



Voluntary Report - Voluntary - Public Distribution

Date: May 09, 2022

Report Number: EC2022-0009

Report Name: Bernardo Manzano Appointed as Ecuador's New Minister of Agriculture and Livestock

Country: Ecuador

Post: Quito

Report Category: Agricultural Situation

Prepared By: Esteban Espinosa

Approved By: Dwight Wilder

Report Highlights:

On May 4, 2022, Ecuador's President Guillermo Lasso appointed Mr. Bernardo Manzano as his 3rd Minister of Agriculture and Livestock (MAG).

General Information:

On May 4, 2022, Ecuador's President Guillermo Lasso appointed Agronomist Bernardo Manzano Diaz as Minister of Agriculture and Livestock. Minister Manzano is the third person to hold that position since this Government began on May 24, 2021.

THIS REPORT CONTAINS ASSESSMENTS OF COMMODITY AND TRADE ISSUES MADE BY USDA STAFF AND NOT NECESSARILY STATEMENTS OF OFFICIAL U.S. GOVERNMENT POLICY

Photo 1: Official Appointment of Minister Bernardo Manzano



Source: Government of Ecuador

Mr. Manzano graduated in 1990 from the Pan-American University of Agriculture, "Zamorano", located in Honduras. His professional career has been entirely dedicated to the Noboa Corporation since 1992. Noboa Corporation is the largest producer and exporter of bananas in Ecuador. Mr. Manzano has primarily worked to oversee banana farms as an administrator; and he became production manager of the whole corporation in 2021.

The new Minister also worked as an agricultural and operations advisor at "El Café," a company which is part of Noboa Corporation. El Café is the biggest coffee processor of soluble (instant) coffee in Ecuador with over 70% of the market share.

Accompanying Minister Manzano to MAG are two new Vice Ministers that also come from the private sector – specifically from banana and beef cattle production. The new Minister's team will be mainly comprised of his university colleagues and professionals from the "EARTH" Agriculture University in Costa Rica.

Attachments:

No Attachments.