

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Mexico

Post: Mexico

Broiler Meat 2012 Production and Trade Update

Report Categories:

Poultry and Products

Agriculture in the Economy

Agriculture in the News

Pest/Disease Occurrences

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Report Highlights:

Post has revised its 2012 broiler meat production and trade estimate based on new data availability. The highly pathogenic avian influenza (HPAI) outbreak affecting the sector is significant, but does not yet merit amending Post's 2013 forecast.

General Information:

Production:

2013 Production Forecast Unchanged While 2012 Moved Lower for New Data

The Post 2013 broiler meat production forecast remains unchanged from the earlier estimate of 2.975 million metric tons (MMT) despite the recent high pathogenic avian influenza (HPAI) outbreaks in Aguascalientes, Guanajuato, and Jalisco affecting progenitor, breeder, broiler, and layer farms. Post envisioned only fractional growth (one-half of 1 percent) in the sector in its earlier forecast and expects its rationale to hold unless additional outbreaks occur or other events dictate a new forecast. The Mexican Poultry Union (UNA) is more optimistic, however, on growth and see it topping 3 MMT in 2013 as the industry believes it will be able to revamp production quickly after the outbreak.

The new Post estimate of Mexican commercial broiler meat production for 2012 is revised to 2.958 MMT from the earlier estimate of 2.965 MMT as additional information became available from the National Poultry Union (UNA). The continued consolidation of the sector has helped the industry buffer itself against elevated feed prices witnessed last year. Additionally, the 2012 high pathogenic avian influenza (HPAI) outbreak in the State of Jalisco had minimal to no effect on broiler meat production and availability.

Post’s 2011 estimates remain unchanged.

Trade:

Calendar Year 2012 Trade Data Availability Prompts Slight Revision. No Changes to 2013 Forecast.

Post’s 2012 import and export estimates have been revised upward and downward, respectively based on official data. There are no changes to Post’s 2013 forecast or 2011 estimate.

Production, Supply and Demand Data Statistics :

Poultry, Meat, Broiler Mexico	2011		2012		2013	
	Market Year Begin: Jan 2011		Market Year Begin: Jan 2012		Market Year Begin: Jan 2013	
	USDA Official	New Post	USDA Official	New Post	USDA Official	New Post
Inventory (Reference)	0	0	0	0	0	0
Slaughter (Reference)	0	0	0	0	0	0
Beginning Stocks	0	0	0	0	0	0
Production	2,906	2,906	2,945	2,958	2,950	2,975
Total Imports	578	578	630	616	640	640
Total Supply	3,484	3,484	3,575	3,574	3,590	3,615
Total Exports	11	11	11	5	12	8
Human Consumption	3,473	3,473	3,564	3,569	3,578	3,607
Other Use, Losses	0	0	0	0	0	0
Total Dom. Consumption	3,473	3,473	3,564	3,569	3,578	3,607
Total Use	3,484	3,484	3,575	3,574	3,590	3,615

Ending Stocks	0	0	0	0	0	0
Total Distribution	3,484	3,484	3,575	3,574	3,590	3,615

Author Defined:

Additional Information

FAS/Mexico Web Site: We are available at www.mexico-usda.com or visit the FAS headquarters' home page at www.fas.usda.gov for a complete selection of FAS worldwide agricultural reporting.

Other Relevant Reports Submitted by FAS/Mexico:

Report Number	Subject	Date Submitted
MX3023	H5N1 Outbreak Update – Jalisco and Guanajuato Vaccinating and Culling	3/14/2013
MX3013	H5N1 H7N3 Outbreak in Guanajuato	2/20/2013
MX3011	Poultry and Products Semi-Annual	2/13/2013
MX3003	H5N1 H7N3 Outbreak Erupts Again in Jalisco	1/18/2013
MX3002	High Path Avian Influenza Outbreak in Aguascalientes	1/10/2013
MX2087	Poultry and Egg Prices and Trade Snapshot	11/29/2012
MX2069	Eggcellent Industry and Government Cooperation Facilitates Trade	10/19/2012
MX2067	Egg Import Tariffs Eliminated	9/14/2012
MX2059	Mexico Announces Import Quotas for U.S. Eggs	8/17/2012
MX2058	Chicken AD Final Resolution	8/6/2012
MX2053	SENASICA Delivers Vaccines to Control AI Outbreak	8/2/2012
MX2049	Poultry, Meat and Broiler Annual	7/18/2012
MX2046	Economia Opens 221K Metric Ton Egg Quota Due to Market Speculation	7/11/2012
MX2044	Avian Influenza Outbreak Hits More Farms in Jalisco	7/6/2012
MX2043	Emergency Management System Activated to Combat Avian Influenza	7/6/2012
MX2040	High Pathogenic Avian Influenza Outbreak in Jalisco	6/29/2012

Useful Mexican Web Sites: Mexico's equivalent to the U.S. Department of Agriculture (SAGARPA) can be found at www.sagarpa.gob.mx, equivalent to the U.S. Department of Commerce (SE) can be found at www.economia.gob.mx and equivalent to the U.S. Food and Drug Administration (SALUD) can be found at www.salud.gob.mx. These web sites are mentioned for the readers' convenience but USDA does NOT in any way endorse, guarantee the accuracy of, or necessarily concur with, the information contained on the mentioned sites.