail food sales dropped 3.3 percent to \$11.8 billion. The Hong Kong food retail market is made up of supermarkets, convenience stores, and traditional markets. Supermarkets account for over 60 percent of retail food sales. There are over 700 supermarkets, over 1,800 convenience stores, and nearly 100 traditional markets in Hong Kong.

Food Processing Industry

Land is limited and extremely expensive in Hong Kong. Therefore, the local food processing sector is small. In 2024, global imports of bulk products grew 7.2 percent to \$372 million and represented just 1.5 percent of all agricultural imports. Imports of intermediate agricultural commodities dropped 1.2 percent to \$2.7 billion, representing 11 percent of overall agricultural imports.

Food Service Industry

The Hong Kong HRI food service market is made up of hotels, restaurants, and institutions, with most food and beverage sales at restaurants. In 2024, Hong Kong’s restaurant receipts were valued at \$14.0 billion. There are over 300 hotels and over 12,000 licensed general restaurants in Hong Kong.

Quick Facts CY 2024 – Hong Kong

Global Imports of Consumer-Oriented Ag. Products
\$20.2 billion (1.1 percent lower than CY 2023)

Top Growth of Consumer-Oriented Ag. Imports

1) Distilled Spirits	2) Coffee, Roasted and Extracts
3) Food Preparations	4) Chocolate & Cocoa Products
5) Eggs	6) Chewing Gum & Candy
7) Non-Alcoholic Beverages (ex. juices, coffee, tea)	
8) Fresh Vegetables	9) Bakery Goods, Cereals, Pasta
10) Beer	

Food Industry by Channels
Consumer-Oriented Ag. Products:

- Gross imports	\$20.2 billion
- Re-exports	\$8.0 billion
- Retained imports	\$12.2 billion
- Retail food sales	\$11.8 billion
- Restaurant receipts	\$14.0 billion

GDP/Population
Population: 7.5 million
GDP: \$407.1 billion
GDP per capita: \$54,101

Strengths/Weaknesses/Opportunities/Threats

Strengths	Weaknesses
<div>- Open market with affluent customers.</div> <div>- U.S. products are perceived as high-quality.</div> <div>- Transparent regulations.</div>	<div>- Shipment costs from the U.S. remain high.</div> <div>- Hong Kong importers’ order size can be smaller than other export destinations.</div>
Opportunities	Challenges
<div>- Hong Kong customers are open to new products.</div> <div>- Hong Kong is a major trading hub for Asia.</div>	<div>- Strong third country competition.</div> <div>- A stronger U.S. dollar makes U.S. products less price competitive.</div>

Data and Information Sources: U.S. Census Bureau Trade Data, Trade Data Monitor, Euromonitor International, Hong Kong Census and Statistics Department, and Hong Kong Trade Development Council. Currency in U.S. dollars unless otherwise stated.

SECTION I. MARKET SUMMARY

Hong Kong is major market for U.S. agricultural products, with total agricultural and related product exports reaching approximately \$1.6 billion in 2024. Hong Kong's global imports of agricultural and related products declined one percent to \$24.1 billion in 2024 and continued to decline slightly in the first seven months of 2025. The United States is the third largest supplier of agricultural products to Hong Kong, after China and Australia, and ranks as the second largest supplier of consumer-oriented products.¹ From January to August 2025, U.S. agricultural and related products exports to Hong Kong reached \$1.03 billion, a 3.4 percent increase from 2024.²

In 2024, Hong Kong's GDP per capita was \$54,101, one of the highest in Asia.³ Hong Kong's economy is expected to grow 2 – 3 percent in 2025.⁴ After declining during the pandemic, Hong Kong's population rebounded, surpassing pre-pandemic levels at approximately 7.5 million in 2024. Much of the increased population is the result of the Hong Kong government's (HKG) Top Talent Pass Scheme (TTPS), which has resulted in an influx of labor (both skilled and relatively un-skilled), predominantly from mainland China. Hong Kong's annual visitors have also rebounded following a sharp decline during the pandemic. In 2024, visitors increased to 45 million, and in the first ten months of 2025 reached 41.1 million. Although this represents a marked improvement over the previous year, it remains well below the peak of 65 million visitors received in 2018. The composition of visitors has slightly shifted, with fewer arrivals from the United States and EU and higher numbers of mainland Chinese travelers. This shift, along with a significant decline in mainland visitor spending, has impacted consumption patterns as mainland travelers tend to stay in the region for shorter periods and have a stronger preference for Asian and Chinese cuisine.

