Required Report: Required - Public Distribution
Date: December 16,2020
Report Number: KS2020-0080

## Report Name: Citrus Annual

Country: Korea - Republic of
Post: Seoul
Report Category: Citrus

Prepared By: Sunyoung Choi
Approved By: Tymothy Mcguire

## Report Highlights:

Korea's total citrus production for Marketing Year (MY) 2020/21 (October - September) is projected to reach 660,000 metric tons (MT). This 4.5 percent increase over MY 2019/20 volume is attributed to a larger open- field "Unshu" orange crop forecasted in the northern Jeju island growing region. Korea’s 2020/21 citrus consumption is projected to increase 2.9 percent to 567,000 MT due to increased marketing of quality citrus, and a 15 to 20 percent drop in availability of competing domestic fruit. Similar to last year's trade, Korean fresh orange imports (primarily sourced from the United States) are forecast at 115,000 MT for MY 2020/21.

## Tangerines / Mandarins

## PS\&D Table

| Tangerines/Mandarins, Fresh Market Year Begins | Oct | 019 | Oct 2019 | 020 | Oct | 021 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Korea, Republic of | USDA <br> Official | New Post | USDA Official | New Post | USDA Official | New Post |
| Area Planted (HECTARES) | 20090 | 20090 | 20040 | 20059 | 0 | 20000 |
| Area Harvested (HECTARES) | 18885 | 18885 | 18880 | 18855 | 0 | 18800 |
| Bearing Trees (1000 TREES) | 23606 | 23606 | 23500 | 23569 | 0 | 23500 |
| Non-Bearing Trees (1000 TREES) | 6529 | 6529 | 6500 | 6520 | 0 | 6500 |
| Total No. Of Trees (1000 TREES) | 30135 | 30135 | 30000 | 30089 | 0 | 30000 |
| Production (1000 MT) | 608 | 608 | 645 | 631 | 0 | 660 |
| Imports (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Supply (1000 MT) | 608 | 608 | 645 | 631 | 0 | 660 |
| Exports (1000 MT) | 2 | 2 | 2 | 3 | 0 | 3 |
| Fresh Dom. Consumption (1000 MT) | 543 | 543 | 558 | 551 | 0 | 567 |
| For Processing (1000 MT) | 63 | 63 | 85 | 77 | 0 | 90 |
| Total Distribution (1000 MT) | 608 | 608 | 645 | 631 | 0 | 660 |
|  |  |  |  |  |  |  |
| (HECTARES),(1000 TREES) ,(1000 MT) |  |  |  |  |  |  |

## Citrus Production

Higher open field "Unshu" harvest in northern Jeju island will push Korea's total citrus production up to 660,000 MT in MY 2020/21 (October - September). This 4.5 percent rise over last year's volume is a result of the crop's alternating fruit bearing cycle entering a high-yield period in 2021. Roughly 36 percent of total citrus production on Jeju is located in the north of the island. In the southern production area (Seogwipo region) of Jeju, a longer than average rainy season has helped bolster fruit volumes over the last few years and is expected to recur during the 2021 fruiting period.

In MY 2020/21, regular season citrus production in open fields (accounting for 78 percent of total citrus production in MY 2019/20) is estimated to reach 520,000 MT. The remaining citrus production includes fruit grown in heated greenhouses, winter Unshu oranges, and late maturing citrus. Although total citrus planted area is forecast to decrease by 0.29 percent to 20,000 hectares (ha), Unshu volumes in open fields are expected to increase by five percent over the previous marketing year.


Source: Jeju Citrus Growers Cooperative (JCGC)
In MY 2019/20, Korea's total citrus production increased by 3.9 percent to 631,310 MT from the previous marketing year due to increased citrus production per unit area ( $\mathrm{Kg} / 0.1 \mathrm{ha}$ ). On the other hand, quality (high brix and low acid) in open field citrus was diminished due to poor climate conditions (frequent rainfall and typhoons in late August 2019 and wind damage in early Spring). To maintain optimal prices, the Jeju citrus industry destroyed roughly 46,000 MT of fresh citrus and increased fresh tangerine use in concentrate production.

## Citrus Planted Area

In MY 2020/21, Korea's total citrus planted area is projected to decrease slightly (down 0.29 percent) to 20,000 ha as the country's open field planting areas (the main production pattern) continues to shrink. Planted area for facility cultivation (including late maturing varieties, rain proof facility and heated greenhouse for summer tangerines) is expected to increase by 1.7 percent to 5,333 ha as farmers seek greater control of growing conditions that result in higher quality and more profitable citrus product.

As a result of increased competition from foreign fruits in the Korean fruit market, planted area for open field citrus has declined by 17.3 percent ( $3,106 \mathrm{ha}$ ) over the past decade. However, the planted area for high-value late maturing citrus varieties, has increased significantly- up 134 percent to 3,973 ha over the same period. Late maturing varieties now cover about 20 percent of total citrus planted area and are supported by various citrus industry restructuring programs run by the Jeju provincial government. Subsequently, late maturing citrus production has also increased by 93 percent (to 82,442 MT) since 2010.

