

USDA Foreign Agricultural Service

GAIN Report

Global Agricultural Information Network

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Required Report - public distribution

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Mexico

Retail Foods

Mexico Retail Sector Report 2012

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Report Highlights:

Summary and Up-Date

Mexico continued its stable economic performance supported by GDP estimated at 3.8%, a low inflation rate of 4% for the year and a slight strengthening of the peso averaging 12.9-13 pesos per dollar for 2012. This positive business environment continues to allow key retail players to focus on developing Mexico as a growth market over the next few years.

The initiatives and trends outlined in the Retail Sector Report 2011 are current and continue to be valid to date.

Please refer to Mexico Retail Sector Report 2011, [GAIN MX0346](#).

This comprehensive report will be available by March 1, 2013 in order to include all pertinent data and analysis on a calendar year basis. The 2013 document will include important end-of-year seasonal initiatives which account for a large portion of sales in stores for calendar year 2012.

Post:
Mexico City ATO