Due to land constraints, local agricultural production in Hong Kong is minimal. As a market that imports 95 percent of its food needs, Hong Kong welcomes food products from around the world. The city's import regime is autonomous (from mainland China), transparent, and predictable. Food and beverage products are imported to Hong Kong without tax or duty except for liquors with an alcohol by volume content higher than 30 percent. For more information on Hong Kong food import regulations, please refer to [GAIN Report HK2025-0029](#). In addition to being a dynamic market, Hong Kong is also a trading hub where buyers make purchasing decisions for a vast range of consumer-oriented products that are transshipped to China and other parts of Asia. Most of Macau's food imports are purchased, consolidated, and shipped via Hong Kong.

Despite its return to stable economic growth and rebounding tourism, the city continues to face headwinds including high interest rates (due to the Hong Kong dollar's peg to the U.S. dollar), passive consumer demand, a slumping housing market. HRI sector continues to face challenges, as weak consumer sentiment and geographic proximity to the major Chinese city of Shenzhen have led local consumers to take weekend trips “across the border” for more affordable shopping and dining options.

¹ Trade Data Monitor – Hong Kong Imports from World

² USDA/FAS Bico Reports, U.S. Census Bureau Trade Data.

³ “Hong Kong Economy”, Hong Kong Government.

⁴ “Hong Kong Economy”, Hong Kong Government.

In 2024, Hong Kong residents, a population of 7.5 million people, made over 80 million trips to mainland China, representing a more than 50 percent increase from the previous year. Conversely, Hong Kong welcomed over 44 million visitor arrivals in 2024, among which 34 million arrivals from mainland China, and 10 million arrivals from other markets.⁵

Table 1. Hong Kong: Advantages and Challenges

ADVANTAGES	CHALLENGES
Hong Kong is one of the top markets in the world for consumer-oriented food and beverages. Hong Kong was the 11 th largest market for U.S. consumer-oriented agricultural products, with exports valued at \$1.2 billion in 2024.	Transportation time and costs, combined with seasonality of some U.S. products can make them less competitive than products available from regional suppliers such as China, Australia, and New Zealand.
Hong Kong is a major trading hub where buyers make purchasing decisions for a vast range of consumer-oriented products that are transshipped to Macau, mainland China, and other parts of Asia.	The importance of Hong Kong as a transshipment point and buying center for regional markets is not widely known to U.S. exporters.
U.S. food products enjoy an excellent reputation among Hong Kong consumers and are renowned as high-quality and safe.	Due to its openness, Hong Kong is a highly competitive market. A strong U.S. dollar can lessen the competitiveness of U.S. agricultural exports.
Hong Kong is a quality and trend-driven market, so price is not always the most important factor for food and beverage purchases.	Hong Kong’s economy continues to lag other Asian markets in rebounding from pandemic era restrictions.

SECTION II. ROAD MAP FOR MARKET ENTRY

Entry Strategy

As a free port with a long history of international trade, Hong Kong is an ideal market for U.S. companies seeking export opportunities for a wide range of agricultural products. Some promotional/marketing strategies and tactics to consider include:

