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Report Name: 2025 US Agricultural Exports to Taiwan Summary

Country: Taiwan

Post: Taipei

Report Category: Agricultural Situation, Grain and Feed, Livestock and Products, Oilseeds and Products, Fresh Fruit

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Report Highlights:

In 2025 the total value of U.S. agricultural and related products exported to Taiwan was \$4.30 billion, an increase of 12 percent compared to the previous year. This strong performance was driven by dramatic gains in bulk commodities, particularly corn (up 104 percent) and soybeans (up 9 percent). The top six U.S. export categories to Taiwan in 2025 included corn (\$782 million), soybeans (\$683 million), beef (\$668 million), poultry (\$346 million), fresh fruit (\$303 million), and wheat (\$292 million). Taiwan ranked as the ninth largest export destination for U.S. agricultural exports in 2025, maintaining its position from 2024. This report uses U.S. Census Bureau export statistics for trade values. Market share figures are based on Taiwan Customs import statistics.

Market Overview

According to Taiwan Customs, Taiwan's total agricultural and related product imports reached \$18.85 billion in 2025, down two percent from \$18.16 billion in 2024. The consumer-oriented category represented 52 percent of Taiwan's total agricultural imports (\$9.84 billion), followed by bulk commodities at 19 percent (\$3.58 billion), agricultural-related products at 16 percent (\$3.08 billion), and intermediate products at 12 percent (\$2.34 billion).

The United States remained Taiwan's largest agricultural supplier in 2025, accounting for 24 percent of total imports (\$4.47 billion), up from 21 percent in 2024. China ranked second with 8 percent (\$1.53 billion), followed by Japan at 6 percent (\$1.15 billion), New Zealand at 6 percent (\$1.10 billion), and Brazil at 5 percent (\$870 million).

The top imported product categories by value were seafood products (\$1.98 billion), beef (\$1.52 billion), soybeans (\$1.25 billion), dairy products (\$1.17 billion), and forest products (\$1.11 billion). The United States held dominant positions in bulk commodities (55 percent share) and strong positions in consumer-oriented products (22 percent share), ranking first in both categories.

Taiwan's status as a high-income economy with strong consumer purchasing power continues to support demand for imported agricultural products. Taiwan's high-income consumers demand diverse food offerings, particularly in consumer-oriented categories.

U.S. Competitive Position by Category

Category	Total Imports (\$ billion)	Import from U.S. (\$ billion)	U.S. Market Share	U.S. Rank	Leading Competitor
Bulk Commodities	3.58	1.96	55%	1st	Brazil (22%)
Consumer-Oriented	9.84	2.18	22%	1st	New Zealand (10%)
Intermediate Products	2.34	0.27	12%	3rd	China (16%)
Agricultural-Related	3.08	0.06	2%	15th	China (18%)
Total	18.85	4.47	24%	1st	China (8%)

Source: Trade Data Monitor, LLC (Taiwan Customs)

Trade Summary

According to U.S. Census Bureau Trade Data, U.S. agricultural and related products exports to Taiwan reached \$4.30 billion in 2025, representing a 30 percent increase from \$3.30 billion in 2015. The past five years have seen a fundamental shift in export composition, with bulk commodities emerging as the primary driver for 2025's 12 percent growth.

Bulk commodities experienced dramatic volatility before rebounding strongly in 2025. After peaking at \$1.86 billion in 2022, bulk exports dropped 27 percent to \$1.34 billion in 2023 as Brazilian and Argentine competitors captured market share. The category recovered partially in 2024 (\$1.42 billion) before surging 29 percent in 2025 to \$1.83 billion, nearly matching the 2022 peak. This surge reflected

exceptional performance in corn and soybeans, where U.S. market share increased significantly. The United States now holds 55 percent of Taiwan's bulk commodity market, up from 37 percent in 2024.

Consumer-oriented products maintained their position as the largest export category at \$2.09 billion, accounting for nearly half of total exports. Growth was modest (four percent) but reflected continued strength in high-value products including poultry, fresh fruit, and beef. U.S. products are often positioned as premium offerings in Taiwan's market.

Intermediate products declined three percent to \$330 million, facing increased competition from China and Malaysia across multiple feed categories. The United States maintained dominant positions in Distiller's Dried Grains with Solubles (DDGS) at 100 percent of the market but lost ground in other feeds and fodders.

