



Voluntary Report – Voluntary - Public Distribution **Date:** October 18,2020

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Report Name: Korea Distilled Spirits Market Brief

Country: Korea - Republic of

Post: Seoul ATO

Report Category: Beverages

Prepared By: ATO Seoul, OAA Seoul, Hye Rim Chun

Approved By: Andrew Anderson-sprecher

Report Highlights:

While the overall distilled spirits market has stagnated, changes in consumer tastes are creating new opportunities for imported products. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at atoseoul@state.gov.

Please see the attachment for the report.

Attachments:

Korea Distilled Spirits Market Brief.pdf