

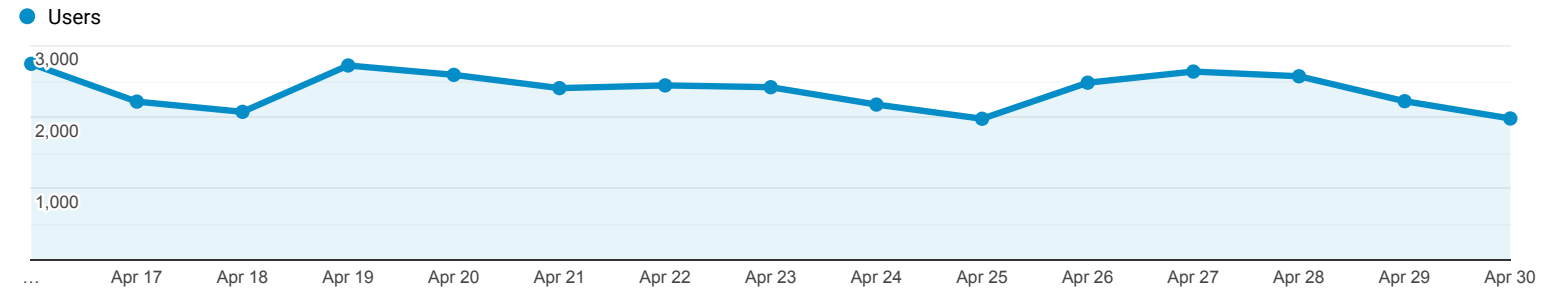
All Traffic

All Users
100.00% Users

Apr 16, 2021 - Apr 30, 2021

Explorer

Summary



Source / Medium	Acquisition			Behavior			Conversions		
	Users	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	30,885 % of Total: 100.00% (30,885)	27,026 % of Total: 100.07% (27,007)	40,925 % of Total: 100.00% (40,925)	15.00% Avg for View: 15.00% (0.00%)	6.09 Avg for View: 6.09 (0.00%)	00:03:01 Avg for View: 00:03:01 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	₹0.00 % of Total: 0.00% (₹0.00)
1. google / organic	20,155 (63.72%)	17,588 (65.08%)	25,554 (62.44%)	1.61%	5.61	00:02:43	0.00%	0 (0.00%)	₹0.00 (0.00%)
2. google.com / referral	4,749 (15.01%)	4,225 (15.63%)	5,773 (14.11%)	77.01%	1.81	00:01:49	0.00%	0 (0.00%)	₹0.00 (0.00%)
3. (direct) / (none)	3,508 (11.09%)	3,107 (11.50%)	4,990 (12.19%)	13.69%	7.79	00:03:34	0.00%	0 (0.00%)	₹0.00 (0.00%)
4. apeda.gov.in / referral	2,181 (6.90%)	1,332 (4.93%)	3,303 (8.07%)	3.36%	14.44	00:06:27	0.00%	0 (0.00%)	₹0.00 (0.00%)
5. google.co.in / referral	324 (1.02%)	295 (1.09%)	373 (0.91%)	84.45%	1.36	00:00:59	0.00%	0 (0.00%)	₹0.00 (0.00%)
6. nhb.gov.in / referral	122 (0.37%)	96 (0.36%)	139 (0.34%)	34.53%	9.60	00:03:39	0.00%	0 (0.00%)	₹0.00 (0.00%)
7. bing / organic	116 (0.37%)	93 (0.34%)	172 (0.42%)	2.33%	7.29	00:04:37	0.00%	0 (0.00%)	₹0.00 (0.00%)
8. agriexchange.apeda.gov.in / referral	86 (0.27%)	0 (0.00%)	102 (0.25%)	0.00%	20.03	00:09:14	0.00%	0 (0.00%)	₹0.00 (0.00%)
9. apeda.in / referral	56 (0.18%)	24 (0.09%)	110 (0.27%)	6.36%	18.35	00:07:43	0.00%	0 (0.00%)	₹0.00 (0.00%)
10. in.search.yahoo.com / referral	56 (0.18%)	46 (0.17%)	63 (0.15%)	9.52%	4.33	00:02:04	0.00%	0 (0.00%)	₹0.00 (0.00%)

Rows 1 - 10 of 81