Late Maturing Varieties \& Protected Facility Production
In MY 2020/21, Korea's late maturing citrus planted area and production output is forecast to increase by 1.9 percent to 4,050 ha and 84,000 MT, respectively. As late maturing citrus promises better farm
income, nearly twice as much to citrus as traditional open field Unshu orange production, growers will continue to shift their production methods towards this type of fruit.

## Greenhouse Tangerines

Korea's greenhouse tangerine production for the 2021 summer season (May - September) is projected to increase slightly by 1.7 percent to $28,000 \mathrm{MT}$ due to steady consumer demand for this product during the summer months. The planted area is also projected to increase by 3.7 percent to 351 ha in MY 2020/21. However, the production is not expected to increase much further in the coming years as growers attempt to balance the volatility of operating costs associated with producing climate-controlled citrus with the return on investment.

Korea: Citrus Summer Greenhouse Production Situation

| Year | Area (HA) | Production <br> $(\mathrm{MT})$ | Gross Income <br> (Mil. Won) | Household | Price <br> $(\mathrm{Won/Kg})$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 2011 | 295 | 21,807 | 70,818 | 867 | 3,247 |
| 2012 | 285 | 19,963 | 65,719 | 843 | 3,292 |
| 2013 | 262 | 19,555 | 77,859 | 732 | 3,982 |
| 2014 | 255 | 21,571 | 60,695 | 713 | 2,814 |
| 2015 | 250 | 20,401 | 63,021 | 659 | 3,089 |
| 2016 | 284 | 21,660 | 76,087 | 697 | 3,513 |
| 2017 | 301 | 22,637 | 80,771 | 737 | 3,568 |
| 2018 | 321 | 22,898 | 81,046 | 783 | 3,539 |
| 2019 | 339 | 27,543 | 90,703 | 842 | 3,293 |
| $20201 /$ | 351 | 28,000 | N/A | N/A | N/A |

1/ Preliminary forecast by FAS Seoul
Source: Jeju Provincial Government \& Korea Rural Economic Institute

In MY 2019/20, summer (heated) greenhouse tangerine production grew by 20.3 percent (to 27,543 MT) due to greater planting area. Korea produced about 20 percent more summer tangerines this season (reaching 27,543 MT in MY 2019/20). The average wholesale price during the season also rose from KRW 16,579 in MY 2018/19 to KRW 18,122. The price increase was driven by increased consumer demand and reduced supply of other summer fruits; such as watermelons, plums, and peaches that suffered from a wet 2020 summer season.

## Tangerine Prices

Wholesale Prices for Greenhouse Tangerine, Nationwide (Unit: Korean Won per 3 Kilogram)

| Month | 2019 | 2020 |
| :---: | :---: | :---: |
| May | 22,007 | 22,164 |
| Jun. | 18,672 | 17,480 |
| Jul. | 15,832 | 18,043 |


| Aug. | 14,199 | 17,384 |
| :---: | :---: | :---: |
| Sep. | 12,184 | 15,537 |
| Oct. | 8,855 | 8,531 |
| Nov. | 7,834 | - |

Source: Jeju Special Self-Governing Province Citrus Marketing \& Shipping Association
Tangerines for Processing
In MY 2020/21, the Jeju citrus industry projects about 90,000 MT of fresh tangerines will be used for processing (mainly tangerine concentrate production). Also, the Jeju tangerine industry (represented by the Jeju provincial government and a producer's group) will maintain the public purchasing price for tangerines for processing at the level of KRW 180 per kilogram (KRW 60 supported by the Provincial Government Fund and KRW 120 paid by three tangerine concentrate producers). This price support has been in place since MY 2016/17.

Korea: Average Retail Prices for Regular Unshu (tangerines), Nationwide
(Unit: Korean Won per 10 Fruits)

| Month | S size |  | M size |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2020 | 2019 | 2020 |
| Jan. | 2,547 | 2,020 | 3,124 | 2,622 |
| Feb. | 2,678 | 2,127 | 3,254 | 2,701 |
| Mar. | - | - | - | - |
| April - September: N/A |  |  |  |  |
| Oct. | 2,727 | 2,759 | 3,413 | 3,428 |
| Nov. | 2,273 | 2,366 | 2,916 | 2,993 |
| Dec. | 2,007 | - | 2,639 | - |

Source: Agricultural \& Fishery Marketing Corporation
Note: S size fruit diameter: $55-58 \mathrm{~mm} / \mathrm{M}$ size fruit diameter: $59-62 \mathrm{~mm}$

## Citrus Consumption

In MY 2020/21, Korea's citrus consumption is projected to increase by 2.9 percent (to $567,000 \mathrm{MT}$ ) due to increased production of quality citrus, combined with a 15 to 20 percent drop in production of competing domestic fruits such as apples, pears, and persimmons. As result, per capita tangerine consumption is projected to increase slightly to 12.2 kg (from 12.1 kg ). In recent years, some citrus growers have rapidly adopted direct online marketing (with delivery via courier service) in response to demand from young consumers.

