

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Date: 1/18/2013

GAIN Report Number: MX3003

Mexico

Post: Mexico

HPAI H7N3 Outbreak Erupts Again in Jalisco

Report Categories:

Poultry and Products

Pest/Disease Occurrences

Agriculture in the Economy

Agriculture in the News

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Report Highlights:

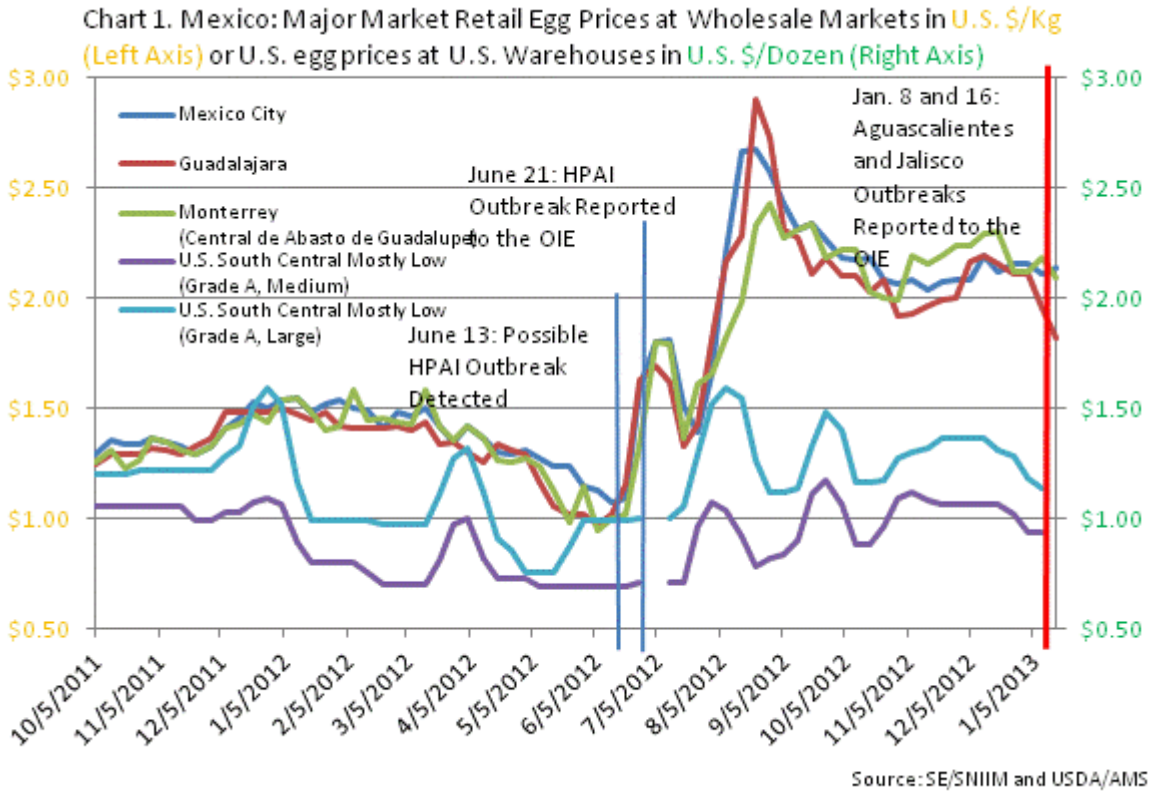
On January 16, 2013, the National Service of Health, Food Safety, and Food Quality (SENASICA) informed the World Organisation for Animal Health (OIE) of another newly detected highly pathogenic avian influenza (HPAI) serotype H7N3 outbreak that occurred at two layer farms in the State of Jalisco. This issue may continue influencing affecting poultry trade-related issues with the United States.

General Information:

SENASICA reported that the outbreaks were both located in Encarnacion de Diaz in the State of Jalisco. This is the same state as the June 2012 HPAI and borders the other most recent outbreak reported on January 8 in Aguascalientes. The [notice](#) indicates that signs of the event first occurred on January 12, 2013, and were reported by establishment veterinarians to SENASICA officials. Birds on the farms were 72 and 65 weeks of age and most probably layers even though the notification does not indicate as such. The OIE notice indicates that 397,513 birds are susceptible to the virus and that over 18,000 deaths occurred. SENASICA indicates that depopulation and disinfection will be employed along with other active and passive surveillance, quarantine, and movement controls.

FAS Comment:

The current Jalisco outbreak and the recent Aguascalientes outbreak raise questions as to how the market will react and if there will be any influence on domestic egg and poultry prices. SENASICA has been making a concerted public relations effort along with the Mexican National Poultry Union (UNA) to indicate that situation is under control and that the virus is contained. Some of this is to keep speculation on egg prices, a consumer staple in Mexico, under control. Other press articles have been reiterating the importance of the limited geographic scope of the outbreak in relation to maintaining other Mexican states eligibility to export poultry meat and related products. Regarding egg prices, prices seem to be falling (see chart below) and according to the National Service of Market Information (SE/SNIIM) range between 23 and 27 pesos per kilogram for most urban centers.



Author Defined:**Additional Information**

FAS/Mexico Web Site: We are available at www.mexico-usda.com or visit the FAS headquarters' home page at www.fas.usda.gov for a complete selection of FAS worldwide agricultural reporting.

Other Relevant Reports Submitted by FAS/Mexico:

Report Number	Subject	Date Submitted
MX3002	High Path Avian Influenza Outbreak in Aguascalientes	1/10/2013
MX2087	Poultry and Egg Prices and Trade Snapshot	11/29/2012
MX2069	Eggcellent Industry and Government Cooperation Facilitates Trade	10/19/2012
MX2067	Egg Import Tariffs Eliminated	9/14/2012
MX2059	Mexico Announces Import Quotas for U.S. Eggs	8/17/2012
MX2058	Chicken AD Final Resolution	8/6/2012
MX2053	SENASICA Delivers Vaccines to Control AI Outbreak	8/2/2012
MX2049	Poultry, Meat and Broiler Annual	7/18/2012
MX2046	Economia Opens 221K Metric Ton Egg Quota Due to Market Speculation	7/11/2012
MX2044	Avian Influenza Outbreak Hits More Farms in Jalisco	7/6/2012
MX2043	Emergency Management System Activated to Combat Avian Influenza	7/6/2012
MX2040	High Pathogenic Avian Influenza Outbreak in Jalisco	6/29/2012

Useful Mexican Web Sites: Mexico's equivalent to the U.S. Department of Agriculture (SAGARPA) can be found at www.sagarpa.gob.mx, equivalent to the U.S. Department of Commerce (SE) can be found at www.economia.gob.mx and equivalent to the U.S. Food and Drug Administration (SALUD) can be found at www.salud.gob.mx. These web sites are mentioned for the readers' convenience but USDA does NOT in any way endorse, guarantee the accuracy of, or necessarily concur with, the information contained on the mentioned sites.