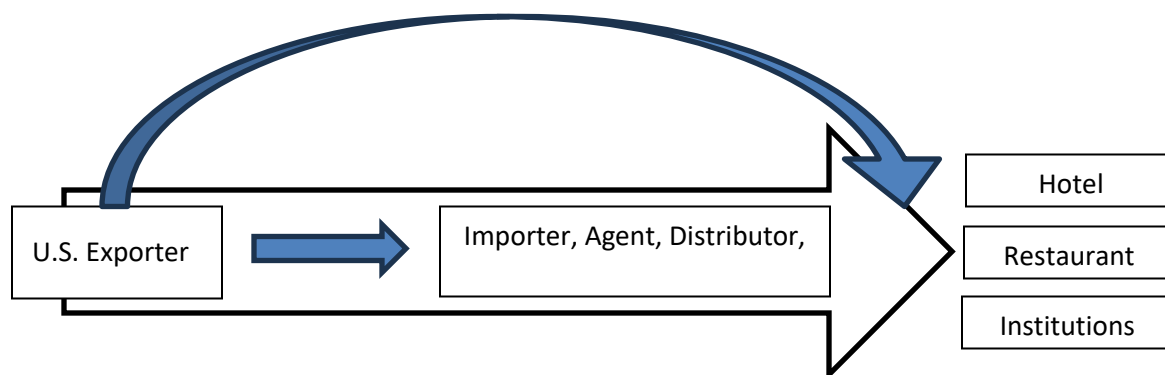
- Contact USDA and Industry Resources: Contact [ATO Hong Kong](#), local U.S. commodity industry representatives ([USDA cooperators](#)), or [State Regional Trade Groups](#) to learn more about opportunities for your product and to connect with importers, distributors, retailers, and marketing agencies.
- Partner with a Hong Kong Agent or Distributor: Hong Kong is home to many well-established companies with extensive distribution networks to supermarkets and other retail outlets. Hong

⁵ Hong Kong Tourism Board

Kong agents often request exclusive sales rights and low minimum purchase quantities for products. This is common in Hong Kong due to its small geographical size and high storage costs.

- Work with a Trading Company: Many U.S. and international trading companies offer U.S. producers access to the Hong Kong market through their existing sales channels. These companies typically shoulder the risk of exporting and distributing products in overseas markets.
- Establish a Representative Office in Hong Kong: Hong Kong is one of the easiest global markets to establish a company, and opening a representative office can provide greater market penetration and supply chain control, though operating expenses can be high.
- Participate in a Trade Show: Hong Kong hosts more than a dozen food-related trade shows each year. Attending the right show is a great way to meet buyers and assess market potential.
 - [Asia Fruit Logistica](#) – Asia’s leading trade show for fresh fruit, vegetables, and tree nuts (USDA endorsed).
 - [HOFEX/ProWine Hong Kong](#) – Asia’s leading food & hospitality biennial trade show (USDA endorsed).
 - [Hong Kong Food Expo](#) – Organized by Hong Kong Trade Development Council (HKTDC), this annual food exhibition showcases a wide range of global gourmet foods and drinks. Open to both trade and the public.
 - [Hong Kong International Wine & Spirits Fair](#) - Organized by Hong Kong Trade Development Council (HKTDC), an annual regional trade show for global wine & spirits. Open to both trade and public.
 - [Restaurant, Bar & Café Hong Kong](#) – Hong Kong’s local F&B hospitality trade show.
 - [Vegetarian Food Asia](#) – Hong Kong’s largest trade show for vegetarian products.
 - [Vinexpo Asia](#) – Leading wine and spirits trade show in Asia.

Market Structure



Hong Kong is a mature trading port with an established network of importers, distributors, and wholesalers that support the HRI trade. Most importers/distributors service multiple sectors including food service, retail, and wet markets. Hong Kong’s market structure typically involves a dedicated importer/distributor who deals with the U.S. exporter and maintains relationships with local end users. While some special items are imported directly by food service establishments, most tend to flow through local distribution channels.

HRI Food Service Sector Profile

Restaurants

Hong Kong boasts over 12,000 licensed general restaurants which range from local “dives” to high-end fine dining outlets.⁶ The Michelin Guide 2025 stars 95 restaurants in Hong Kong and Macau, including seven three-starred establishments in Hong Kong, outnumbering three-starred restaurants in both New York City (5) and London (6).⁷ In 2024, Hong Kong restaurant food and beverage purchases were valued at \$4.5 billion, a decrease of 2.1 percent compared to 2023. Sales revenue was estimated at \$14 billion, on par with the previous year’s performance, yet lagging the sector’s peak level in 2018 by 8.4 percent.

