

Voluntary Report – Voluntary - Public Distribution

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Report Name: Labelling of Pre-Packaged Food Requirements

Country: Thailand

Post: Bangkok

Report Category: FAIRS Subject Report, MISC-Commodity, Trade Policy Monitoring, WTO Notifications

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Report Highlights:

This report summarizes Thailand's labeling requirements for pre-packaged foods as published by the Ministry of Public Health in 2024 (Notification 450) and subsequent amendments. The notification requires all pre-packaged labelling to be in full compliance by July 19, 2026. U.S. exporters should carry out their own review of the measures and consult with importers on any potential implications for trade especially given later amendments. Products manufactured on or after July 19, 2024, must bear corresponding labels. This notification and subsequent amendments have been notified to the World Trade Organization. FAS Thailand has not previously published a GAIN report on this Notification, or its January 2026 amendments.

Overview

Thailand's Ministry of Public Health (MOPH) Notification [No. 450 B.E.2567 \(2024\)](#) and subsequent amendments serve as the governing regulation for pre-packaged food labelling requirements. The Draft Ministry of Public Health notification titled "The Labelling of Pre-packaged foods," previously notified in [G/TBT/N/THA/679](#) dated October 17, 2022, was published in the Royal Gazette on July 18, 2024, as Notification of the Ministry of Public Health No. 450 and notified to the World Trade Organization (WTO). Effective from July 19, 2024, the notification repealed several previous notifications – Notifications No. 367, 383, 401, 410 – and introduced revisions across multiple areas, including the definition of "Best Before" and applicable exemptions. Products manufactured on or after July 19, 2024, must bear labels that comply with Notification No. 450; however, labels produced under the previous regulations may remain in use, and products carrying those labels may continue to be sold until July 18, 2026.

For additional information on Thailand's labeling requirements, please review FAS' Food and Agricultural Import Regulations (FAIRS) Country Report: [TH2025-0050](#).

Exempted foods

- 1) Food sold directly to consumers where information can be directly provided (e.g. food hawkers, food stalls, food sold via e-commerce setting)
- 2) Unprocessed foods
- 3) Fresh foods cut to reduce size, not sold directly to consumers, may be cooled or not, packed in transparent containers
- 4) Pre-packed foods sold at food shops, restaurants, hotels, schools, education institutions, hospitals, and other places of equivalent, including food delivery

Labelling requirements under MOPH 450

Labels must be presented in Thai and may also display English.

	Requirements under MOPH 450
Food name	Food name
Food serial number	Food serial number
Importer information	Name and address of importers, including name and country of the manufacturer • Clear indication of importer with the term "Importer" or "Imported by"
Content information	Content in metric system • Solid foods: by net weight or quantity • Liquid foods: by net volume • Semi-solid or other appearances: net weight or net volume
Ingredient list	Main ingredients listed in weight percentage, and may be in descending order
Allergen information	Statement of allergen:

	• Allergens as intentional ingredients: “Information for food allergy: contains ...” or “Contains:...” • Potential cross-contamination: “Information for food allergy: may contain ...” or “May contain:...” • See list of types and kinds of foods considered allergen or hypersensitivity substances under “List of allergen and hypersensitivity substances”
Food additive information	Food additives information • Functional class of “color” followed by specific name or International Numbering Systems (INS), may also specify whether natural or synthetic • Functional class of “preservative” followed by specific name or INS • Functional class of “flavoring enhancers and sweeteners” followed by specific name
Artificial/imitation information	Text of “natural imitation odor added”, “artificial flavor added”, “natural flavor added” or “natural imitation flavor added” if used
Expiration/Best before information	Display of expiration date • Shelf life less than 90 days: date/month/year • Shelf life longer than 90 days: date/month/year or month/year • Must appear together with “Best before” or “Expired by” • Declaration of “month” can be in displayed either by number or letters • May be displayed in both English and Thai languages together • Declaration of “manufacture” or “expire” may be required subject to the notification of the MOPH regarding particular foods
Warning statement	Warning statement (if any)
Cooking method	Instructions for cooking (if any)
Storage method	Instructions for food storage (if any)
Additional texts	Additional texts as specified in an Annex
Particular texts	Particular texts as specified by particular notification, such as instruction for use and essential text for food intended for infants, newborn babies, or for particular individuals

List of allergen and hypersensitivity substances

- Cereals containing gluten, i.e. wheat, rye, barley, oat, spelt, or their hybridized strains and their products; except
 - Wheat based glucose syrups including dextrose;
 - Wheat based maltodextrins;
 - Glucose syrups based on barley;
 - Alcohol distilled from cereals;
- Crustacea i.e. crab, shrimp, mantis shrimp, lobster and their products;
- Eggs and egg products;
- Fish and fish products; except fish gelatin used as carrier for vitamin or carotenoid preparations;
- Peanuts and their products;
- Soybeans and their products; except
 - Fully refined soybean oil and fat;
 - Natural mixed tocopherols (INS06), natural D-alpha-tocopherol, natural DLalpha-tocopherol, natural D-alpha-tocopheryl acetate, natural DL- alpha-tocopheryl acetate, natural D-alpha-tocopheryl acid succinate from soybean sources;
 - Vegetable oils derived phytosterols and phytosterol esters from soybean sources;
 - Plant stanol ester produced from vegetable oil sterols from soybean sources;
- Milk and dairy products including lactose; except lactitol from milk and milk products.
- Tree nuts and their products, i.e. almond, walnut, pecan, etc.;
- Sulphite at concentrations of 10 mg/kg or more.
- Shellfish, squid, and products derived from shellfish and squid.

