NOTIFICATION

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| **1.** | **Notifying Member:** India  **If applicable, name of local government involved:** |
| **2.** | **Agency responsible:** Food Safety and Standards Authority of India (FSSAI) |
| **3.** | **Products covered (provide tariff item number(s) as specified in national schedules deposited with the WTO; ICS numbers should be provided in addition, where applicable):** Food products |
| **4.** | **Regions or countries likely to be affected, to the extent relevant or practicable:**  **[****X] All trading partners**  **[ ]** **Specific regions or countries:** |
| **5.** | **Title of the notified document:** Draft Food Safety and Standards (Advertisements and Claims) Regulations, 2017. **Language(s):** English. **Number of pages:** 19 |
| **6.** | **Description of content:** The Draft Food Safety and Standards (Advertisements and Claims) Regulations, 2017 deals with the specification and requirements for advertisements and claims made on food products. |
| **7.** | **Objective and rationale: [****X] food safety, [ ]****animal health, [ ]****plant protection, [ ]****protect humans from animal/plant pest or disease, [ ]****protect territory from other damage from pests.** |
| **8.** | **Is there a relevant international standard? If so, identify the standard:**  **[****X] Codex Alimentarius Commission *(e.g. title or serial number of Codex standard or related text)*:**CAC/GL 23-1997  **[ ]** **World Organization for Animal Health (OIE) *(e.g. Terrestrial or Aquatic Animal Health Code, chapter number)*:**  **[ ]** **International Plant Protection Convention *(e.g. ISPM number)*:**  **[ ]** **None**  **Does this proposed regulation conform to the relevant international standard?**  **[****X] Yes [ ]** **No**  **If no, describe, whenever possible, how and why it deviates from the international standard:** |
| **9.** | **Other relevant documents and language(s) in which these are available:** F.No. 1‑94/FSSAI/SP(Claims and Advertisements)/2017, available in English:  <http://www.fssai.gov.in/home/fss-legislation/wto-notifications/wto-sps-notifications.html> |
| **10.** | **Proposed date of adoption *(dd/mm/yy)*:** Yet to be decided.  **Proposed date of publication *(dd/mm/yy)*:** Yet to be decided. |
| **11.** | **Proposed date of entry into force: [ ]****Six months from date of publication**, **and/or** ***(dd/mm/yy)*:** They shall come into force on the date of their publication in the Official Gazette.  **[ ]** **Trade facilitating measure** |
| **12.** | **Final date for comments: [****X] Sixty days from the date of circulation of the notification and/or *(dd/mm/yy)*:** 29 January 2018  **Agency or authority designated to handle comments: [ ]****National Notification Authority, [****X] National Enquiry Point. Address, fax number and e‑mail address (if available) of other body:**  Mr P. Karthikeyan  Assistant Director  SPS Enquiry Point  Food Safety and Standards Authority of India (FSSAI)  FDA Bhawan, Kotla Road  New Delhi - 110002, India  Tel: +(011) 23231681  Fax: +(011) 23220994  E-mail: spstbt.enqpt@fssai.gov.in  Website: <http://www.fssai.gov.in/> |
| **13.** | **Text(s) available from: [ ]****National Notification Authority, [****X] National Enquiry Point. Address, fax number and e‑mail address (if available) of other body:**  Website of the Food Safety and Standards Authority of India, <http://www.fssai.gov.in>.  Mr P. Karthikeyan  Assistant Director  SPS Enquiry Point  Food Safety and Standards Authority of India (FSSAI)  FDA Bhawan, Kotla Road  New Delhi - 110002, India  Tel: +(011) 23231681  Fax: +(011) 23220994  E-mail: spstbt.enqpt@fssai.gov.in  Website: <http://www.fssai.gov.in/> |