Table 2. Hong Kong: Restaurant Purchases and Receipts (Billion USD)

	2020	2021	2022	2023	2024	Change 2024 vs 2023
	Pandemic					
Restaurant Receipts	10.2	11.9	11.1	14.0	14.0	0 percent
Restaurant Purchases	3.3	3.9	3.7	4.6	4.5	- 2.1 percent

(Source: Hong Kong Census & Statistics Department, USD1=HKD7.8)

For statistical purposes, Hong Kong groups restaurants into five broad categories: Chinese, non-Chinese, fast food, bars, and other establishments.

Chinese Restaurants

Chinese cuisine is the top grossing restaurant category, according to Hong Kong Census and Statistics Department, and it will continue its dominant share in the market due to deep-rooted cultural events, such as banquets for weddings and dim sum lunches, often enjoyed by groups of working-class adults and families. Among all Chinese cuisines, Cantonese is the most widely available, with others including Shanghainese, Sichuan, and Chiu Chow also popular among diners.

Non-Chinese Restaurants

Due to its history as a global trade hub, sophisticated and affluent Hong Kong consumers have an enthusiasm for a range of international cuisines made from high-quality ingredients. Restaurants offering non-Chinese cuisine options include Western, Japanese, Korean, Thai, Vietnamese, and Indian, among others. These establishments are found throughout Hong

⁶ “Number of food service establishments,” Hong Kong Census and Statistics Department.

⁷ Michelin Guide 2025.

Kong and are key demand drivers for U.S. food and beverage products.

Fast Food

Fast food outlets suit Hong Kong's quick-paced lifestyle where dining out twice per day at convenient locations is not uncommon. Competition among fast food chains is fierce as brands strive to retain customers and raise brand awareness. Several leading U.S. fast food chains, including McDonalds, KFC, Five Guys and Shake Shack have a strong presence here. Other outlets, including Café De Coral and Fairwood are leading local fast-food chains, by brand share of foodservice value. Western style outlets including Pret a Manger and Oliver's Super Sandwich are often located at areas easily accessed by office workers who appreciate healthy and light options. U.S. franchise [Dairy Queen](#) recently announced plans to open 60 outlets in Hong Kong and 12 in Macau before 2034.

Bars

Hong Kong's vibrant nightlife is renowned and is served by around 600 bars and pubs.⁸ Lan Kwai Fong in the Central Business District is home to over 90 bars and restaurants.⁹ With six winners on Asia's 50 Best Bars 2025 and six winners on The World's 100 Best Bars 2025, Hong Kong's bar scene is among the most dynamic in the world. In particular, Bar Leone in Hong Kong ranks No.1 in The World's 50 Best Bars 2025 and The Best Bar in Asia 2025, marking the first time for Asia to obtain this highest recognition.

Other Establishments

"Tea restaurants" offer a range of localized Western and Chinese cuisines and beverages. Milk tea is a popular local favorite consisting of evaporated or condensed milk added to various tea combinations. Hong Kong also has a vibrant coffee culture. Independent specialist coffee shops have grown in number of outlets and sales in the past several years. The leading chains, by brand share of foodservice value, are Starbucks, Pacific Coffee and McCafé.¹⁰ Leading restaurant groups in Hong Kong include: [Aqua Restaurants](#), [Black Sheep Restaurants](#), [Café Deco Group](#), [Epicurean](#), [Lai Sun Dining](#), [Lei Garden](#), [Maxim's](#), [Pirata Group](#), [S&S Hospitality](#) and [ZS Hospitality](#).

Hotels

There are over 300 hotels providing more than 84,000 rooms for visitors to Hong Kong.¹¹ Notable new hotels in 2024 and 2025 included Dorsett Kai Tak Hotel, Hopewell Hotel and Kimpton Hong Kong. The Hong Kong Hotel Classification System implemented by Hong Kong Tourism Board features five key indicators including "facilities", "location", "staff-to-room ratio", "average achieved room rates" and "business mix." Hong Kong features three hotels on the list of The World's 50 Best Hotels 2025, with Rosewood Hong Kong taking up the first place, followed by Upper House Hong Kong (No.10) and Mandarin Oriental Hong Kong (No.41). Major international chain hotels and resorts operating in Hong Kong include: [Accor](#), [Four Seasons Hotels & Resorts](#), [Hyatt](#), [Hilton](#), [InterContinental Hotels & Resorts](#), [Marriott International](#).

⁸ Euromonitor International.

