

USDA Foreign Agricultural Service

# GAIN Report

Global Agricultural Information Network

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## Greece

**Post:** Rome

### Fresh Deciduous Fruit Annual 2012

**Report Categories:**

Fresh Deciduous Fruit

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**Report Highlights:**

MY 2012/13 (July/June) Greek pear production is forecast to increase by 22 percent due to favorable weather. MY 2012/13 table grape production is estimated to be satisfactory despite the severe drought from mid July to the last week of August that negatively affected fruit ripening. The bulk of Greece's fresh deciduous fruit trade occurs within the EU-27.

## I. APPLES

**Table 1: Production, Supply, and Demand (MT)**

Apples	2010	2011	2012
	Estimates 2010/2011	Estimates 2011/2012	Forecast 2012/2013
	Post Data	Post Data	Post Data
Area Planted	13,500	14,000	14,000
Area Harvested	13,300	13,700	13,500
Commercial Production	254,000	305,000	297,000
Production	254,000	305,000	297,000
Intra EU27 Imports	16,299	13,545	13,500
Extra EU27 Imports	7,310	3,052	3,000
Total Imports	23,609	16,597	16,500
<b>Total Supply</b>	<b>277,609</b>	<b>321,597</b>	<b>313,500</b>
Fresh Domestic Consumption	231,007	289,763	281,800
Intra EU27 Exports	11,011	6,197	6,100
Extra EU27 Exports	35,591	25,637	25,600
Total Exports	46,602	31,834	31,700
<b>Total Distribution</b>	<b>277,609</b>	<b>321,597</b>	<b>313,500</b>

Source: Unofficial estimates based on Greek industry; WAPA; GTA

## PRODUCTION

According to industry estimates, MY 2012/13 (July/June) Greek apple production is forecast to slightly decrease by 3 percent, but the quality is very good. There are approximately 14,000 hectares currently cultivated for apples. The main producing areas include the prefectures of Kastoria, Pella, and Imathia in Macedonia; Volos, Larissa, Pelion, and Kissavos in Thessaly; Arcadia in Peloponnese.

**Table 2: Greek apple production by variety**

Apple Production by Variety	Estimates 2010/2011	Estimates 2011/2012	Forecast 2012/2013
Fuji	7	15,000	14,000
Gala	4	6,000	6,000
Golden Delicious	29,000	26,000	26,000
Granny Smith	34,000	54,000	48,000
Jonagold	0	10,000	9,000
Red Delicious	160,000	167,000	169,000

Other	20,000	27,000	25,000
<b>Total</b>	<b>254,000</b>	<b>305,000</b>	<b>297,000</b>

Source: WAPA

Almost 57 percent of Greek apple orchards consist of red varieties, predominately *Red Delicious* group. The green varieties (mostly *Granny Smith*) follow with 16 percent, and the yellow varieties (particularly *Golden Delicious*) with 9 percent. The remaining 18 percent of cultivated orchards are planted with *Fuji*, *Gala*, and new apple varieties (*Ariane*, *Belgica*, *Cameo*, *Diwa*, *Honey Crunch*, *Jazz*, *Junami*, *Rubens*, *Tentation*, *Wellant*, etc.). Due to its excellent quality and shapely form, the *Zagora* apple (a local *Red Delicious* variety) has been awarded by the European Commission as a PDO (Protected Designation of Origin), also known as Geographic Indication of Origin.

## CONSUMPTION

MY 2012/13 Greek apple consumption is forecast to decrease by 2.7 percent. Most apples are consumed fresh.

## TRADE

MY 2012/13 Greek apple exports are forecast to remain steady. Egypt, Turkey, Russia, Bulgaria, and Albania represent the main destinations for Greek apples. Italy, Germany, and Chile remain the main suppliers to the Greek apple market.

## II. PEARS

**Table 3: Production, Supply, and Demand (MT)**

Pears	2010	2011	2012
	Estimates 2010/2011	Estimates 2011/2012	Forecast 2012/2013
	Post Data	Post Data	Post Data
Area Planted	3,500	3,500	3,500
Area Harvested	3,450	3,300	3,350
Commercial Production	54,000	36,000	44,000
Production	54,000	36,000	44,000
Intra EU27 Imports	8,788	4,045	4,000
Extra EU27 Imports	5,261	464	460
Total Imports	14,049	4,509	4,460
<b>Total Supply</b>	<b>68,049</b>	<b>40,509</b>	<b>48,460</b>
Fresh Domestic Consumption	59,051	36,927	44,960
Intra EU27 Exports	5,704	2,071	2,000
Extra EU27 Exports	3,294	1,511	1,500
Total Exports	8,998	3,582	3,500
<b>Total Distribution</b>	<b>68,049</b>	<b>40,509</b>	<b>48,460</b>

