



MARKET INTELLIGENCE UPDATES FOR PIGMEAT

SWINE FLU IN CHINA TO BOOST INDIAN MEAT EXPORT

Indian meat exporters are expecting an increase in orders from China where an outbreak of African swine fever has hit domestic supply of pork. China has culled about a million pigs since the contagious disease broke out in the country in August last year, affecting domestic meat processing units' ability to meet demand for pork. India produces more than 500,000 tonnes of pork meat, of which a few thousand tonnes are exported. However, entering China's meat market has its challenges in the form of price controls built in by the Chinese authorities and the country's extremely competitive domestic meat processing units. Brazil and the US compete to export meat to China.

CHINA CLAMPDOWN ON ILLEGAL MEAT PUTS \$2 BN TRADE AT RISK

China's crackdown on illegal meat imports has left India, one of the biggest exporters of buffalo meat, scrambling for a new buyer. China has adopted stricter border controls due to African swine fever, meaning Indian buffalo meat exports into China that usually flow through Vietnam has all but stopped. Indian exporters are now hoping Indonesia can more than triple its meat imports from the South Asian nation to make up for the heavy losses this year.

FAO FOOD PRICE INDEX DECLINED IN FEBRUARY

The FAO Food Price Index* (FFPI) averaged 180.5 points in February 2020, down 1.9 points (1.0 percent) from January but still 13.5 points (8.1 percent) higher than in February 2019. The decline marked the first month-on-month drop in the value of the FFPI following four months of successive increases. It was driven by a sharp fall in the export prices of vegetable oils and, to a lesser extent, meat and grains, more than offsetting a continued rise in dairy and sugar prices. The FAO Meat Price

Index* averaged 178.6 points in February, down 3.7 points (2.0 percent) from January, marking the second month of decline, following 11 months of moderate increases. At this level, the index value was 15.9 points (9.8 percent) above the corresponding month last year.

In February, international prices of ovine meat fell the most, followed by bovine meat, primarily due to reduced imports by China, reflecting delays in cargo handling in ports, which, in turn, led to stock build up in major exporting countries. Drought-induced slaughter in New Zealand also weighed on international quotations for ovine meat.

PORCINE VACCINES MARKET 2020

Porcine vaccines market is expected to gain market growth in the forecast period of 2020 to 2027. Data Bridge Market Research analyses the market is growing at a healthy CAGR of 7.0% in the above-mentioned research forecast period. Increase focuses on animal health care by the government and the high prevalence of swine influenza are the factors responsible for the growth of this market.

SOUTH KOREA, THE SECOND LARGEST IMPACTED FROM NOVEL CORONAVIRUS AFTER CHINA IS WITNESSING HUGE FALL IN FOOD SALE IN ITS DOMESTIC FOOD RETAIL CHAINS

With the advent of Novel Coronavirus (Covid-19), South Korea has emerged as the second largest sufferer after China. As per the information by global agriculture information network, South Korea's domestic food market is severely impacted by this pandemic. Unlike Indian authorities' clarification for poultry and allied industries, the South Korean authorities are not clear about their stand on non-veg food items which are essential to its consumers. Restaurant business had witnessed a sharp fall in South Korean market as home deliveries pick up pace. Another interesting aspect is the increase of sales in Pork meat, cabbage, carrot and onions with some items even witnessing 55 per cent growth in sales. Indian export markets can take advantage of such scenarios and can increase the exports to China and other East Asian countries.

BUFFALO MEAT EXPORTS GRIND TO A HALT IN THREE KEY MARKETS OVER CORONAVIRUS

Buffalo meat exports have come to standstill after Malaysia, Vietnam and Turkey, the three major destinations of India's shipments, stopped placing any orders. This is the worst-ever crisis for exporters of animal meat and casing following coronavirus (Covid-19) pandemic there. Buffalo meat has been largest export item in agro-commodity basket in the recent times.

Since the coronavirus outbreak was detected January in China, Indian exporters have received no fresh orders from Asian and middle-eastern countries, which cumulatively

account for nearly 65 per cent of India's total buffalo meat shipments, directly or indirectly. With coronavirus gradually spilling over to China's trade partner nations and spreading to over 100 countries, buffalo meat exports have come to a standstill.

CORONAVIRUS OUTBREAK CUTS DOWN DEMAND FOR BUFFALO MEAT BY HALF

India's buffalo meat exports have taken a massive hit due to the coronavirus outbreak, with exports falling nearly 50% to around 50,000 tonne in the last one month. As an industry, India has lost a business of close to Rs 1,500 crore with exports to Vietnam –which largely caters to the Chinese market not moving. China market access remains extremely crucial. The country currently has a buffalo meat processing capacity of 20 lakh tonne per annum.

SOURCE LINKS:

- <https://economictimes.indiatimes.com/news/economy/foreign-trade/swine-flu-in-china-to-boost-indian-meat-export/articleshow/69069617.cms?from=mdr>
- <https://economictimes.indiatimes.com/news/international/business/china-clampdown-on-illegal-meat-puts-2-billion-trade-at-risk/articleshow/72429157.cms?from=mdr>
- <https://www.potatopro.com/news/2020/fao-food-price-index-declined-february>
- <https://www.bccourier.com/porcine-vaccines-market-2020-evolving-opportunities-leading-players-are-gmbh-formosa-biomedical-inc-ceva-mvp-zoetis-shoken-pharmaceutical-co-ltd/>
- <http://www.businessworld.in/article/Corono-Impact-South-Korean-Food-Imports-From-China-Sees-67-Drop/04-03-2020-185489/>
- https://www.business-standard.com/article/markets/buffalo-meat-exports-grind-to-a-halt-in-three-key-markets-over-coronavirus-120031400520_1.html
- <https://economictimes.indiatimes.com/news/economy/foreign-trade/coronavirus-outbreak-cuts-down-demand-for-buffalo-meat-by-half/articleshow/74504051.cms>