⁹ Hong Kong Tourism Board.

¹⁰ Euromonitor International.

¹¹ Hong Kong Tourism Board.

A Hotel Accommodation Tax (HAT) of 3 percent has been resumed on all accommodation charges received by hotels or guesthouses since January 1, 2025.

Institutions

Hong Kong's institutional foodservice sector consists of hospitals, residential care facilities, schools, prisons, and travel industry catering facilities. Many of these facilities, especially those operated by the government, purchase food supplies through tenders where price, quality, consistency, and stable supply matter. Experienced local importers are familiar with the process and requirements.

Hospitals

Hong Kong has 43 public hospitals and institutions, managed by the Hospital Authority, and 14 registered private hospitals.^{12,13} Most outsource meal services to caterers and food service providers.

Schools

There are 1,030 kindergartens, 651 primary schools, 593 secondary schools, and 22 degree-awarding institutions in Hong Kong.¹⁴ The Hong Kong government provides nutritional guidelines for students' lunch and the appropriate procedures to select school lunch suppliers.

Prisons

The Hong Kong Correctional Services manages 29 correctional facilities including prisons and rehabilitation centers.¹⁵ Inmates receive meals that are prepared according to health guidelines.

Airlines

Located less than five flying hours from half of the world's population, Hong Kong International Airport is a major hub for local and international airlines. The airport handled 53.1 million passengers in 2024, marking a year-on-year increase of 34 percent. The loaded air cargo throughput totaled 3.6 million tons, an increase of 18.6 percent.¹⁶ The airports three catering providers - Cathay Pacific Catering Services (HK), LSG Lufthansa Service Hong Kong and Gate Gourmet Hong Kong, have a combined capacity of 198,000 meals per day for plane passengers.

Cruise Ships

Hong Kong's Kai Tak Cruise Terminal can accommodate the largest ships in the cruise industry. The cruise terminal suspended operation during the pandemic, but cruises have returned to Hong Kong since January 2023. Total passenger throughput in 2024 reached 516,846, equivalent to an 8.6 percent increase from 2023.

¹² Hong Kong Hospital Authority.

¹³ Hong Kong Private Hospital Association.

¹⁴ Education Bureau, Hong Kong SAR Government.

¹⁵ Correction Services Department, Hong Kong SAR Government.

¹⁶ Hong Kong Airport Authority.

Entertainment Parks

There are two major theme parks in Hong Kong: Hong Kong Disneyland and Ocean Park. Disneyland operates thirty-nine food outlets, while Ocean Park houses eight.^{17,18}

Outlook for 2026

Hong Kong continues to rebound from three years of pandemic related restrictions. Economic growth remains tempered in 2025, with real GDP growing by 3.1 percent year-over-year in the second quarter. In the first two quarters of 2025, Hong Kong's global imports of consumer-oriented food products dropped 1.7 percent year-over-year to \$10 billion. Restaurant receipts are on par with the same period in 2024 at \$7.1 billion.

Foodservice and retail sectors in Hong Kong are facing economic headwinds, with changing consumer habits, cautious spending, labor shortages, and high rents. Northbound consumption, whereby local Hong Kongers travel to mainland China for lower cost food and dining options, continues to gain traction. Hong Kong residents made over 80 million trips in 2024 to mainland China, representing a more than 50 percent increase from the previous year. Conversely, mainland F&B brands took advantage of a sluggish commercial real estate market to establish greater presence in Hong Kong, in part as a platform for global expansion. The current HRI market can be characterized as highly competitive, with well-known fine-dining and casual dining restaurants forced out of business. Many surviving restaurants are shifting their focus to providing value for money and diversified offers to cater to evolving consumer habits and shifting preferences.

The government is actively working on different plans to stimulate the local economy and consumption. For the development of "mega events + tourism", the government [estimated](#) that such events in the first half of 2025 attracted 840,000 visitors, generated \$423 million in spending, and contributed \$230 million to the economy. The government also continues to boost Halal tourism by providing a certification fee subsidy for restaurants that have acquired Halal certification. Currently Hong Kong has more than 200 halal-certified restaurants. By the end of 2025, the first batch of halal-certified restaurants is set to be introduced under the local Q-mark certification scheme. The Halal ingredients market holds untapped potential in the city. In addition, the Hong Kong government also plans to streamline restaurant licensing and expedite the approval process of applications for outside seating accommodation as well as arrangements allowing operators to let dogs enter food premises.