The Jeju citrus industry forecasts better market prices for open field Unshu oranges in MY 2020/21 due to improved fruit quality. The average actual market price of open field Unshu oranges generally ranges between KRW 1,000 - 1,300 per kg. However, high quality fruit (with a brix level around 12), can sell for as much as three times the average market price.

## Citrus Trade

In MY 2020/21, Korea's Unshu orange exports are forecast to rise by 17 percent to 3,000 MT due to increased Unshu orange production and increased competition from other fruits (domestic strawberries and imported fruits) in the local fruit market. As Korea exports mostly "Unshu" oranges produced in open fields, November and December are the main season for fresh tangerine exports.

In MY 2019/20, Korea exported 2,563 MT of fresh tangerines, a 33 percent increase from the previous marketing year due to increased domestic citrus supply and unfavorable market prices. As shown in the trade table below the United States, Russia, and Canada are the main export markets for Korean citrus, followed by Singapore and Hong Kong. However, quality concerns with perishable soft skins during the long transportation period (about 15 to 20 days to major markets), should prevent export volume from increasing significantly in the future.

| Export Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Tangerine (HS 0805.21/22/29) Unit: MT \& US\$1,000 |  |  |  |  |
| Exports to | $\begin{gathered} \text { MY 2018/19 } \\ \text { (Oct. } 18-\text { Sep. 19) } \\ \hline \end{gathered}$ |  | MY 2019/20(Oct. 19 - Sep. 20) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 290 | 565 | 512 | 1,069 |
| Russia | 455 | 326 | 686 | 546 |
| Canada | 301 | 296 | 441 | 447 |
| Japan | 0 | 3 | 0 | 0 |
| Hong Kong | 181 | 387 | 212 | 537 |
| Guam | 50 | 155 | 58 | 137 |
| Indonesia | 0 | 3 | 0 | 0 |
| Malaysia | 313 | 562 | 80 | 130 |
| United Kingdom | 0 | 0 | 0 | 0 |
| Mongolia | 149 | 209 | 193 | 254 |
| Singapore | 222 | 479 | 334 | 712 |
| Others | 35 | 108 | 47 | 119 |
|  |  |  |  |  |
| Grand Total | 1,996 | 3,093 | 2,563 | 3,951 |

Source: Trade Data Monitor LLC.

## Oranges

PS\&D Table

| Oranges, Fresh | 2018/2 |  | 2019/2 |  | 2020/2 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Year Begins | Oct 2 |  | Oct 2 |  | Oct 2 |  |
| Korea, Republic of | USDA Official | New <br> Post | USDA Official | New <br> Post | USDA Official | New <br> Post |
| Area Planted (HECTARES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Area Harvested (HECTARES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Bearing Trees (1000 TREES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Non-Bearing Trees (1000 TREES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Total No. Of Trees (1000 TREES) | 0 | 0 | 0 | 0 | 0 | 0 |
| Production (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Imports (1000 MT) | 126 | 126 | 120 | 116 | 0 | 115 |
| Total Supply (1000 MT) | 126 | 126 | 120 | 116 | 0 | 115 |
| Exports (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Fresh Dom. Consumption (1000 MT) | 126 | 126 | 120 | 116 | 0 | 115 |
| For Processing (1000 MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Total Distribution (1000 MT) | 126 | 126 | 120 | 116 | 0 | 115 |
|  |  |  |  |  |  |  |
| (HECTARES),(1000 TREES) ,(1000 MT) |  |  |  |  |  |  |

## Orange Production

There is no domestic production of Navel or Valencia oranges in Korea.

## Orange Consumption

In MY 2020/21, Korea's orange consumption is forecast to remain at 115,000 MT as tightened consumer demand and increases in import prices for California navel oranges (due to increased labor costs) with hinder trade.

A growing segment of Korean consumers are willing to spend more for higher quality and sweeter dessert type fruits, driving a projected shift in demand from regular navel oranges to premium (black label) oranges in the coming years. Orange consumption in MY 2019/20 decreased by 8.1 percent to 115,783 MT from 126,001 MT in MY 2018/19 due to contracted consumer demand for fresh oranges and reduced use in catering services like the country's school meal program that was curbed due to COVID-19 impact on in-person student attendance.