Source: Unofficial estimates based on Greek industry; WAPA; GTA

## PRODUCTION

MY 2012/13 (July/June) Greek pear production is forecast to increase by 22 percent due to favorable weather. According to industry estimates, there are approximately 3,500 hectares currently cultivated for pears. The main producing areas include the prefectures of Tirnavos and Larissa in Thessaly, Laconia, and Korinth in Peloponnese. *William Christ/Bartlett*, *Passacrassana*, *Abate Fetel*, and *Coscia-Ercollini* are the major pear varieties grown in Greece.

**Table 4: Greek pear production by variety**

Pear Production by Variety	Estimates 2010/2011	Estimates 2011/2012	Forecast 2012/2013
Abate Fetel	1,000	2,000	2,000
Coscia-Ercollini	2,000	1,000	1,000
Passacrassana	3,000	3,000	4,000
William BC	18,000	9,000	12,000
Other	31,000	21,000	23,000
<b>Total</b>	<b>54,000</b>	<b>36,000</b>	<b>44,000</b>

Source:WAPA

## **CONSUMPTION**

MY 2012/13 Greek pear consumption is forecast to grow by 21.7 percent driven by the increased production. Most pears are consumed fresh.

## **TRADE**

MY 2011/12 Greek pear imports reached 4,509 MT, 68 percent less compared to MY2010/11. Greece imports the majority of its pears (mainly *Conference*, *Passacrassana*, *Abate Fetel*, and *Blanquilla* varieties) from Spain, Italy, and Germany, accounting for 77 percent of the total. MY 2011/12 Greek pear exports reached 3,582 MT, a decrease of 60 percent compared to the previous year. Even at reduced volumes, Romania, Albania, and Bulgaria continue to be the main destinations for Greek pears.

## **III. TABLE GRAPES**

**Table 5: Production, Supply, and Demand (MT)**

Table grapes	2010	2011	2012
	Estimates 2010/2011	Estimates 2011/2012	Forecast 2012/2013
	Post Data	Post Data	Post Data
Area Planted	17,500	17,000	16,500
Area Harvested	17,250	16,850	16,250
Commercial Production	328,250	260,000	275,000
Production	328,250	260,000	275,000
Intra EU27 Imports	3,071	1,134	1,130
Extra EU27 Imports	717	650	645
<b>Total Imports</b>	3,788	1,784	1,775
<b>Total Supply</b>	<b>332,038</b>	<b>261,784</b>	<b>276,775</b>
Fresh Domestic Consumption	257,788	193,837	204,580
Intra EU27 Exports	67,967	61,576	65,820
Extra EU27 Exports	6,283	6,371	6,375
<b>Total Exports</b>	74,250	67,947	72,195
<b>Total Distribution</b>	<b>332,038</b>	<b>261,784</b>	<b>276,775</b>

Source: Unofficial estimates based on Greek industry; GTA

## PRODUCTION

Greece is the third largest producer of table grapes in the EU-27, behind Italy and Spain. According to industry estimates, MY 2012/13 table grape production is estimated to be satisfactory despite the severe drought from mid July to the last week of August that negatively affected fruit ripening. In Greece, there are approximately 16,5000 hectares currently cultivated with table grapes. The main producing areas include the prefectures of Corinth in Peloponnese; Kavala in Macedonia; Heraklion in the island of Crete. *Sultana (Thompson Seedless)* and *Victoria* are the major table grape varieties grown in Greece.

## CONSUMPTION

MY 2012/2013 table grape consumption is forecast to increase by 5.5 percent.

## TRADE

Greek table grape (both seedless and seeded) is mainly marketed within Europe from late July to the end of September. Germany, The Netherlands, and the United Kingdom represent the main destinations for Greek table grapes (especially *Victoria* and *Sultana* varieties), accounting for 65 percent of the total.

**Abbreviations and definitions used in this report:**

EU European Union  
MS EU-27 Member State  
Ha hectare; 1 ha = 2.471 acres  
MT Metric ton = 1000 kg  
MMT Million metric tons

**MY Marketing year**

Apples: July/June  
Pears: July/June  
Table Grapes: June/May

**HS Codes:**

Apples: 080810  
Pears: 080820  
Table grapes: 08061010