SECTION III. COMPETITION

Hong Kong imports of consumer-oriented agricultural products from all origins dropped 1.1 percent to \$20.2 billion in 2024.¹⁹ In the first ten months of 2025, Hong Kong's global imports of consumer-

¹⁷ Hong Kong Disneyland.

¹⁸ Hong Kong Ocean Park.

¹⁹ Consumer Oriented Agricultural Products (excl. tobacco, incl. rice and seafood).

oriented agricultural products dropped 1.5 percent to \$16.2 billion. Conversely, Hong Kong imports of consumer-oriented agricultural products from the United States rose 1.5 percent to \$979 million.²⁰

Table 3. Hong Kong: Imports of Consumer-Oriented Ag. Products (2020-2024)²¹

Partner	Calendar Year (Million USD)					Share	Growth	
	2020	2021	2022	2023	2024		2023 vs. 2024	2020 vs. 2024
China	5,054	5,772	6,099	6,635	6,354	31.4%	-4.2%	25.7%
United States	2,162	1,914	1,535	1,427	1,480	7.3%	3.7%	-31.5%
Chile	1,287	1,898	1,617	809	1,394	6.9%	72.4%	8.3%
Japan	1,462	1,687	1,556	1,482	1,317	6.5%	-11.1%	-9.9%
Brazil	1,977	1,633	878	870	1,020	5.0%	17.2%	-48.4%
France	991	1,202	951	1,032	987	4.9%	-4.3%	-0.4%
Australia	1,013	1,191	814	935	881	4.4%	-5.8%	-13.0%
Thailand	1,534	1,572	1,201	987	797	3.9%	-19.2%	-48.0%
New Zealand	541	617	506	472	563	2.8%	19.3%	4.2%
Netherlands	620	562	380	412	435	2.1%	5.4%	-29.9%
Total of Top 10 Partners	16,640	18,049	15,538	15,061	15,229	75.3%	1.1%	-8.5%
Total of Rest of the World	5,843	6,164	5,364	5,395	5,009	24.7%	-7.2%	-14.3%
World	22,483	24,213	20,901	20,457	20,238	100%	-1.1%	-10.0%

SECTION IV. BEST PRODUCT PROSPECTS

Hong Kong's top growing imported consumer-oriented products are distilled spirits, coffee, roasted and extracts, food preparations, chocolate & cocoa products, eggs, chewing gum & candy non-alcoholic beverages (ex. juices, coffee, tea), fresh vegetables, bakery goods, cereals & pasta and beer. U.S. products and brands hold strong positions in most of these growing categories. For many products, increasing U.S. market share will depend on offering competitive pricing, which can be challenging when the U.S. dollar remains strong. For other products, such as beef, pork, wine, distilled spirits, pet food, and certain types of fresh fruits, some U.S. products hold a premium standing, are well known for their quality, and can rely to a degree on consumer preference in the market. In general, USDA quality grading including shell egg grade shields, beef grade shields, and organic labels are well recognized and received by Hong Kong consumers. For more information on Hong Kong's retail market, please refer to GAIN Report HK2025-0042 [Hong Kong Retail Foods Annual](#).

²⁰ Hong Kong reports higher imports from the U.S. than U.S. reports exports to Hong Kong during this period. This is partially due to additional costs of freight and insurance in Hong Kong data.

²¹ Calculations based on Trade Data Monitor data.