Agricultural-related products remained a minor category at \$55 million, reflecting limited U.S. competitiveness in forest products and seafood where China and regional suppliers dominate.

Taiwan's importance as a destination for U.S. agricultural products increased significantly in 2025, with Taiwan moving up in global rankings for multiple key commodities: 3rd largest market for U.S. poultry (from 5th), 5th for beef (from 6th), 5th for corn (from 6th), and 9th for rice (from 15th).

Table 1: Exports by BICO Category

Product Group	2024 (\$ million)	2025 (\$ million)	YoY % Change
Agricultural and Related Total	3,829	4,304	+12
Consumer Oriented	2,016	2,090	+4
Bulk	1,423	1,829	+29
Intermediate	340	330	-3
Agricultural Related	50	55	+10

Source: U.S. Census Bureau Trade Data (BICO-10)

Consumer-Oriented Category

The consumer-oriented category continued to account for nearly half of total U.S. agricultural exports to Taiwan, reaching \$2.09 billion in 2025. U.S. products continue to benefit from Taiwan's maturing consumer base, which demands high-value and quality imported products.

Poultry exports surged 34 percent to \$346 million, with the United States maintaining 99 percent market share. Volume increased 23 percent, outpacing the 34 percent value growth.

Beef exports totaled \$668 million. Limited domestic beef production means Taiwan relies heavily on imports to meet demand. U.S. market share was 44 percent, with Paraguay holding 20 percent and Australia 19 percent.

Fresh Fruit exports continued their strong performance, increasing 16 percent to \$303 million. Taiwan's high-income consumers demand diverse fruit offerings including both conventional and organic products. Key products included cherries (\$74 million), apples (\$85 million), grapes (\$52 million), and peaches and nectarines (\$32 million). U.S. market share was 30 percent, with New Zealand at 28 percent and Chile at 15 percent.

Dairy Products exports increased 3 percent to \$111 million. The popularity of beverages like lattes and milk tea has contributed to increased liquid milk demand in Taiwan. The United States held 10 percent of the market, while New Zealand dominated with 42 percent.

Processed Vegetables exports totaled \$93 million. Frozen potatoes remained the dominant product at \$79 million. U.S. market share increased from 16 to 19 percent, with Thailand leading at 25 percent.

Tree Nuts exports to Taiwan remained relatively stable at \$84 million, with the United States maintaining 39 percent market share. Approximately 60 percent of imported tree nuts are used for snack processing, while 40 percent are utilized in bakeries. Almonds led the category at \$37 million, followed by walnuts at \$22 million and pistachios at \$15 million. Value remained stable at \$84 million while volume declined 21 percent, resulting in higher average unit values.

Fresh Vegetables exports totaled \$57 million, with the United States holding 21 percent market share. Potatoes accounted for \$19 million of this total.

Pet Food exports totaled \$42 million, up 18 percent from 2024. Growing pet ownership in Taiwan has driven increased demand for imported pet food products. The United States held 18 percent market share, with Thailand leading at 35 percent.

Pork exports to Taiwan totaled \$20 million, with the United States holding 4 percent market share. Canada led at 33 percent, followed by Spain at 22 percent and Denmark at 16 percent.

Table 2: Consumer Oriented Exports (Selected)

Category	2024 (\$ million)	2025 (\$ million)	YoY % Change	2024 Rank as U.S. Market	2025 Rank as U.S. Market	U.S. Market Share	Component Highlights
Total	2,016	2,090	+4	6th	6th	22%	
Beef	709	668	-6	6th	5th	44%	
Poultry	259	346	+34	5th	3rd	99%	(ex. eggs)
Fresh Fruits	261	303	+16	4th	4th	30%	Apples (\$85 mil), Cherries (\$74 mil), Grapes (\$52 mil), Peaches (\$32 mil)
Dairy	108	111	+3	17th	19th	10%	Milk (\$34 mil), Milk albumin (\$18 mil), Cheese (\$14 mil)
Proc Veg	96	93	-3	6th	5th	19%	Frozen potato (\$79 mil)
Tree Nuts	85	84	-1	22nd	24th	39%	Almonds (\$37 mil), Walnuts (\$22 mil), Pistachios (\$15 mil)
Fresh Veg	50	57	+14	5th	4th	21%	Potatoes (\$19 mil)
Pet Food	35	42	+18	8th	8th	18%	

Source: U.S. Census Bureau Trade Data (BICO-10); Market share data from Taiwan Customs

Bulk Commodities Category

U.S. bulk commodities experienced dramatic growth in 2025, led by exceptional performance in corn and soybeans. Total bulk exports reached \$1.83 billion, up 29 percent from 2024. Taiwan relies heavily on imports for bulk commodities, importing 98 percent of its soybean demand and 99 percent of its wheat demand.