Text requirements for label

Font size (in height)

- Food name: Not be less than 2 mm and shall be readily legible. If the label is smaller than 35 square centimeters, size of letters not exceeding 1 mm shall be presented
- Food serial number: as prescribed by the Thai FDA
- Other mandatory information, such as content information, allergen information, expiration information:
 - Label area not exceeding 100 square centimeters, then font not less than 1 mm
 - Label area more than 100 square centimeters, then font not less than 1.5 mm
 - Label area less than 35 square centimeters, presentation can be made on package instead
- Texts regarding nutrients, nutritive values comparing to World Health Organization (WHO), nutrition labelling, Guideline Daily Amount (GDA) labelling, nutrition claim, utilizing food value in sale promotion, defining consumer groups in sale promotion for food as specified in particular Notification of Ministry of Public Health:
 - Font not less than 1 mm

Key changes to labeling requirements from previous notifications

- Supplementary information exceeding the specified requirements is now permissible, provided such information does not mislead or deceive consumers
- When net weight disclosure is not feasible, alternative units of measurement (such as the number of individual items) must be utilized instead.
- The ingredient list no longer needs to be in descending order by weight, as this is now only a recommendation.
- The requirement to list ingredients in descending order by weight has been revised to a recommendation rather than a mandatory requirement.
- Shellfish, squid, and their products have been added to the Thai FDA's list of allergens that need to be clearly identified when applicable.
- Food coloring additives no longer need to be specified as natural or synthetic.
- Food names no longer need to be displayed in a horizontally continuous manner.

Transition period

- Non-compliant labels may remain in use for a transitional period not exceeding two years from the effective date of the notification (July 19, 2024).

Upcoming Amendments: Notification No. 450 (No. 2)

On January 8, 2026, Thailand notified to the World Trade Organization Thailand's draft measure "The Labeling of Pre-packaged Foods (No. 2)" as both a Sanitary and Phytosanitary measure ([G/SPS/N/THA/805](#)) and a Technical Barrier to Trade measure ([G/TBT/N/THA/799](#)). The proposed measure would repeal 'Labeling of Food Composed in a Container, issued on December 14, B.E. 2553 (2010),' and sets forth revised requirements governing consumer information and food labelling practices. The proposed date of adoption remains to be determined. Other amendments to Notification 450 have also been issued since the measures were originally published.

Exemptions for direct sales

- Food sold directly to consumers where information can be provided at the point of sale (e.g., hawkers, food stalls, or e-commerce) is generally exempt from standard labeling requirements. This exemption does not apply to food additives, food for infants, and food for infants with specific medical needs, food of follow up formula for infant in the age of six to twelve months, and food for young children, supplementary food for infants and young children, food with specific purposes and other foods, dietary supplement, food products fortified with extracts, nutrients, or synthetic compounds, other foods designated by Notification of the Ministry of Public Health specifically for the display of warnings

Allergen information

- Four new allergens have been added to the declaration requirements:
 - Sesame and its derivatives

- Celery and its derivatives
- Mustard and its derivatives
- Lupin and its derivatives
- Where these allergens are present as intentional ingredients, labels must display the statement "**Information for food allergy: contains...**" For cases involving potential cross-contamination, labels must instead read "**Information for food allergy: may contain...**" Lactose is explicitly excluded from allergen declaration requirements.

Food additive information

- An exception applies to food additives that serve **more than one technological function**: additional functions beyond the primary one may be declared on the label as needed, provided the quantity used aligns with the intended purpose of each function. Furthermore, the requirement to display functional classes does not apply to carriers or packaging gases.

Digital labeling

- Manufacturers may adopt digital labelling as a means of conveying food information, on the condition that the digital system remains **consistently accessible and properly maintained**. Essential elements — such as the product name, serial number, manufacturer's address, and allergen information — must nonetheless appear as **physical labels** on the packaging. Digital labelling is established as a voluntary measure, with the exception of the following seven categories:
 - Food for infants and food for infants with specific medical needs
 - Follow-up formula for infants aged six to twelve months
 - Food for young children
 - Supplementary food for infants and young children
 - Food for specific dietary purposes and other special-purpose foods
 - Dietary supplements
 - Food products fortified with extracts, nutrients, or synthetic compounds

The labeling of food composed in a container

- Packaging that contains multiple food products — such as gift sets or monk offering baskets — must display a Thai-language label that identifies all enclosed items, indicates the earliest expiration date across all products, and includes appropriate warnings in the event that any of the products may interact with one another in a harmful manner.

Attachments:

No Attachments.