Table 4. Hong Kong: Top 10 Consumer-Oriented Ag. Products Imported from the World²²

Product Category			Major Supply Sources ²³
Seafood			1. China – 34%
Gross Imports	\$3.2 billion	309,499 metric tons	2. Japan – 12%
Retained Imports	\$2.5 billion	269,862 metric tons	8. United States – 3%
Fresh Fruit			1. Chile – 44%
Gross Imports	\$3.1 billion	1,123,684 metric tons	2. Peru – 10%
Retained Imports	\$1.0 billion	535,546 metric tons	7. United States – 4%
Soup and Other Prepared Food			1. China – 26%
Gross Imports	\$1.6 billion	142,322 metric tons	2. United States – 15%
Retained Imports	\$316 million	106,268 metric tons	3. Germany – 9%
Beef and Beef Products			1. Brazil – 38%
Gross Imports	\$1.5 billion	313,398 metric tons	2. United States – 27%
Retained Imports	\$971 million	120,445 metric tons	3. Australia – 7%
Dairy Products			1. New Zealand – 29%
Gross Imports	\$1.1 billion	249,989 metric tons	2. Netherlands – 17%
Retained Imports	\$540 million	199,356 metric tons	13. United States – 2%
Poultry Meat and Products			1. China – 58%
Gross Imports	\$1.1 billion	420,839 metric tons	2. Brazil – 12%
Retained Imports	\$977 million	342,186 metric tons	3. United States – 12%
Non-Alcoholic Beverages			1. China – 78%
Gross Imports	\$1.1 billion	397 million liters	2. Japan – 5%
Retained Imports	\$879 million	282 million liters	9. United States – 1%
Bakery Products			1. China – 47%
Gross Imports	\$956 million	316,181 metric tons	2. Japan – 18%
Retained Imports	\$466 million	264,234 metric tons	11. United States – 2%
Pork and Pork Products			1. Brazil – 32%
Gross Imports	\$895 million	277,831 metric tons	2. China – 28%
Retained Imports	\$784 million	237,165 metric tons	7. United States – 3%
Wine and Related Products			1. France – 61%
Gross Imports	\$874 million	41 million liters	2. Australia – 18%
Retained Imports	\$622 million	33 million liters	5. United States – 3%

Table 5. Hong Kong: Top 10 Consumer-Oriented Ag. Products Imported from the United States²⁴

Product Category	Million USD		Growth
	2023	2024	2023 vs. 2024
Beef & Beef Products	399.6	403.5	1.0%
Soup & Other Food Preparations	226.8	237.3	4.6%
Tree Nuts	111.6	145.0	29.9%

²² Calculations based on Trade Data Monitor data.

²³ Ranking and market share by gross import value in 2024.

²⁴ Calculations based on Trade Data Monitor data.

Fresh Fruit	158.4	137.3	-13.4%
Poultry Meat & Prods. (ex. eggs)	64.2	126.7	97.5%
Seafood Products	89.6	93.1	4.0%
Processed Vegetables	69.2	56.5	-18.3%
Wine & Related Products	29.7	30.3	1.9%
Dog & Cat Food	34.0	28.1	-17.5%
Condiments & Sauces	26.4	27.5	4.1%

Table 6. Hong Kong: Top Growing Imports of Consumer-Oriented Ag. Products²⁵

Category	Million USD		Compound Annual Growth Rate
	2020	2024	
Distilled Spirits	445	831	13.3%
Coffee, Roasted and Extracts	105	159	8.7%
Food Preparations	1,098	1,576	7.5%
Chocolate & Cocoa Products	302	414	6.5%
Eggs	242	325	6.1%
Chewing Gum & Candy	135	177	5.5%
Non-Alcoholic Beverages (ex. juices, coffee, tea)	866	1,068	4.3%
Fresh Vegetables	712	791	2.1%
Bakery Goods, Cereals & Pasta	870	956	1.9%
Beer	115	124	1.5%

SECTION V. KEY CONTACTS AND FURTHER INFORMATION

Post Contact

Agricultural Trade Office, Consulate General of the United States, Hong Kong and Macau

18th Floor, St. John's Building

33 Garden Road, Central, Hong Kong

Tel: (852)-2841-2350

Fax: (852)-2845-0943

Email: Atohongkong@usda.gov

Website: www.usconsulate.org.hk

www.atohongkong.com.hk

www.delicioususa.com.hk

Social media: www.facebook.com/DeliciousUSAHongKongOfficial

www.instagram.com/delicioususa_hk

www.linkedin.com/company/delicious-usa

Other Hong Kong Government / Semi-Government Contacts

Please refer to the [FAIRS Country Report Annual](#).

²⁵ Calculations based on Trade Data Monitor data.

Attachments:

No Attachments