NOTIFICATION

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| **1.** | **Notifying Member:** India**If applicable, name of local government involved:**  |
| **2.** | **Agency responsible:** Food Safety and Standards Authority of India (FSSAI) |
| **3.** | **Products covered (provide tariff item number(s) as specified in national schedules deposited with the WTO; ICS numbers should be provided in addition, where applicable):** Food products |
| **4.** | **Regions or countries likely to be affected, to the extent relevant or practicable:****[****X] All trading partners** **[ ]** **Specific regions or countries:**  |
| **5.** | **Title of the notified document:** Draft Food Safety and Standards (Advertisements and Claims) Regulations, 2017. **Language(s):** English. **Number of pages:** 19 |
| **6.** | **Description of content:** The Draft Food Safety and Standards (Advertisements and Claims) Regulations, 2017 deals with the specification and requirements for advertisements and claims made on food products. |
| **7.** | **Objective and rationale: [****X] food safety, [ ]****animal health, [ ]****plant protection, [ ]****protect humans from animal/plant pest or disease, [ ]****protect territory from other damage from pests.**  |
| **8.** | **Is there a relevant international standard? If so, identify the standard:****[****X] Codex Alimentarius Commission *(e.g. title or serial number of Codex standard or related text)*:**CAC/GL 23-1997**[ ]** **World Organization for Animal Health (OIE) *(e.g. Terrestrial or Aquatic Animal Health Code, chapter number)*:** **[ ]** **International Plant Protection Convention *(e.g. ISPM number)*:** **[ ]** **None****Does this proposed regulation conform to the relevant international standard?** **[****X] Yes [ ]** **No****If no, describe, whenever possible, how and why it deviates from the international standard:**  |
| **9.** | **Other relevant documents and language(s) in which these are available:** F.No. 1‑94/FSSAI/SP(Claims and Advertisements)/2017, available in English:<http://www.fssai.gov.in/home/fss-legislation/wto-notifications/wto-sps-notifications.html>  |
| **10.** | **Proposed date of adoption *(dd/mm/yy)*:** Yet to be decided.**Proposed date of publication *(dd/mm/yy)*:** Yet to be decided. |
| **11.** | **Proposed date of entry into force: [ ]****Six months from date of publication**, **and/or** ***(dd/mm/yy)*:** They shall come into force on the date of their publication in the Official Gazette.**[ ]** **Trade facilitating measure**  |
| **12.** | **Final date for comments: [****X] Sixty days from the date of circulation of the notification and/or *(dd/mm/yy)*:** 29 January 2018**Agency or authority designated to handle comments: [ ]****National Notification Authority, [****X] National Enquiry Point. Address, fax number and e‑mail address (if available) of other body:** Mr P. KarthikeyanAssistant DirectorSPS Enquiry PointFood Safety and Standards Authority of India (FSSAI)FDA Bhawan, Kotla RoadNew Delhi - 110002, IndiaTel: +(011) 23231681Fax: +(011) 23220994E-mail: spstbt.enqpt@fssai.gov.inWebsite: <http://www.fssai.gov.in/> |
| **13.** | **Text(s) available from: [ ]****National Notification Authority, [****X] National Enquiry Point. Address, fax number and e‑mail address (if available) of other body:** Website of the Food Safety and Standards Authority of India, <http://www.fssai.gov.in>.Mr P. KarthikeyanAssistant DirectorSPS Enquiry PointFood Safety and Standards Authority of India (FSSAI)FDA Bhawan, Kotla RoadNew Delhi - 110002, IndiaTel: +(011) 23231681Fax: +(011) 23220994E-mail: spstbt.enqpt@fssai.gov.inWebsite: <http://www.fssai.gov.in/> |