



**Voluntary Report** – Voluntary - Public Distribution **Date:** October 20,2020

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**Report Name:** Korea Fresh Cherries Market Brief

Country: Korea - Republic of

Post: Seoul ATO

**Report Category:** Product Brief, Fresh Fruit

Prepared By: ATO Seoul, OAA Seoul, Hye Rim Chun

**Approved By:** Andrew Anderson-sprecher

## **Report Highlights:**

Cherries are one of the most popular imported fruits in Korea, followed by bananas and oranges. This trend is expected to continue in the coming years. NOTE: Market Briefs are a series of shorter, graphically friendly reports developed by ATO Seoul. They are designed to give potential exporters a quick overview of the market. We welcome feedback on the new format at atoseoul@state.gov.

See attachment for the report.

**Attachments:** 

Korea Fresh Cherries Market Brief.pdf