## Orange Trade

In MY 2020/21, Korea's fresh orange imports are projected to remain almost unchanged from the prior year at $115,000 \mathrm{MT}$. The steady level of imports is supported by 1) reduced consumer demand under the ongoing COVID-19 pandemic, 2) changed consumer preference on fruits from bulky fruits to small and easy and convenient fruits as the ratio of sing member household increased rapidly in recent years, and 3) increased expected import price caused by higher production costs and transportation cost in California.

In MY 2019/20, total orange exports to Korea dropped by 8.1 percent to 115,783 MT mainly due to a contracted fruit market affected by the Covid-19 pandemic and related logistic challenges. Among total orange imports, U.S. oranges decreased by 5.8 percent to 107,410 MT, while Spain decreased by 92 percent to 240 MT from 2,989 MT due to reduced domestic supply. Australia, on the other hand, increased exports to Korea by 105 percent to 5,051 MT due to a favorable FTA duty rate.


Source: Trade Data Monitor LLC.
Korea: Monthly Orange Imports
(Unit: MT)

| Year | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Oct | Nov | Dec |
| :---: | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :---: | :---: |
| '20 | 4,794 | 4,779 | 49,759 | 31,547 | 12,008 | 1,583 | 1,972 | 1,990 | 3,127 | 2,203 | - | - |
| $' 19$ | 5,424 | 5,700 | 41,025 | 48,408 | 12,121 | 1,709 | 2,098 | 2,047 | 1,631 | 1,647 | 583 | 1,994 |
| '18 | 9,251 | 7,294 | 61,291 | 39,691 | 10,335 | 2,885 | 1,339 | 1,605 | 2,916 | 3,804 | 1,157 | 877 |
| '17 | 5,918 | 11,421 | 60,543 | 40,549 | 8,925 | 3,471 | 1,946 | 2,067 | 2,669 | 1,357 | 1,012 | 1,694 |
| '16 | 5,210 | 10,830 | 68,324 | 46,908 | 9,719 | 1,780 | 2,340 | 2,275 | 2,166 | 1,473 | 838 | 3079 |
| $' 15$ | 2,926 | 5,759 | 40,090 | 38,067 | 13,132 | 1,815 | 1,346 | 1,500 | 2,608 | 2,207 | 590 | 1,704 |
| $' 14$ | 4,124 | 12,289 | 36,914 | 29,366 | 3,584 | 2,857 | 1,554 | 1,461 | 2,408 | 1,796 | 362 | 1,656 |

[^0]Import Quota under the KORUS FTA (Unit: MT, \%)

| HSK 10 | Description | Base Rate | 2019 | Zero | 2021 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 0805100000 | Oranges | $50$ | Zero |  |  |
| March1 - end Aug |  |  |  |  |  |
| Sept 1 - end Feb |  |  |  |  |  |
| TRQ (MT) |  |  | 3,075 | 3,167 | 3,262 |
| In-quota Rate |  |  | 0 | 0 | 0 |
| Out of Quota Rate |  | 50 | 50 | 50 | 50 |

Note: After year 5, the in-quota quantity increases by $3 \%$ per year, compounded annually.
Import Quota under the Korea-EU FTA (Unit: MT, \%)

| KOR-EU FTA | Description | Base Rate | 2019 | Zero | $\begin{aligned} & \hline 2021 \\ & \hline \text { Zero } \end{aligned}$ |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HS 0805100000 | Oranges | $50$ | Zero |  |  |
| March1 - end Aug |  |  |  |  |  |
| Sept 1-end Feb |  |  |  |  |  |
| TRQ (MT) |  |  | 40 | 40 | 40 |
| In-quota Rate |  |  | 0 | 0 | 0 |
| Out of Quota Rate |  | 50 | 50 | 50 | 50 |

Note: After year 12, the in-quota quantity shall remain the same as the quantity of year 12.
Import Quota under the Korea-Australia FTA (Unit: MT, \%)

| KOR-AUS FTA | Description | Base Rate | 2019 | 2020 | 2021 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| HS 0805100000 | Oranges |  |  |  |  |
| April 1 - end Sep |  | 50 | 5.0 | Zero | Zero |
| Oct 1 - end March |  |  |  |  |  |
| TRQ (MT) |  |  | 20 | 30 | 30 |
| In-quota Rate |  |  | 0 | 0 | 0 |
| Out of Quota Rate |  | 50 | 50 | 50 | 50 |

Note: After year 10, the in-quota quantity shall remain the same as the quantity of year 10 .

Import Matrix for Oranges

| Import Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Orange (HS 0805.10) |  |  | Unit: MT \& US\$1,000 |  |
| Imports from | MY 2018/19(Oct. $18-$ Sep. 19) |  | MY 2019/20(Oct. 19 - Sep. 20) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 114,026 | 191,508 | 107,410 | 176,475 |
| South Africa | 4,843 | 5,067 | 2,430 | 2,699 |
| Australia | 2,463 | 4,281 | 5,051 | 8,261 |


| Spain | 2,989 | 3,465 | 240 | 307 |
| :--- | ---: | ---: | ---: | ---: |
| Chile | 1,324 | 1,728 | 476 | 657 |
| Other | 356 | 304 | 176 | 130 |
|  |  |  |  |  |
| Grand Total | 126,001 | 206,353 | 115,783 | 188,529 |

Source: Trade Data Monitor LLC.

