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Turkey

Post: Ankara

Turkey Again Delays Implementation of New Labeling System

Report Categories:

Trade Policy Monitoring

Dairy and Products

Beverages

Policy and Program Announcements

Honey

Retail Foods

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Report Highlights:

Turkey has delayed the implementation of a Product Verification Monitoring System (PVMS) for another three months. The system which targets six food categories was scheduled to go into effect on June 30, 2017, but has been postponed until October 2, 2017. The categories include food supplements; honey; energy drinks; black tea; vegetable oil; infant formulas, follow-on formulas and supplementary baby foods. It has been postponed five times before.

General Information:
Sixth Delay in Product Verification Monitoring System

Turkey has delayed implementation of PVMS for roughly three more months. The system was originally scheduled to go into effect on December 31, 2013. However, the Ministry of Food, Agriculture and Livestock (MINFAL) issued notices five times delaying its implementation until August 31, 2014; March 1, 2015; December 31, 2015; December 31, 2016; and then June 30, 2017.

On June 29, 2017, MINFAL, again, announced the sixth delay of its implementation until October 2, 2017 on the Ministry's web site:

<http://www.tarim.gov.tr/GKGM/Duyuru/285/Urun-Dogrulama-Ve-Takip-Sistemi-udts-Yeni>

Barring further delays, the PVMS will be implemented on October 2, 2017, and applied to products in six food categories: food supplements; honey; energy drinks; black tea; vegetable oil; infant formulas, follow-on formulas and supplementary baby foods. For more information on the system, please see FAS Turkey's GAIN Report:

“Turkey Again Delays Implementation of New Labeling System PVMS” dated January 6, 2016.