

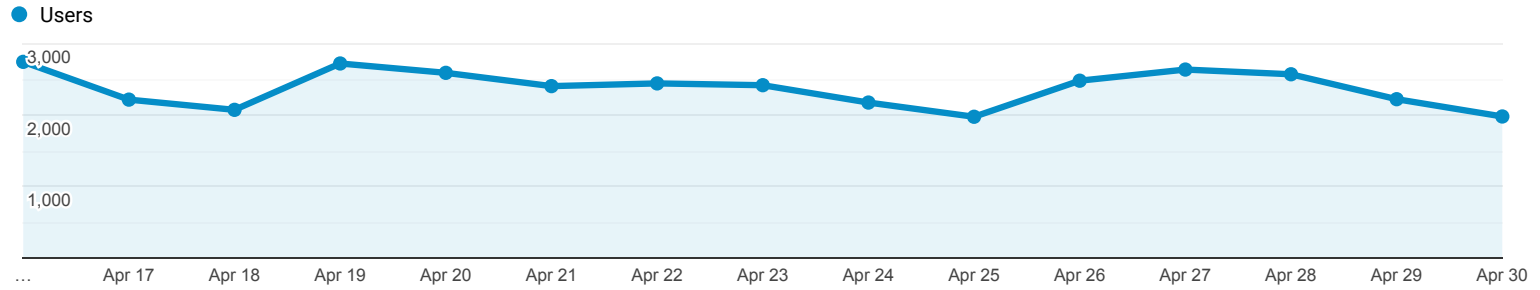
New vs Returning

All Users  
100.00% Users

Apr 16, 2021 - Apr 30, 2021

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	<b>30,885</b> % of Total: 100.00% (30,885)	<b>27,026</b> % of Total: 100.07% (27,007)	<b>40,925</b> % of Total: 100.00% (40,925)	<b>15.00%</b> Avg for View: 15.00% (0.00%)	<b>6.09</b> Avg for View: 6.09 (0.00%)	<b>00:03:01</b> Avg for View: 00:03:01 (0.00%)	<b>0.00%</b> Avg for View: 0.00% (0.00%)	<b>0</b> % of Total: 0.00% (0)	<b>₹0.00</b> % of Total: 0.00% (₹0.00)
1. <a href="#">New Visitor</a>	<b>27,001</b> (78.88%)	27,026 (100.00%)	27,026 (66.04%)	16.81%	4.50	00:02:02	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. <a href="#">Returning Visitor</a>	<b>7,229</b> (21.12%)	0 (0.00%)	13,899 (33.96%)	11.48%	9.19	00:04:56	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 2 of 2