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Foreign Agricultural Service

GAIN Global Agricultural Information Network

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Report Name: Flavored Milk Labeling Requirements Notified to the WTO

Country: Thailand

Post: Bangkok

Report Category: WTO Notifications, Dairy and Products, FAIRS Subject Report

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Report Highlights:

On October 28, 2026, Thailand notified the WTO SPS and TBT Committees of its intent to require flavored milk labels to identify the form of the dairy raw materials used. This report provides links to the notifications, summarizes the proposed text, and includes an unofficial translation of the draft Ministerial notification. The final date for comments is December 27, 2026. Stakeholders should conduct their own review to assess any market or regulatory impacts on their business.

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

Summary

Thailand notified its intent to revise its labeling requirements for flavored milk products and submitted the following notifications with identical content to the World Trade Organization (WTO) as G/SPS/N/THA/816 and G/TBT/N/THA/828 with a final comment period of December 27, 2026. This report provides an unofficial translation of the Ministry of Public Health (MOPH) draft notification that accompanied the WTO notifications.

WTO Notification Date	Deadline for WTO Member Comment Submission	Thailand's Enforcement Date
October 28, 2026	December 27, 2026	One day following the announcement in the Royal Gazette

Thailand's proposal amends how product labels must identify flavored milk made from milk powder or other milk components, such as whey, casein, lactose, or other recombined milk solids. Specifically, labels would need to state that the product uses milk powder or recombined milk components (e.g., "obtained from milk powder," "obtained from recombining separated components of cow's milk" or equivalent statement).

According to the WTO notifications, the main objective of the MOPH notification is: "to revise and clarify the food name designations on the label for flavored milk produced from milk powder or other milk components (such as whey, casein, lactose, or other recombined milk solids). The label must explicitly declare statements indicating the use of milk powder or recombined milk components as part of the food name (e.g., "obtained from milk powder" or "obtained from recombining separated components of cow's milk"). This amendment aims to ensure that consumers receive accurate and transparent information on product labels and to enhance consumer protection.

Stakeholders should independently review the regulation to determine its potential market and regulatory implications for their operations.

BEGIN UNOFFICIAL TRANSLATION[1]

(Draft) Notification of the Ministry of Public Health
(No. …) B.E. ....
Issued by virtue of the Food Act B.E. 2522
Re: Flavored Milk (No.3)

It deems appropriate to revise the name designations of flavored milk to ensure that consumers receive accurate labelling information and to enhance the efficiency of consumer safety protection.

By the virtue of provisions of Section 5 in the first phrase, and 6(10) of the Food Act B.E. 2522 (1979), the Minister of Public Health hereby issues the notification as follows:

Clause 1. This notification shall come into force from the day following the date of its publication in the Government Gazette onwards.

Clause 2. The text in Clause 13(2) of the Notification of the Ministry of Public Health (No. 351) B.E. 2556 (2013), Re: Flavored Milk, dated 26th June 2556 (2013), shall be repealed and replaced by the following text:

"(2) "..... recombined flavored milk", or "..... recombined flavored partly skimmed milk", or "..... recombined flavored skimmed milk", or "..... recombined flavored non-fat milk" (the blank is to designate its flavor or taste). Heat treatment as stipulated in Clause 5 shall be designated, as the case may be, and for liquid flavored milk produced from milk powder, or containing milk powder as an ingredient, by specifying the text "obtained from milk powder or from recombining separated components of cow's milk" or any other text of the same meaning, as part of the food name."

Clause 3. Food labels of flavored milk that do not comply with the Notification of the Ministry of Public Health (No. 351) B.E. 2556 (2013), Re: Flavored Milk, dated 26 June B.E. 2556 (2013), as amended by the Notification of the Ministry of Public Health (No. 407) B.E. 2562 (2019) issued under the Food Act B.E. 2522 (1979), Re: Flavored Milk (No. 2), dated 16 May B.E. 2562 (2019), as amended by this Notification, may continue to be sold under the following conditions:

(1) Comply with the Notification of the Ministry of Public Health (No. 351) B.E. 2556 (2013), Re: Flavored Milk, dated 26 June B.E. 2556 (2013);

(2) For a period of not exceeding one year from the date this Notification comes into force.

END UNOFFICIAL TRANSLATION

[1] The underlined formatting in the following text reflects Thailand's Food and Drug Administration's comparison of the proposed regulation with the existing one. Underlined sections correspond to newly proposed text.

Attachments:

GSPSNTHA816 MOPH Notification Re Flavoured Milk (No.3).pdf

GTBTNTHA828 MOPH Notification Re Flavoured Milk (No.3).pdf