Orange Prices
Korea: Average Retail Prices for U.S. Oranges (Navel), Nationwide
(Unit: Korean Won per 10 Fruits)

| Yonth Year | 2018 | 2019 | 2020 | \% Change from the <br> previous year |
| :---: | :---: | :---: | :---: | :---: |
| Jan | 11,999 | 12,246 | 12,113 | -1.1 |
| Feb | 11,737 | 12,311 | 9,993 | -18.8 |
| Mar | 9,860 | 11,037 | 9,474 | -14.2 |
| Apr | 9,243 | 9,955 | 9,473 | -4.8 |
| May | 9,446 | 8,951 | 9,493 | 6.1 |
| Jun | 9,644 | 8,930 | - |  |
| Jul | - | 8,584 | - | - |
| Aug | - | - | - | - |
| Sep | - | - | - | - |
| Oct | - | - | - | - |
| Nov | - | - | - | - |
| Dec | 13,909 | - | - | - |

Source: Agricultural \& Fishery Marketing Corporation

Korea: Average Wholesale Prices for Imported U.S. Navel Oranges
(Unit: Korean Won per 18 Kilogram box)

| Month | High Quality |  | Medium Quality |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2020 | 2019 | 2020 |
| Jan. | 62,739 | - | 57,250 | - |
| Feb. | 64,574 | 49,930 | 58,500 | 44,930 |
| Mar. | 62,868 | 53,707 | 56,695 | 48,541 |
| Apr. | 54,955 | 53,360 | 49,355 | 47,990 |
| May | 49,143 | 49,821 | 43,686 | 44,516 |
| Jun. | 45,663 | 49,270 | 40,350 | 44,025 |
| Jul. | 45,000 | - | 41,000 | - |
| Aug. | - | - | - | - |
| Sep. | - | - | - | - |
| Oct. | 68,000 | - | 63,000 | - |
| Nov. | 68,000 | - | 63,000 | - |

Korea: Wholesale Prices for Domestic Hallabong \& Imported U.S. Navel Oranges (Unit: Korean Won per Kilogram)

| Month | Imported Navel 1/ |  | Hallabong 2/ |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2020 | 2019 | 2020 |
| Jan. | 3,486 | - | 3,821 | 3,798 |
| Feb. | 3,587 | 2,774 | 3,027 | 2,820 |
| Mar. | 3,493 | 2,984 | 2,928 | 3,105 |
| Apr. | 3,053 | 2,964 | 4,294 | 3,915 |
| May | 2,730 | 2,768 | 4,138 | 4,138 |
| Jun. | 2,537 | 2,737 | - | - |

1/ High quality navel oranges
2/ Late variety Unshu oranges
Source: Agricultural \& Fishery Marketing Corporation / Jeju Special Self-Governing Province Citrus Marketing \& Shipping Association

## Orange Juice

PS\&D Table

| Orange Juice | 2018/ | 2019 | 2019/ | 2020 | 2020 | 2021 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Market Year Begins | Oct | 2018 | Oct | 2019 | Oct | 2020 |
| Korea, Republic of | USDA Official | New Post | USDA <br> Official | New Post | USDA <br> Official | New Post |
| Deliv. To Processors (MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Beginning Stocks (MT) | 3879 | 3879 | 3868 | 3868 | 0 | 4968 |
| Production (MT) | 0 | 0 | 0 | 0 | 0 | 0 |
| Imports (MT) | 16767 | 16767 | 16000 | 18837 | 0 | 17000 |
| Total Supply (MT) | 20646 | 20646 | 19868 | 22705 | 0 | 21968 |
| Exports (MT) | 278 | 278 | 250 | 237 | 0 | 250 |
| Domestic Consumption (MT) | 16500 | 16500 | 16500 | 17500 | 0 | 17500 |
| Ending Stocks (MT) | 3868 | 3868 | 3118 | 4968 | 0 | 4218 |
| Total Distribution (MT) | 20646 | 20646 | 19868 | 22705 | 0 | 21968 |
|  |  |  |  |  |  |  |
| (MT) |  |  |  |  |  |  |

## Orange Juice Production

There is no domestic production of orange juice in Korea.

## Unshu-based Orange (Tangerine) Concentrate

In MY 2020/21, tangerine quantity used for processing (mainly for Unshu-based concentrate production) is expected to increase by 16.9 percent to 90,000 MT mainly due to 1 ) increased open field tangerine production and 2) increased volume of non-marketable fruits for reasons mentioned previously in this report.

