

Voluntary Report – Voluntary - Public Distribution

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Report Name: USJTA Treatment for Wine

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Report Highlights:

This is one in a series of reports providing concise overviews of how the U.S.-Japan Trade Agreement (USJTA), which entered into force on January 1, 2020, affects certain product groups. Once USJTA is fully implemented, nearly 90 percent of all U.S. food and agricultural products imported into Japan will be duty free or receive preferential tariff access. Please note that the information provided is not fully comprehensive and additional details may be found in the agreement text itself. Additional information is available at www.usdajapan.org/usjta.

Overview: In 2018, the United States exported \$93 million of wine products to Japan, making Japan the #4 overseas market for U.S. wine. U.S. exports accounted for eight percent of Japan’s total wine imports. The years below correspond to Japan’s fiscal year beginning April 1.

Product Name Japan Customs HS Code	Base Rate	Year 1 (2019)	Year 2 (2020)	Year 3 (2021)	Final Tariff (Year)	2018 Imports
Wine (holding 2 liters (l) or less) 220421020	15.0% or 125 yen/l, whichever less, subject to 67 yen/l minimum customs duty	8.1% or 125 yen/l, whichever less, subject to 35.73 yen/l min. customs duty	7.1% or 125 yen/l, whichever less, subject to 26.8 yen/l min. customs duty	5.7% or 125 yen/l, whichever less, subject to 17.87 yen/l min. customs duty	Free (2025)	\$115,819,656
Wine (holding 150l or more) 220429090	45 yen/l	Free			Free (2019)	\$10,863,854
Sparkling wine 220410000	182.00 yen/l	104.00 yen/l	86.67 yen/l	69.33 yen/l	Free (2025)	\$2,502,121
Wine (holding 2-10l) 220422000	15.0% or 125 yen/l, whichever less, subject to 67 yen/l min. customs duty	8.5% or 125 yen/l, whichever less, subject to 38.29 yen/l min. customs duty	7.1% or 125 yen/l, whichever less, subject to 31.90 yen/l min. customs duty	5.7% or 125 yen/l, whichever less, subject to 25.52 yen/l min. customs duty	Free (2025)	\$163,898
Wine (holding 2-150l) 220422000						\$31,689
Sherry, port and other fortified wines (holding 2 l or less) 220421010	112.00 yen/l	74.67 yen/l	56.00 yen/l	37.33 yen/l	Free (2023)	\$0
Other grape must partially fermented 220430200	45 yen/l	22.50 yen/l	11.25 yen/l	Free	Free (2021)	\$0

Market Considerations: Wine consumption in Japan has risen steadily over the last decade. Total imports were valued at \$1.7 billion in 2018. The United States was the fourth largest wine supplier on a per value basis, competing with major wine suppliers such as EU members (e.g. France, Italy, and Spain), Chile, and Australia which enjoy preferential tariff access. Upon full implementation of the U.S.-Japan Trade Agreement, the United States will gain tariff parity with these suppliers and tariff advantages over other suppliers like Argentina and South Africa. Most Japanese retail stores shelve a variety of wines at different pricing levels. Catering to smaller family units, half-sized bottles have become more common. Organic and Biodynamic wines have also gained attention in recent years). Some terms such as “Champagne” and “Bordeaux” are restricted for use as geographical indications in Japan (see [JA8003](#)).

Additional Resources: Further details are available at www.usdajapan.org/usjta/.

Attachments:

No Attachments.