Corn exports saw a remarkable recovery in 2025, more than doubling to \$782 million. U.S. market share surged from 38 to 72 percent as Brazilian exports declined from \$544 million to \$276 million and Argentine exports fell from \$136 million to \$17 million. Volume nearly doubled (98 percent increase), closely matching the value growth rate.

Soybeans exports increased 9 percent to \$683 million. U.S. market share rose from 38 to 64 percent, while Brazilian exports declined from \$748 million to \$382 million.

Wheat exports totaled \$292 million, with the United States maintaining 79 percent market share. Australia held 19 percent share.

Rice exports totaled \$40 million, with U.S. market share at 45 percent. Thailand held 20 percent and Australia 14 percent.

Cotton exports totaled \$22 million, with the United States maintaining 70 percent market share.

Table 3: Bulk Commodity Exports

Category	2024 (\$ million)	2025 (\$ million)	YoY % Change	2024 Rank as U.S. Market	2025 Rank as U.S. Market	U.S. Market Share
Total	1,423	1,829	+29	7th	8th	55%
Corn	383	782	+104	6th	5th	72%
Soybeans	624	683	+9	8th	8th	64%
Wheat	316	292	-8	6th	6th	79%
Rice	52	40	-23	15th	9th	45%
Cotton	26	22	-17	20th	20th	70%

Source: U.S. Census Bureau Trade Data (BICO-10); Market share data from Taiwan Customs

Intermediate Products Category

U.S. intermediate products exports totaled \$330 million in 2025, with the United States holding 12 percent market share, down from 14 percent in 2024. The U.S. ranked third, trailing China (16 percent) and Malaysia (15 percent). The United States maintained dominant positions in DDGS and strong positions in proteins/peptones, though it faced increased competition from China and Malaysia across multiple categories.

DDGS exports totaled \$54 million, with the United States maintaining 100 percent market share.

Hay exports totaled \$52 million, with U.S. market share at 57 percent and Australia holding 39 percent.

Dextrins, Peptones, & Proteins exports totaled \$50 million. The United States held 29 percent market share, with China at 19 percent, Thailand at 15 percent, and France at 6 percent.

Other Feeds & Fodders exports totaled \$48 million. U.S. market share was 15 percent, with China holding 18 percent, Australia 13 percent, and Vietnam 12 percent.

Soybean Meal exports totaled \$11 million, with the United States maintaining 56 percent market share and India holding 21 percent share.

Table 4: Intermediate Product Exports

Category	2024 (\$ million)	2025 (\$ million)	YoY % Change	2024 Rank as U.S. Market	2025 Rank as U.S. Market	U.S. Market Share
Total	340	330	-3	22nd	21st	12%
DDGS	63	54	-14	11th	13th	100%
Hay	49	52	+6	5th	5th	57%
Proteins/Peptones	52	50	-4	9th	9th	29%
Other Feeds	57	48	-16	15th	19th	15%
Soybean Meal	25	11	-53	26th	33rd	56%

Source: U.S. Census Bureau Trade Data (BICO-10); Market share data from Taiwan Customs

Agricultural Related Products Category

The United States remains a minor exporter to Taiwan in the Agricultural Related category, with exports totaling \$55 million in 2025.

Seafood products totaled \$35 million. U.S. market share was 2 percent in a highly fragmented market, with China holding 12 percent, Japan 11 percent, and Norway 11 percent.

Forest Products exports totaled \$19 million. The United States maintained 2 percent market share, while China held 30 percent and Indonesia 12 percent.

Table 5: Agricultural-Related Product Exports

Category	2024 (\$ million)	2025 (\$ million)	YoY % Change	2024 Rank as U.S. Market	2025 Rank as U.S. Market	U.S. Market Share
Total	50	55	+10	31st	31st	2%
Seafood	26	35	+33	24th	22nd	2%
Forest Products	24	19	-19	30th	33rd	2%

Source: U.S. Census Bureau Trade Data (BICO-10); Market share data from Taiwan Customs

Attachments:

No Attachments.