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**Date:** 1/6/2016

**GAIN Report Number:** TR6002

## Turkey

**Post:** Ankara

### Turkey Again Delays Implementation of New Labeling System PVMS

**Report Categories:**

Dairy and Products

Honey

Beverages

Trade Policy Monitoring

Retail Foods

**Approved By:**

Elizabeth Leonardi, Agricultural Attaché

**Prepared By:**

Nergiz Ozbag, Senior Agricultural Specialist

**Report Highlights:**

Turkey has again delayed the implementation of a Product Verification Monitoring System (PVMS) for another year. The system which targets six food categories was scheduled to go into effect on December 31, 2015 but has now been postponed until December 31, 2016. The categories include food supplements; honey; energy drinks; black tea; vegetable oil; infant formulas, follow-on formulas and supplementary baby foods. It has been postponed three times before.

## **Delay in Product Verification Monitoring System**

Turkey has delayed implementation of a Product Verification Monitoring System (PVMS) for another year. The system was originally scheduled to go into effect on December 31, 2013. However, the Ministry of Food, Agriculture and Livestock (MINFAL) issued notices three times which delayed its implementation until August 31, 2014, March 1, 2015 and then December 31, 2015.

On December 29, 2015, MINFAL, again, announced the delay of its implementation until December 31, 2016. The announcement can be found on the Ministry's website in Turkish:

[http://www.tarim.gov.tr/GKGM/Duyuru/169/Turk-Gida-Kodeksi-Etiketleme-Yonetmeli-Kapsaminda-Yer-Alan-Urun-Dogrulama-Ve-Takip-Sistemi-\\_udts\\_-\\_Uygulama-Tarihi-Degistirilmistir](http://www.tarim.gov.tr/GKGM/Duyuru/169/Turk-Gida-Kodeksi-Etiketleme-Yonetmeli-Kapsaminda-Yer-Alan-Urun-Dogrulama-Ve-Takip-Sistemi-_udts_-_Uygulama-Tarihi-Degistirilmistir)

The PVMS will now be implemented next year on December 31, 2016, and applied to products in six food categories: food supplements; honey; energy drinks; black tea; vegetable oil; infant formulas, follow-on formulas and supplementary baby foods. It will apply to both domestic and imported products.

For more information on the system, please see FAS Turkey's GAIN Reports:

- "Turkey Implements Year-End Labelling Requirement" dated December 12, 2013,
- "Turkey Excludes Alcoholic Beverages from the New Labeling System" dated May 29, 2014
- "Turkey Postpones Implementation of Product Verification Label" dated March 2, 2015.

All of FAS Global Agricultural Information Network Reports on trade issues, Turkish agriculture policy and commodities, exporting to Turkey, and other resources can be found from this website's search function: <http://gain.fas.usda.gov/Lists/Advanced%20Search/AllItems.aspx>

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