Korea produces 6,000-8,000 MT of Unshu-based orange (tangerine) juice concentrate every year sourced mostly from non-marketable Unshu oranges. Roughly $16,000 \mathrm{MT}$ of frozen concentrate orange juice (FCOJ) is imported every year for fruit juice production, mainly sourced from Spain and the United States.


Source: Trade Data Monitor LLC, Korean Agricultural \& Fishery Marketing Corporation / Jeju Special Self-Governing Province Citrus Marketing \& Shipping Association

## Orange Juice Consumption

Korea's fruit juice (including concentrated juice) market has gradually declined in size during the past decade (from 25,000 MT in MY 2009/10 to 17,000 MT in MY 2019/20) due to negative consumer health perceptions regarding sugar content. In recent years, the fruit juice market has been relatively stagnant but orange juice (including tangerine) remains the most popular juice among consumers.

## Orange Juice Trade

Due to the continued slide in Korean demand for fruit juices, frozen concentrate orange juice (FCOJ) imports are forecast to dip to 17,000 MT in MY 2020/21. In recent years, sales of carbonated drinks, coffee and mineral water have grown in the Korean beverage sector, subsequently reducing market share for juice products.

Until MY 2016/17 the United States had been the main FCOJ supplier to Korea, followed by Spain. However, starting in MY 2017/18, Spain began to dominate market share as a result of reduced orange juice production in Florida (the main Valencia/juice orange production area) caused by hurricane Irma in 2017 and the spread of citrus greening disease.

Meanwhile, Korea exports around 1,500 MT of Unshu-based tangerine concentrate every year, mainly to Japan as Japanese tangerine production has also declined steadily for the past several years. In MY 2020/21, Korea's tangerine concentrate exports are forecast to stay around 1,500 MT, as Japanese demand is expected to remain steady.

Import Matrix for Frozen Orange Juice

| Import Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: FOJC (2009.11/12/19) |  |  | Unit: MT \& US\$1,000 |  |
| Imports from | MY 2018/19(Oct. 18 - Sep. 19) |  | MY 2019/20(Oct. 19-Sep. 20) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 3,795 | 11,010 | 3,725 | 2,880 |
| Spain | 10,994 | 27,313 | 12,512 | 26,065 |
| Brazil | 197 | 486 | 683 | 1,160 |
| Australia | 329 | 843 | 287 | 805 |
| Thailand | 509 | 655 | 602 | 744 |
| Other | 943 | 2,115 | 1,028 | 9,809 |
|  |  |  |  |  |
| Grand Total | 16,767 | 42,422 | 18,837 | 41,463 |

Source: Trade Data Monitor LLC.

Export Matrix for Frozen Orange Juice

| Export Trade Matrix |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
| Country: Korea |  |  |  |  |
| Commodity: Frozen Orange Juice (2009.11/12/19) |  |  | Unit: MT \& US\$1,000 |  |
| Exports to | MY 2018/19(Oct. 18 - Sep. 19) |  | MY 2019/20(Oct. 19-Sep. 20) |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 0 | 5 | 3 | 22 |
| Others |  |  |  |  |
| Mongolia | 68 | 62 | 40 | 140 |
| China | 150 | 164 | 35 | 107 |
| Canada | 0 | 0 | 52 | 57 |
| Other | 60 | 115 | 107 | 473 |
|  |  |  |  |  |
| Grand Total | 278 | 346 | 237 | 799 |

Source: Trade Data Monitor LLC.

## Lemons

## Lemon Production

Domestic lemon production in Korea is essentially non-existent with no official data to report.

## Lemon Trade

In MY 2020/21, Korea's lemon imports are expected to be $19,500 \mathrm{MT}$ due to a steady demand for fresh lemons in the food service sector and in home use. In MY 2019/20, Korea imported 19,274 MT, almost the same volume of previous marketing year (19,258 MT) despite the COVID-19 pandemic. The United States was the dominant supplier in MY 2019/20 with a 76 percent share, followed by Chile with a 24 percent share.


Source: Trade Data Monitor LLC.
Import Matrix for Lemon

| Import Trade Matrix |  |  |  |  |  |
| :--- | ---: | ---: | ---: | ---: | :---: |
| Country: Korea | Unit: MT \& US\$1,000 |  |  |  |  |
| Commodity: Lemon (0805.50.10) | MY 2018/19 <br> (Oct. 18 - Sep. 19) |  |  | (Oct. 19 - Sep. 20) |  |
| Imports from | Volume | Value | Volume | Value |  |
| Country | 15,340 | 35,468 | 14,590 | 29,019 |  |
| U.S. | 3,908 | 8,007 | 4,684 | 8,128 |  |
| Chile | 10 | 17 | 0 | 5 |  |
| Other |  |  |  |  |  |
|  | 19,258 | 43,492 | 19,274 | 37,152 |  |
| Grand Total |  |  |  |  |  |

