Audience Overview

Overview

Users

- Total Users: 45,046
- New Users: 40,463
- Sessions: 68,556

Number of Sessions per User: 1.52

Pageviews: 454,692

Pages / Session: 6.63

Avg. Session Duration: 00:04:26

Bounce Rate: 20.29%

Language

<table>
<thead>
<tr>
<th>Language</th>
<th>Users</th>
<th>% Users</th>
</tr>
</thead>
<tbody>
<tr>
<td>en-us</td>
<td>26,592</td>
<td>58.95%</td>
</tr>
<tr>
<td>en-gb</td>
<td>11,489</td>
<td>25.47%</td>
</tr>
<tr>
<td>en-in</td>
<td>5,340</td>
<td>11.84%</td>
</tr>
<tr>
<td>en</td>
<td>326</td>
<td>0.72%</td>
</tr>
<tr>
<td>zh-cn</td>
<td>104</td>
<td>0.23%</td>
</tr>
<tr>
<td>fr-fr</td>
<td>87</td>
<td>0.19%</td>
</tr>
<tr>
<td>en-au</td>
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<tr>
<td>en-ca</td>
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<td>0.17%</td>
</tr>
<tr>
<td>fr</td>
<td>60</td>
<td>0.13%</td>
</tr>
<tr>
<td>ru-ru</td>
<td>59</td>
<td>0.13%</td>
</tr>
</tbody>
</table>

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