[^1]Korea: Average Wholesale Prices for Imported Lemon
(Unit: Korean Won per 17 Kilograms Box)

| Month | High Quality |  | Medium Quality |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 2019 | 2020 | 2019 | 2020 |
| Jan. | 69,273 | 62,323 | 62,873 | 57,120 |
| Feb. | 66,094 | 57,905 | 59,706 | 52,690 |
| Mar. | 57,510 | 56,252 | 51,370 | 51,368 |
| Apr. | 52,727 | 52,480 | 46,627 | 47,490 |
| May | 53,305 | 53,663 | 46,981 | 48,726 |
| Jun. | 84,779 | 66,688 | 78,147 | 61,365 |
| Jul. | 83,670 | 63,964 | 78,087 | 58,779 |
| Aug. | 51,933 | 58,265 | 46,819 | 53,087 |
| Sep. | 60,389 | 56,190 | 55,495 | 50,987 |
| Oct. | 72,352 | 57,587 | 67,752 | 52,527 |
| Nov. | 58,495 | 60,693 | 53,552 | 55,614 |
| Dec. | 57,070 | - | 52,050 | - |

Source: Agricultural \& Fishery Marketing Corporation

## Grapefruit

## Grapefruit Production

There is no domestic grapefruit production in Korea.

## Grapefruit Trade

In MY 2020/21, Korea's grapefruit imports are forecast to remain around 16,000 MT. Korea's grapefruit imports decreased gradually since reaching a record 25,000 MT in MY 2015/16. Unlike the trend for lemons, limited usage of grapefruit in food as well as lagging consumer interest has stifled demand for this product.

In MY 2019/20, Korea's grapefruit imports decreased by 9.8 percent to 16,158 MT. Korea imported fresh grapefruits in MY 2019/20 mostly from the United States ( 67.3 percent), South Africa ( 22.6 percent), and Israel (10 percent). As South Africa and Israel had issues with grapefruit supply (reduced production) domestically, the U.S. market share increased by 29.3 percent to 10,876 MT.


Source: Trade Data Monitor LLC.

Import Matrix for Grapefruit

| Import Trade Matrix |  |  |  |  |
| :--- | :--- | :--- | :--- | :--- |
| Country: Korea | Unit: MT \& US\$1,000 |  |  |  |
| Commodity: Grapefruit (0805.40) |  |  |  |  |
| Cimports from | MY 2018/19 <br> (Oct. 18 - Sep. 19) | MY 2019/20 <br> (Oct. 19 - Sep. 20) |  |  |
| Country | Volume | Value | Volume | Value |
| U.S. | 8,410 | 14,328 | 10,876 | 17,520 |
| Israel | 2,698 | 3,530 | 1,624 | 2,193 |
| S. Africa | 6,812 | 7,885 | 3,658 | 4,119 |
| Mexico | 0 | 0 | 0 | 6 |
|  |  |  |  |  |
| Grand Total | 17,919 | 25,743 | 16,158 | 23,838 |

Source: Trade Data Monitor LLC.

## Annex I. Korea's Citrus Production

Korea: Citrus Production Situation 1/

| Year | Area (HA) | Production (MT) | Farm <br> Households | Gross Income <br> (Mil. Won) |
| :---: | :---: | :---: | :---: | :---: |
| 2011 | 20,608 | 588,054 | 30,797 | 764,158 |
| 2012 | 20,595 | 668,610 | 31,070 | 801,175 |
| 2013 | 20,577 | 672,267 | 31,041 | 901,421 |
| 2014 | 20,555 | 696,763 | 31,404 | 670,739 |
| 2015 | 20,523 | 635,032 | 31,458 | 602,196 |
| 2016 | 20,491 | 599,642 | 31,525 | 911,392 |
| 2017 | 20,140 | 576,772 | 30,957 | 945,792 |
| 2018 | 20,090 | 607,638 | 30,846 | 940,239 |
| 2019 | 20,059 | 631,310 | 30,711 | 850,168 |
| $20202 /$ | 20,000 | 660,000 | N/A | N/A |

1/ Calendar year basis including greenhouse
2/ Preliminary forecast by FAS Seoul
Source: Jeju Provincial Government

Korea: Citrus Utilization (Unit: MT)

| Year | Total | Fresh | Processing | Other 1/ |
| :---: | :---: | :---: | :---: | :---: |
| 2011 | 588,054 | 371,944 | 102,933 | 113,177 |
| 2012 | 668,610 | 432,058 | 55,814 | 180,738 |
| 2013 | 672,267 | 433,650 | 92,834 | 145,783 |
| 2014 | 696,763 | 400,712 | 158,371 | 137,680 |
| 2015 | 635,032 | 340,353 | 84,679 | 210,000 |
| 2016 | 599,642 | 351,826 | 56,372 | 191,444 |
| 2017 | 576,772 | 331,612 | 72,460 | 172,650 |
| 2018 | 607,638 | 354,172 | 63,402 | 190,064 |
| 2019 | 631,310 | 318,142 | 77,041 | 236,127 |

1/ Other - including exports, military consumption, online sale, direct dealing by courier service dealing and consumption within Jeju island
Source: Jeju Provincial Government

Korea: Purchasing Price of Processing Tangerine Oranges

| Year | Price (Won/kg) |
| :---: | :---: |
| 2012 | 160 |
| 2013 | 160 |
| 2014 | 160 |
| 2015 | 160 |
| 2016 | 160 |


| 2017 | 180 |
| :---: | :---: |
| 2018 | 180 |
| 2019 | 180 |
| 2020 | 180 |

Source: Jeju Citrus Growers' Cooperative

Korea: Citrus Production as Ratio to Total Fruit Production (Unit: 1,000 MT, Ratio: Percent)

| Year | Total Fruits | Citrus | Ratio |
| :---: | :---: | :---: | :---: |
| 2010 | 2,216 | 615 | 27.8 |
| 2011 | 2,102 | 645 | 30.7 |
| 2012 | 2,027 | 654 | 32.3 |
| 2013 | 2,207 | 655 | 29.7 |
| 2014 | 2,347 | 688 | 29.3 |
| 2015 | 2,364 | 640 | 27.1 |
| 2016 | 2,387 | 610 | 25.6 |
| 2017 | 2,358 | 597 | 25.3 |
| 2018 | 2,160 | 621 | 28.8 |
| 2019 | 2,206 | 630 | 28.6 |

Source: Korea Statistical Information Service (KOSIS)

Korea: Total Fruits and Citrus Per Capita Consumption

| Year | Total Fruits (Kg) | Total Tangerine (Kg) |
| :---: | :---: | :---: |
| 2011 | 58.1 | 13.6 |
| 2012 | 57.9 | 13.7 |
| 2013 | 59.6 | 13.4 |
| 2014 | 61.8 | 14.2 |
| 2015 | 59.8 | 12.5 |
| 2016 | 60.6 | 11.9 |
| 2017 | 61.2 | 11.6 |
| 2018 | 57.5 | 12.0 |
| 2019 | 56.6 | 12.1 |

Source: Ministry for Food, Agriculture, Forestry, and Fisheries

## Annex II. Tariff

Korea: WTO Import Quota and Tariff for Fresh Orange (Unit: MT, \%)

| Year | Quota | In-quota Tariff | Out-quota Tariff |
| :---: | :---: | :---: | :---: |
| 2004 | 57,017 | 50 | 50 |
| 2018 | 57,017 | 50 | 50 |
| 2019 | 57,017 | 50 | 50 |
| 2020 | 57,017 | 50 | 50 |


| 2021 | 57,017 | 50 | 50 |
| :---: | :---: | :---: | :---: |

1/ HS 0805.10.0000
Korea: WTO Import Quota and Tariff for Other Citrus (Unit: MT, \%)

| Year | Quota | In-quota Tariff | Out-quota Tariff |
| :---: | :---: | :---: | :---: |
| 2004 | 2,097 | 50 | 144 |
| 2018 | 2,097 | 50 | 144 |
| 2019 | 2,097 | 50 | 144 |
| 2020 | 2,097 | 50 | 144 |
| 2021 | 2,097 | 50 | 144 |

1/ HS 0805.21.1000, HS 0805.21.9000, HS0805.22.0000, HS0805.50.2020 \& HS 0805.90.0000

## Annex III. Exchange Rate

Korea: Monthly Average Foreign Exchange Rate (Unit: Korean Won Per 1 USD)

| Month | $\mathbf{2 0 1 8}$ | $\mathbf{2 0 1 9}$ | $\mathbf{2 0 2 0}$ |
| :---: | :---: | :---: | :---: |
| Jan. | 1066.70 | 1175.31 | 1164.28 |
| Feb. | 1079.58 | 1122.45 | 1193.79 |
| Mar. | 1071.89 | 1130.72 | 1220.09 |
| Apr. | 1067.76 | 1140.95 | 1225.23 |
| May | 1076.39 | 1183.29 | 1228.67 |
| Jun. | 1092.80 | 1175.62 | 1210.01 |
| Jul. | 1122.80 | 1175.31 | 1198.90 |
| Aug. | 1121.15 | 1208.98 | 1186.85 |
| Sep. | 1120.60 | 1197.55 | 1178.80 |
| Oct. | 1130.81 | 1184.13 | 1144.68 |
| Nov. | 1128.58 | 1167.45 | - |
| Dec. | 1122.90 | 1175.84 | - |

Source: Industrial Bank of Korea

## Attachments:

No Attachments


[^0]:    Source: Korea Customs Service \& Trade Data Monitor LLC.

[^1]:    Source: Trade Data Monitor LLC.

